



The Value of PCC Membership





What is a Postal Customer Council (PCC)?

- A Postal Service Sponsored Organization
- Consists of Business Mailers and Key Postal Service Personnel
- Governed by an Executive Board
- Are Located within Postal Service Districts



Brief History of the PCC

- First established in 1961 as local mail user councils – Citizens' Advisory Councils (CACs)
- CACs focused on improving communication between postal customers and local postal managers
- Name changed to Postal Customer Council in 1971 with a focus on education, networking and addressing mailer issues and concerns



PCC Leadership Structure

- Postal and Industry Co-Chairs
- Postal Administrator

- Executive Board
 - Post and Industry Co-Chairs
 - Postal Administrator
 - Industry Vice Chair
 - Treasurer
 - Secretary
 - Committee Chairs (Membership, Education, etc)
 - Other Board Members



Why Should You Join the PCC Network?

- Gain Inside Access to Products, Services, and Innovations
 - Build Relationships
 - Stay in the Know
 - Sustain a Competitive Advantage
 - Get Easy Access to the PCC Community



Want More Reasons Why You Should You Join the PCC Network?

- Mail Facility Tours
 - Exhibition Opportunities
 - Special Events



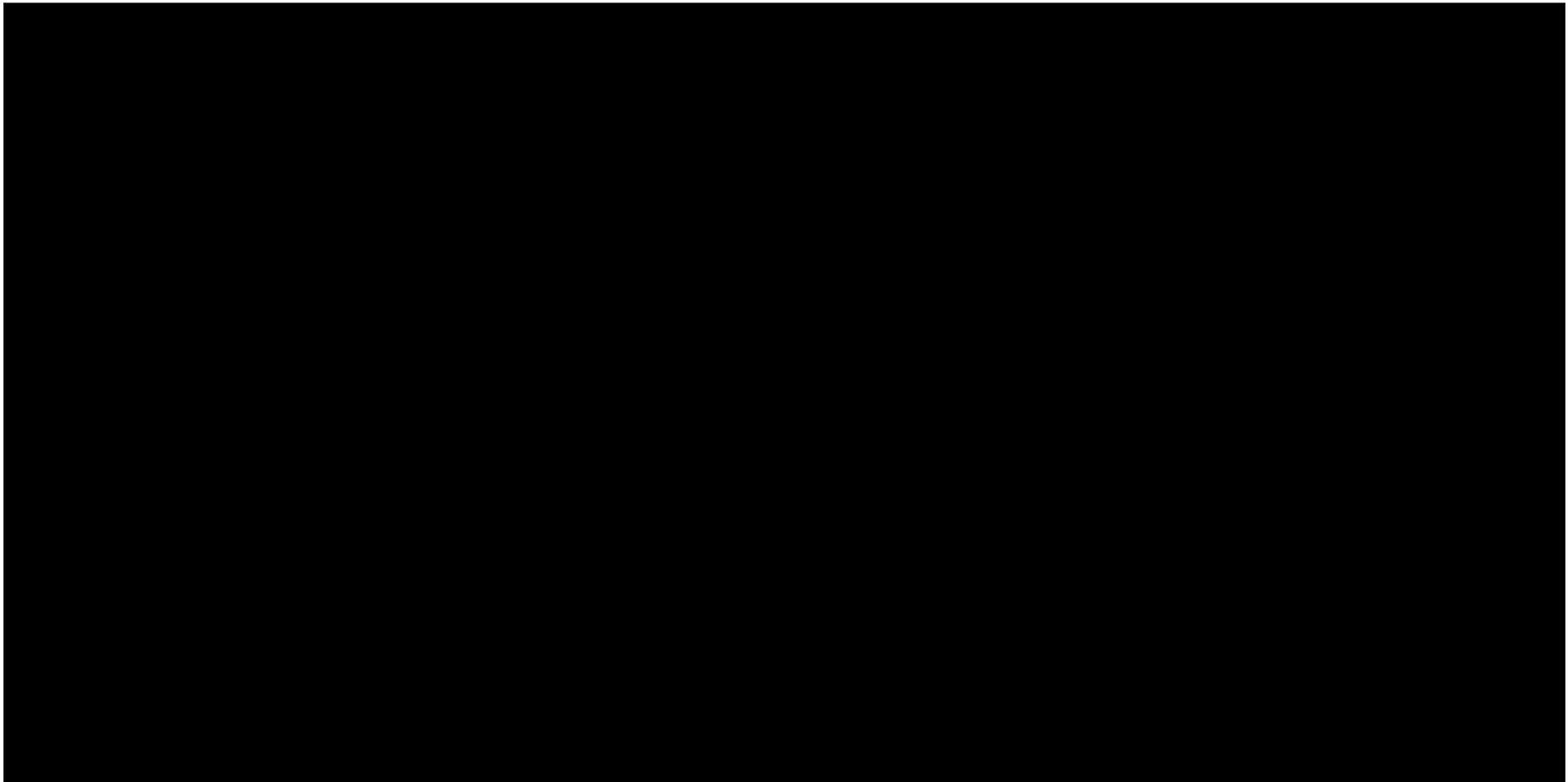
Who Should Join the PCC Network?

