



September 2016

Dear Postal Customer:

We are pleased to invite you to our Fall 2016 Pacific Area Mailing Industry Focus Group meeting to be held on:

Thursday, October 13, 2016  
Pacific Area Office  
11255 Rancho Carmel Drive  
San Diego, California 92197

Registration opens at 9:30 a.m. with the meeting scheduled to begin at 10:00 a.m. and conclude with a tour of the Processing Floor or Passport Center.

Dean Granholm, Vice President, Pacific Area Operations, will provide updates on both the USPS and Pacific Area Postal Postal Operations. Kristin Seaver, as Chief Information Officer and Executive Vice President since early spring, will address attendees regarding her vision and focus. Mrs. Seaver is responsible for information security, infrastructure and payment technology, enterprise analytics, business insights and mail intelligence. Along with Mr. Granholm and Mrs. Seaver, we will hear from Industry and Postal leads from the Mailers' Technical Advisory Committee (MTAC). Pacific Area District Managers will be in attendance and available for one-on-one consultations.

This meeting promises to be one you won't want to miss and we hope you can join us! Lunch will be provided.

For questions or to RSVP, please send an email to: [susan.k.recchia@usps.gov](mailto:susan.k.recchia@usps.gov) or call 858-674-3123.

When providing your RSVP, please include:

1. Your Name
2. Your eMail Address
3. Your Business Name
4. Your Business Address, City, State, and ZIP Code
5. Your Phone Number

We look forward to seeing you on October 13!

Claudia GP Muñoz  
Postal Co-Chair/A  
Pacific Area Marketing Manager/A  
U. S. Postal Service

Aaron Day  
Industry Co-Chair  
Chief Executive Officer  
Trend Offset