

# AGENDA

## Southern Area Mailing Industry Focus Group Meeting Tuesday, August 2, 2016

Grand Hyatt Tampa Bay  
2900 Bayport Drive  
Tampa, Florida 33607

7:30 AM	8:00 AM	Continental Breakfast	Audubon Foyer/Ballroom DEF
8:00 AM	8:30 AM	Welcome & Introductions	Mike Cook, Postal Co-Chair, Southern Area Mailing Industry Focus Group, USPS Joe Schick, Quad/Graphics, Vice-President of Postal Affairs, Industry Co-Chair, Southern Area Mailing Industry Focus Group Joy Weatherford, Cox Target Media, Director of Postal Affairs, Standard Mail Co-Chair
8:30 AM	9:00 AM	Mailers Technical Advisory Committee (MTAC) Update	Wanda Senne, 2016-2017 MTAC Industry Vice-Chair, VP Postal Affairs, Access Worldwide Judy de Torok, Manager Industry Engagement & Outreach, USPS, Headquarters
9:00 AM	9:45 AM	Operations Update	David E. Williams, Chief Operating Officer, Executive Vice President, USPS Headquarters
9:45 AM	10:20 AM	Political Mail	Adyani Torres, Manager Processing & Distribution Center Operations, USPS Headquarters
10:20 AM	10:35 AM	<b>BREAK</b>	
10:35 AM	11:10 AM	USPS Promotions & Incentives	Victoria Stephen, Director-Mailing Service, USPS Headquarters
11:10 AM	11:30 AM	Closing Remarks	Shaun Mossman, Area Vice President USPS Southern Area
11:30 AM	11:50 AM	<b>BREAK</b>	
<b>ROUND TABLE DISCUSSIONS</b>			
11:50 AM	12:30 PM	Round Table 1	<i>"Scorecard"</i>
11:50 AM	12:30 PM	Round Table 2	<i>"Seamless Acceptance &amp; eInduction"</i>
11:50 AM	12:30 PM	Round Table 3	<i>"Mailing Standards-Shipping &amp; Mailing Solutions"</i>