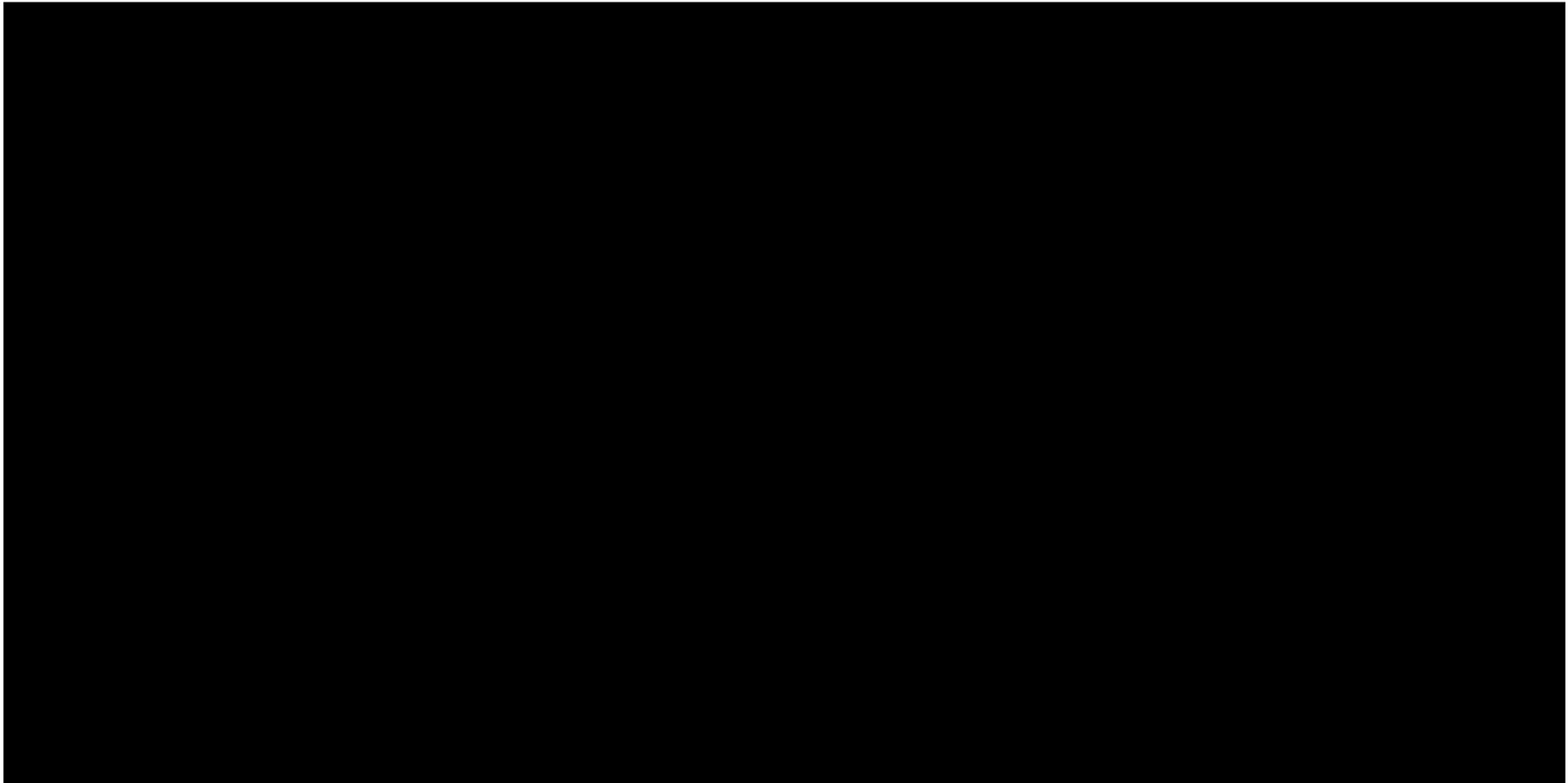
- Printers/ Mail Service Providers
- Advertising and Marketing Agencies
- Colleges and Universities
- Government and State Agencies
- Software Providers
- Fulfillment Companies
- Third Party Logistics Providers
- Any business who ships packages
- Any business who mails letters, flats, catalogs, Standard Mail, First- Class mail, Periodicals, newspapers
- And that's not all.....

