



Rethink ★ Shipping™ ★





Agenda

- ★ Benefits of shipping with the U.S Postal Service
- ★ USPS Web Tools
- ★ Click-N-Ship
- ★ USPS Meter Label Solution
- ★ Click-N-Ship Business Pro



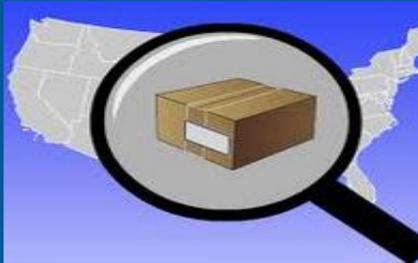
What you may not know about the USPS

Growth & reach



- ★ USPS shipping sales grew by over 10% last year¹
- ★ USPS delivered more than 3 billion packages in 2013

Tracking



- ★ Packages receive up to 11 scans from pick-up to delivery
- ★ Tracking information available within hours
- ★ Auto-generated emails are sent for each package²

Pick-up



- ★ Free pick-up is available for expedited products
- ★ We can tailor pick-up hours for customers with large shipping volumes

Reliability



- ★ We ship on Saturdays, with no surcharges
- ★ Average total days to delivery for Priority Mail is ~2 business days – even for packages sent on Thursday

¹ Based on USPS 2013 annual report; calculated for all shipping and packages revenues

² Shipper-enabled option



With Priority Mail[®], free services help you save even more

- ★ **Free** Priority Mail[®] shipping boxes and envelopes
- ★ **Free** Package Pickup¹
- ★ **Free** insurance for packages valued up to \$50 or \$100²
- ★ **Free** Hold for Pickup
- ★ **Free** package forwarding
- ★ **Free** returned packages if undeliverable or unclaimed
- ★ **Free** address correction
- ★ **Free** USPS Tracking[®]



1. For details on free Package Pickup, go to usps.com/pickup.

2. Free insurance up to \$50 for most shipments. Free insurance up to \$100 for most shipments when using Commercial Plus pricing. To qualify for included insurance, a shipment must meet certain requirements, such as having an applicable bar code. For details, visit <https://www.usps.com/ship/priority-mail.htm>. Insurance does not cover certain items. For details regarding claim exclusions, see sections 609.4.3 (Non-payable Claims), 609 (Filing Indemnity Claims for Loss or Damage), and 503.4 (Insured Mail) of the Domestic Mail Manual at <http://pe.usps.com>.



Additional reasons to take another look:



**No Residential
Delivery Surcharges**



No Fuel Surcharges



**No Rural Delivery
Surcharges**

Sun Mon Tue Wed Thu Fri Sat

29 30 1 2 3 4 **5**

**No Surcharge For Regular
Saturday Delivery**

★ ★ ★

Shipping tools for any size business

USPS Web Tools® APIs can help you deliver seamless, simple customer service, while saving you time and money.



★ ADDRESS INFORMATION

Never get another address or Zip Code™ wrong again with our address standardization city and state lookup APIs.



★ TRACKING & DELIVERY INFORMATION

Get estimated delivery information and track packages until they arrive with Tracking & Delivery information APIs.



★ PRICE CALCULATOR

Calculate postage rates quickly and easily online for domestic and international shipping.



★ PRINT SHIPPING LABELS

Print a complete shipping label with a tracking barcode to track packages seamlessly with one of our PC Postage® partners



★ PACKAGE PICKUP

Stop going to the Post Office™ to drop off your packages. With the Package Pickup API, you can submit a pickup request and we'll pick up your package for free.



★ SERVICE STANDARDS & COMMITMENTS

Get estimates on delivery and receive guaranteed Commitments with certain service.





Click-N-Ship®



Click-N-Ship -

- Easy-to-use online shipping on usps.com

- Print labels with postage
- Pay for postage with a credit card and/or PayPal.
- Use your home or office computer



[Home](#) | [Sign In](#)

[Print Shipping Labels](#) [FAQs](#) [My Account](#)

Print Shipping Labels

Your shipping label is just a Click-N-Ship[®] away.

Please Read: A one-time software download may be required to print a label. See [System Requirements](#).
Print a sample [Domestic](#) or [International](#) label.

Domestic and International Shipping Labels

To which destination would you like to ship?



