

***EASTERN AREA AGENDA
MAILING INDUSTRY FOCUS MEETING AGENDA
DECEMBER 1, 2016***

8:00 AM – 9:00 AM

REGISTRATION & CONTINENTAL BREAKFAST

9:00 AM

**JESUS GALVEZ, AREA MARKETING MANAGER
RICHARD GEBBIE, INDUSTRY CO-CHAIR (FIRST-CLASS)
LISA WURMAN, INDUSTRY CO-CHAIR (STANDARD)**

WELCOME & OPENING REMARKS

9:10 AM

**JOSHUA D. COLIN, PH.D.
VICE PRESIDENT, AREA OPERATIONS**

STATE OF THE AREA

9:20 AM

**DAVID E. WILLIAMS
CHIEF OPERATING OFFICER AND EXECUTIVE VICE PRESIDENT**

KEYNOTE SPEAKER

10:20 AM

BREAK

10:30 AM

MIKE FILIPSKI

BUSINESS MAILER SUPPORT ANALYST

FULL SERVICE ASSESSMENTS, PRICE CHANGE, POSTAL PRO

12:00 PM

CHRIS LIEN

INDUSTRY PAST-CHAIR

JUDY DE TOROK

MANAGER, INDUSTRY ENGAGEMENT & OUTREACH

MTAC UPDATE

***EASTERN AREA MAILING INDUSTRY FOCUS MEETING AGENDA
(CON'T)***

12:30 PM

**EDWARD MAYHEW
INDUSTRY CO-CHAIR (PERIODICALS)
*PERIODICALS UPDATE***

12:45 PM

**JESUS GALVEZ, AREA MARKETING MANAGER, EASTERN AREA, POSTAL CO-CHAIR
RICHARD GEBBIE, INDUSTRY CO-CHAIR (FIRST-CLASS)
LISA WURMAN, INDUSTRY CO-CHAIR (STANDARD)
EDWARD MAYHEW, INDUSTRY CO-CHAIR (PERIODICALS)
*WRAP UP/ADJOURN ***