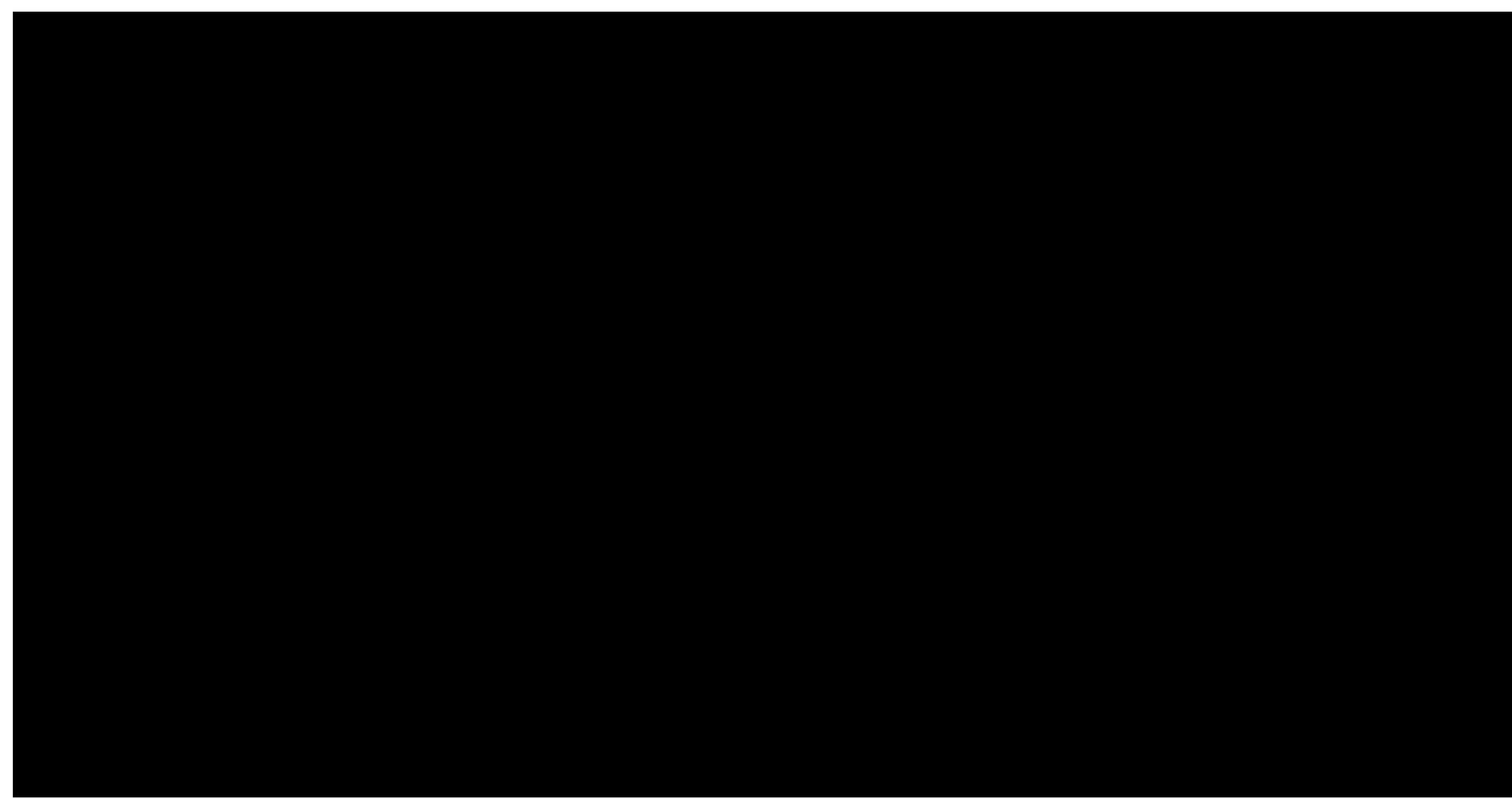