United States

[Sign In >](#)

Domestic Services

- Express Mail[®]
- Priority Mail[®]

International Services

- Global Express Guaranteed[®]
- Express Mail International[®]
- Priority Mail[®] International

Note:

To print a label without postage, please download [USPS Shipping Assistant](#).

Save Time Online!

Ordering shipping supplies is fast, convenient and secure!

[Order a Scale!](#) >> [Order Self-Adhesive Labels!](#) >> [Order Free Shipping Supplies!](#) >>

**New Prices for Click-N-Ship[®]
Extra Services
Start shipping online**

Register Now!

Take advantage of these features

- Create labels with postage
- Pay postage by credit card
- Purchase insurance online
- Save to your Address Book
- View shipping history

[Sign Up >](#)

Popular Features

- [New Priority Mail Small Flat Rate Box](#)
- [Track and Confirm Gadget](#)
- [SCAN Forms](#)

My Address Book

Save shipping addresses online.

[Go >](#)

USPS Meter Label Solution

USPS® meter label solution
Account Messages Address Book Shipping Tools Labels

Domestic Shipping Label

* Indicates a required field.

From EDIT

To OPEN ADDRESS BOOK

* Full Name and/or Company

Short Name

* Street Address

Apt/Suite/Other

* City

* State Select State

ZIP Code™ +4

Urbanization

Phone

Email

Customer Ref #

PO Box™ Address

CLEAR
SAVE TO ADDRESS BOOK

Details

* Weight LBS OZ

Insurance Value 0.00

* Ship Date 8/3/2015

Ship From ZIP Code™ * If different from sender's ZIP Code™

* Service Select Service

Before 10:30 A.M. Delivery

* Container Select Container

Any dimensions larger than 12"?

Shape Rectangular Non-Rectangular

HOW TO MEASURE DIMENSIONS

Length Width

Height Girth

Non-machinable?

Or COMPARE SERVICE TYPES

Options

* Confirmation Service USPS Tracking™

Send Email To Recipient

Request Address Service

Separate Receipt

No Holiday Delivery

No Weekend Delivery

Require Signature

Restricted Delivery

Label CALCULATE

Postage	\$- - - -
Services	\$- - - -
Insurance	\$- - - -
Total Due	\$- - - -

This shipment contains [Hazardous Materials](#)

This shipment contains Cremated Remains

Agree to APO/FPO/DPO Restrictions

Agree to Insurance Conditions

1 Number of Unique Labels

Expected Delivery Date -

Express Check-Out
Add to Cart

GET SHIPPING SUPPLIES
CLEAR ALL

Create Shipments

Import Orders

Shipping History

USPS Tracking™

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USPS Meter Label Solution

Preferences

Defaults that are chosen or defined will pre-populate the corresponding fields within the USPS® meter label solution application. Fields with default values defined will be editable in the Shipping Label view.

RESET ALL PREFERENCES

General

Package Pickup

Customs Form 2976

Customs Form 2976A

FCM Address Label

MRS Label

International Label

Open and Distribute

Domestic Label

APO/FPO/DPO & PTFAS

Import Options

User Reporting

Payment Options

Custom Packages

Meter Payment Information

[Instructions on Setting up your External Device](#)

Use Postage Meter [Terms and Conditions](#)

Manufacturer

Select Meter Device

Meter Device

METER INFO

Device Name

Serial/Meter Number

Software Version

Current Balance

Status N/A

Use Integrated Scale

SCALE INFO

Current Weight

Max Weight

Status N/A

ZERO SCALE

Payment Options

Select Default Payment

Select a Payment Default

Mailer ID Information

If instructed by Customer Support, enter/change your Mailer ID here.

Mailer ID

Cancel

Save

USPS Meter Label Solution

Here's what you need:

- A postage meter
- A PC with an internet connection
- Internet Explorer version 6.01 or higher
- Windows 8, Windows 7, Vista, XP, NT 4.0, ME, 2000
- Adobe Acrobat Reader version 5.0 or higher
- At least 10 MB of free space

