

# USPS PostalPro

RIBBS Redesign

June 23, 2016

# RIBBS

- Rapid Information Bulletin Board System
  - Established in late 1980s as dial-up modem bulletin board
  - Channel for Address Mgmt. to communicate with software dev. Industry
  - Trustworthy place for mail service providers to access current document requirements
  - RIBBS even sold advertising, allowing service providers to pay for value-added content and links.
  - In 2002/2003, Address Management came under the umbrella of Intelligent Mail and Address Quality.
  - Mail Entry & Payment Technology was looking for a vehicle to disseminate information rapidly to commercial mailers
  - Other USPS stakeholders saw opportunity to leverage RIBBS, such as Operations, Customer & Industry Affairs, etc.



# RIBBS – Why Redesign

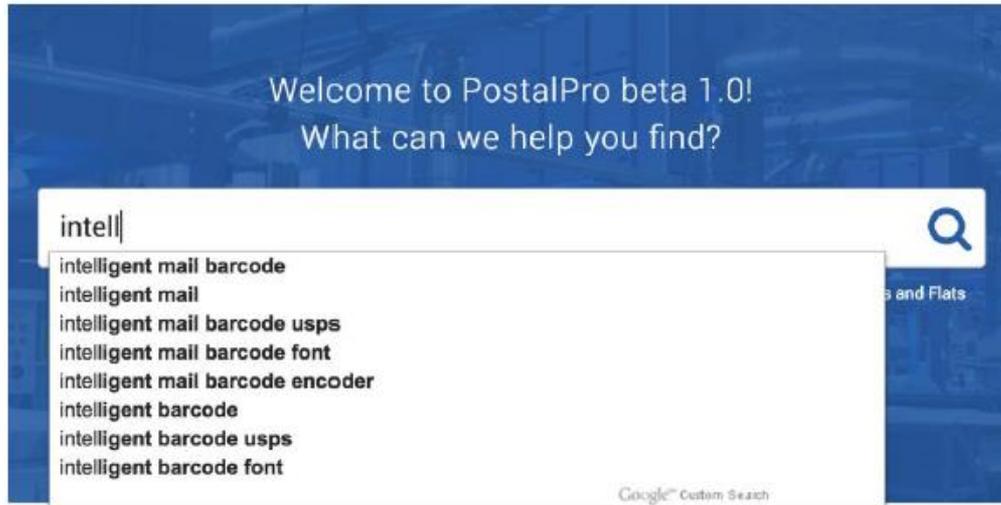
- Increasingly Difficult to Find Information
- Current Site is Not 508 Compliant
- Need for Updated Technology for Enhanced Security



# PostalPro

## Advanced Search Functionality

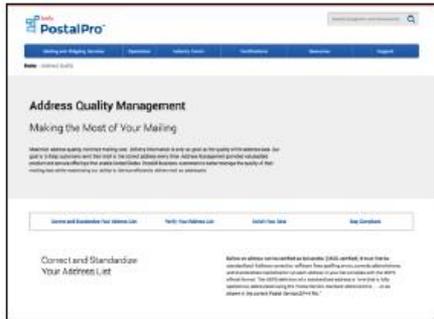
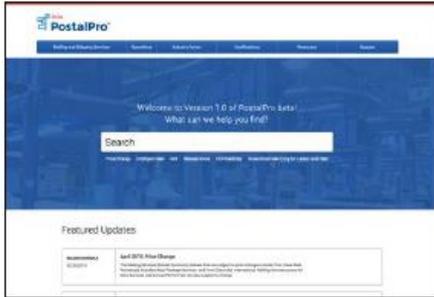
*Powered by Google*



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## Content Management System

Stylized Page Templates (Front End)



Drupal Content Mgmt. System (Back End)