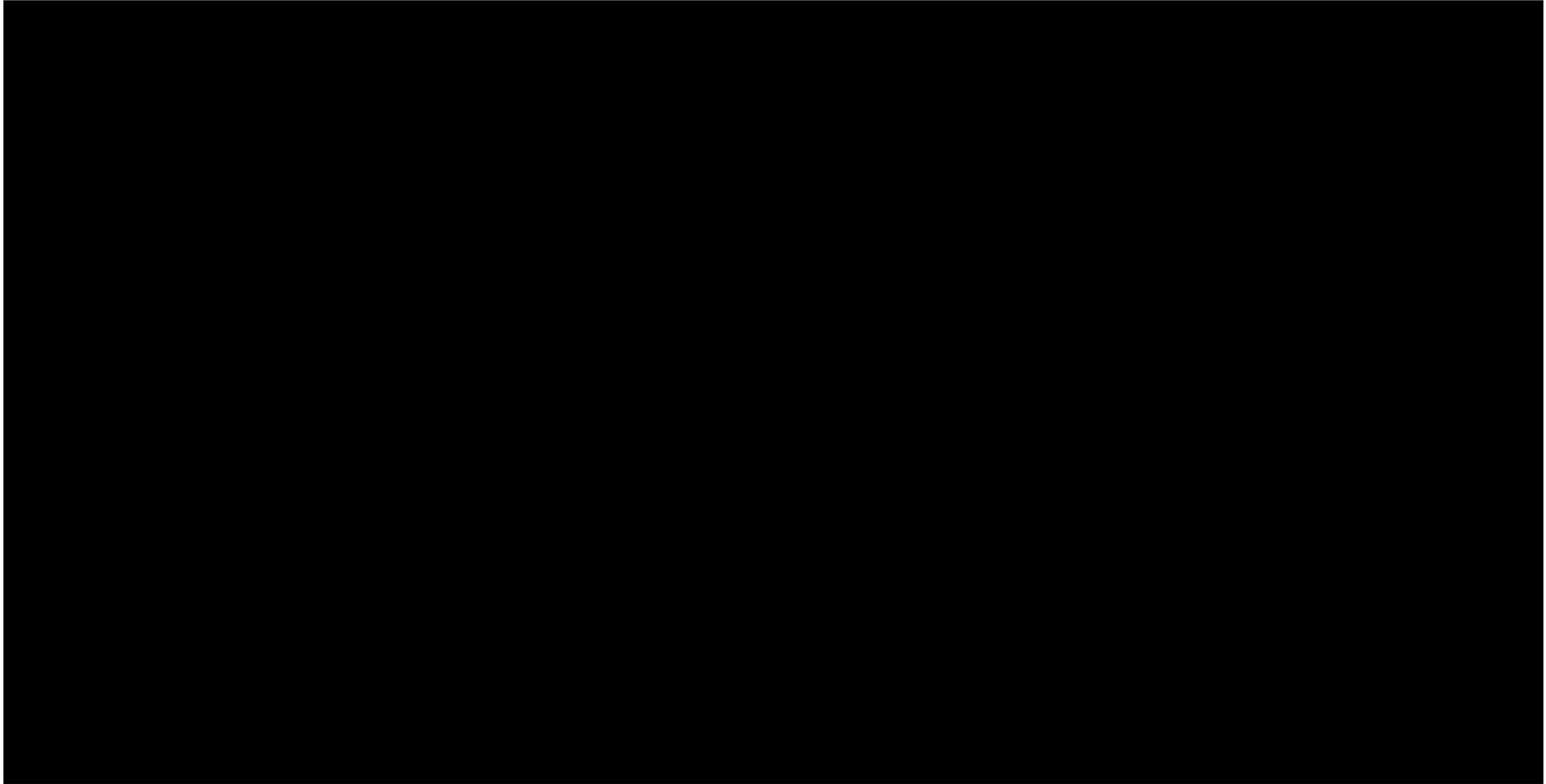
PCC Testimonials