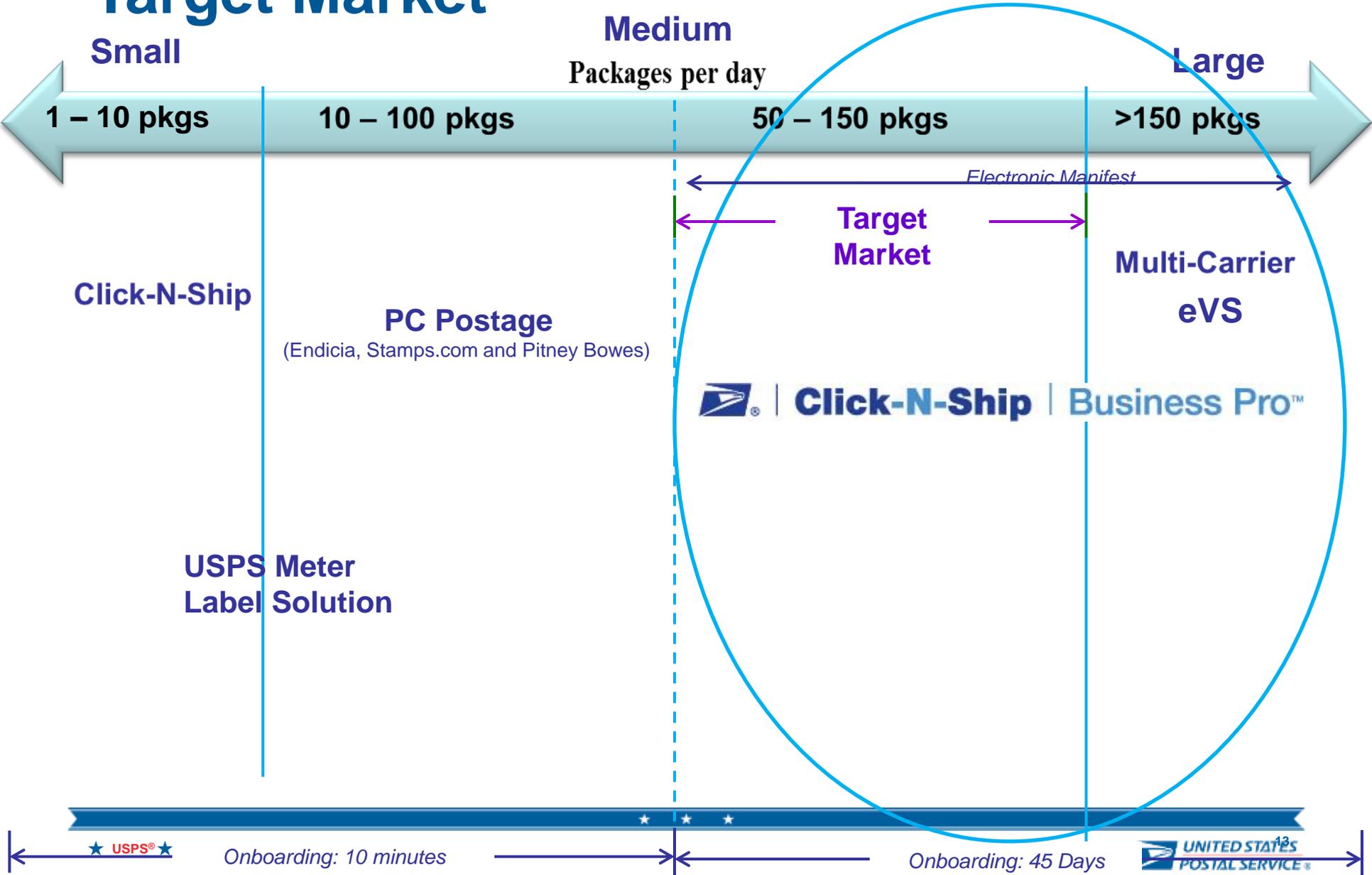
- **Signing up is easy:**
- Go to <https://www.usps.com/business/business-shipping.htm>
- Click on the 'Download Now' button and follow the instructions to download USPS® meter label solution



Click-N-Ship Business Pro



Target Market





Click-N-Ship Business Pro

Downloadable software solution provided by the Postal Service

Free of charge for business customers who ship at least 50 packages (or 50 pounds)

- Same day onboarding: no certification, no fees
- Prints IMpb-compliant shipping labels
- Creates electronic tracking & postage manifests
- Generates electronic postage statements
- Submits postage payment through ACH debit





The bottom line

USPS® offers real advantages:

- ★ Numerous affordable and reliable shipping and returns options that may help you reach your business objectives
- ★ Savings that could enable you to offer reduced-cost or free shipping to customers
- ★ Delivery experiences that could help make your business more competitive and increase repeat purchases

Let USPS develop a customized solution for your shipping needs based on your shipping history.





Thank you!