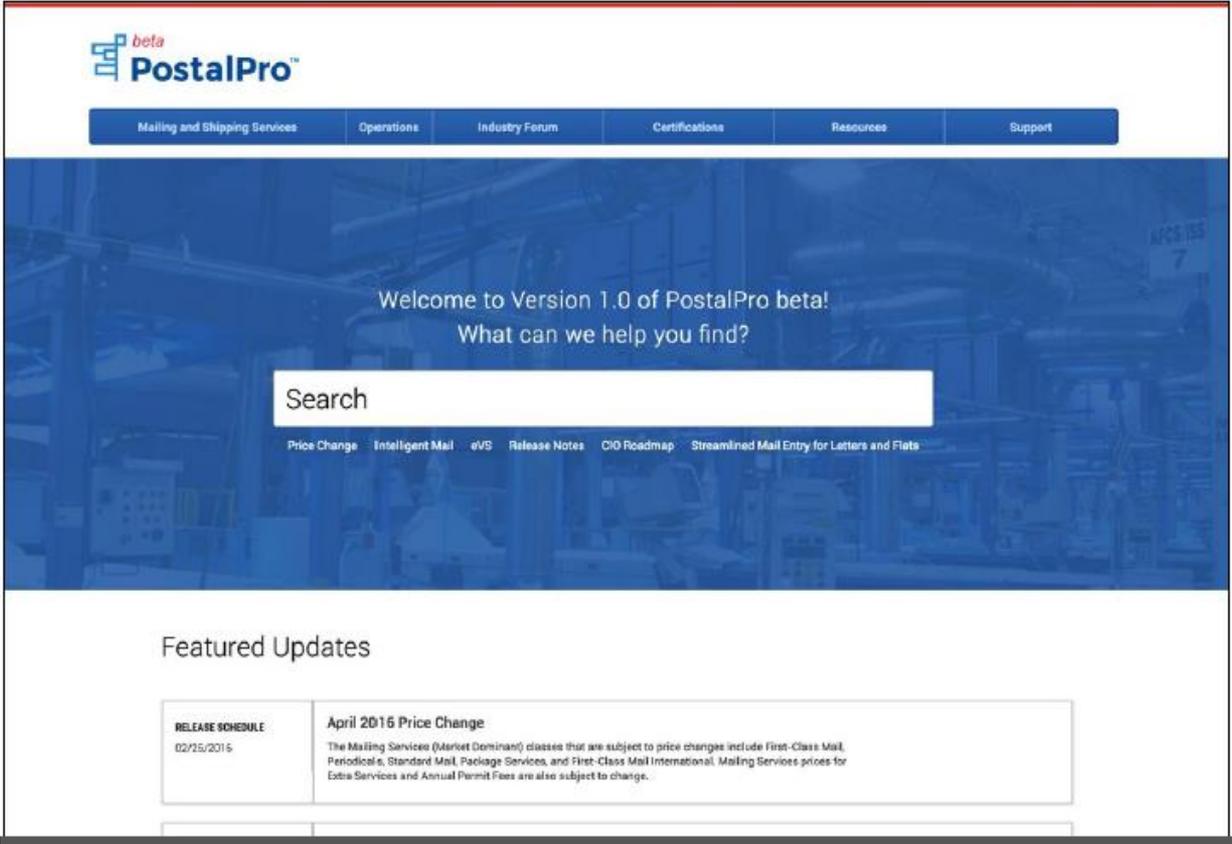


Content loaded in CMS populates stylized page templates

Loaded over 250 pages to date



# PostalPro Beta Website



The screenshot shows the PostalPro Beta website interface. At the top left is the logo with the word "beta" in red above "PostalPro™". A dark blue navigation bar contains the following links: "Mailing and Shipping Services", "Operations", "Industry Forum", "Certifications", "Resources", and "Support". The main content area has a blue background with a postal facility image. It features the text "Welcome to Version 1.0 of PostalPro beta! What can we help you find?" and a white search input field with the placeholder text "Search". Below the search field is a horizontal list of links: "Price Change", "Intelligent Mail", "eVS", "Release Notes", "CIO Roadmap", and "Streamlined Mail Entry for Letters and Flats". The bottom section is titled "Featured Updates" and contains a table with one visible entry.

RELEASE SCHEDULE	April 2016 Price Change
02/25/2016	The Mailing Services (Market Dominant) classes that are subject to price changes include First-Class Mail, Periodicals, Standard Mail, Package Services, and First-Class Mail International. Mailing Services prices for Extra Services and Annual Permit Fees are also subject to change.



# PostalPro Beta Website



[beta.postalpro.usps.com](https://beta.postalpro.usps.com)