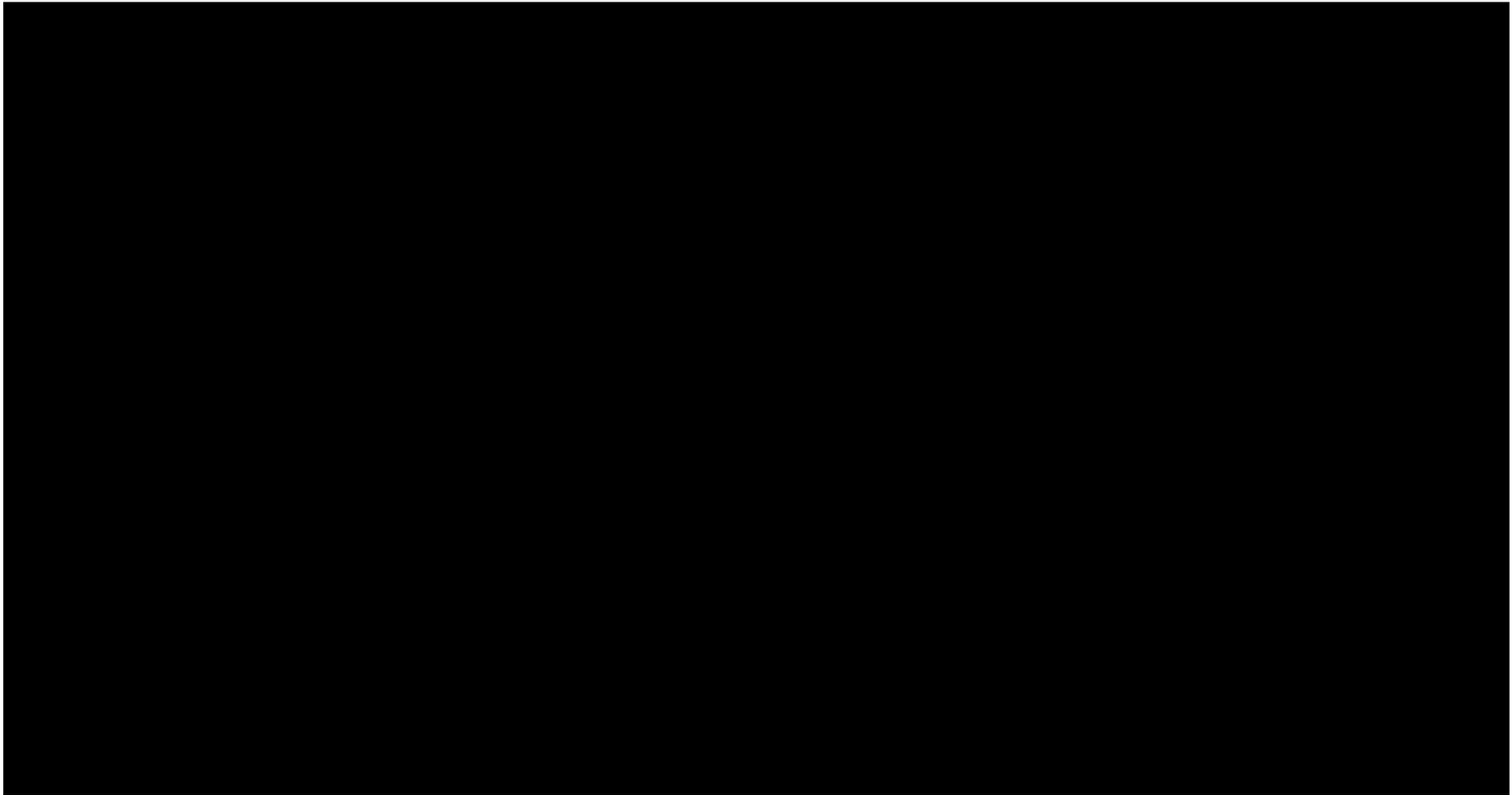


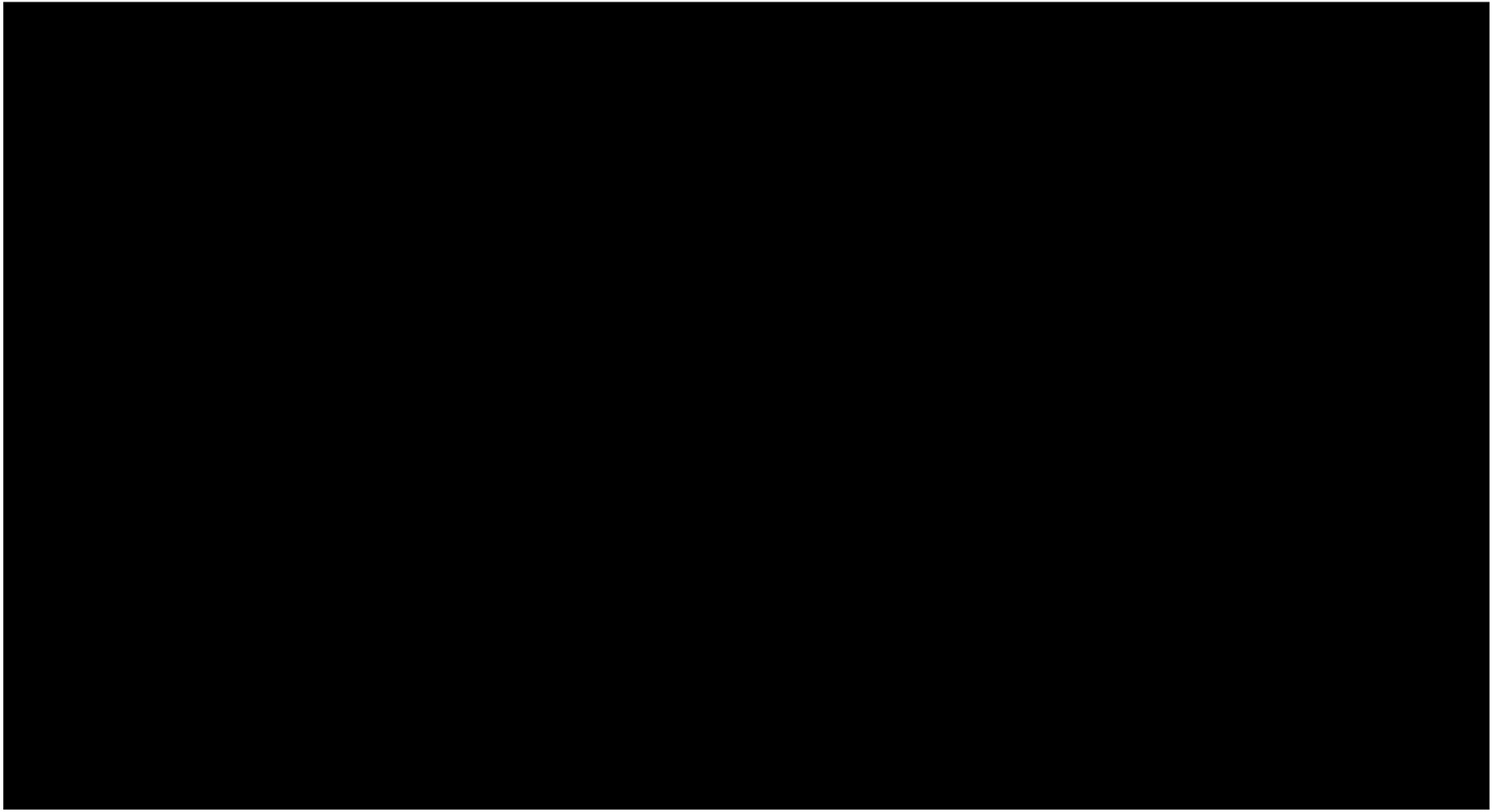
















Thank you