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MEMBERSHIP

BOOT CAMP NO. 3 IS COMING SOON

Our PCC Boot Camp is turning out to be a fantastic resource. Executive board members have been sharing best practices that the industry and postal representatives are taking back to their local PCCs. A great example involves the membership database. Every PCC should take steps to develop and maintain its membership database. And our traveling Boot Camp is the best place to get help. If you can't attend, check out the workshop-in-a-box, [Database Management for Executive Board Members](#), available on RIBBS.

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EDUCATION

WORKSHOP-IN-A-BOX ENHANCEMENTS

Based on feedback from PCC Boot Camp participants, we're exploring ways to improve the workshops-in-a-box that are distributed each month.

Some PCCs have had difficulty locating subject matter experts who can present the material. So we're inviting experts at USPS headquarters to participate in recorded webinars that can be easily shared. We're also reaching out to the National Center for Employee Development to see if some workshops — such as Mailpiece Design — can be offered there.

In addition, a list of potential speakers will accompany the new workshops released each month. If you have suggestions for PCC workshops-in-a-box, please don't hesitate to contact us at: pcc@usps.gov.

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COMMUNICATION

GREETINGS FROM NEW PCCAC INDUSTRY CO-CHAIR

Hello to everyone in PCC Nation! My name is Judy Antisdel, and I am honored to serve in my new position as the Industry co-chair of the PCC Advisory Communication (PCCAC) Subcommittee. I am the also the Industry co-chair of the Greater Baltimore PCC.

I look forward to meeting many of you at the next National Postal Forum, which will be held May 2017 in my hometown, Baltimore, MD. You may not be familiar with how we communicate in Baltimore, so I'd like to offer a few tips:

- To ask for a glass of water, be sure to call it “wooder.”
- We love chatting up our “O’s” — which you may think is a letter in the alphabet. Actually, it’s our baseball team, the Orioles.
- At the hotel, if your suit needs pressing, just look for an “arn” (iron).
- If someone asks you to take a picture, they’ll probably hand you a “cammer” (camera).
- If you hear “jeet?” (did you eat?), just tell them if you’re hungry or not.
- And don’t be offended if someone calls you “hon” (honey) because that’s just our way of being friendly in Baltimore.

There are many ways of communicating. As long as you understand who you’re talking to and what they need to hear, you can enjoy clear communications. And this is just as true for PCCs: Get to know your members — and you’ll be better able to communicate with them.

See you in Baltimore, Hon!

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POLICY ADMINISTRATION

PCC BOARD BEST PRACTICE

Wish you could give your Board members a good reason to show up for a meeting? Do you want to ensure they get the timely information they need? Industry Co-Chair Momo Madiah and Board Member John Szozda from the Greater Charlotte PCC have a great idea. They schedule a different PCCAC member as guest speaker at their monthly meetings, so they’ll feel more connected to the group.

In addition, we plan to have industry and postal members call in to give an update of what’s happening nationally, and to identify ways the PCCAC can be a good resource. We feel confident this will help encourage creative brainstorming on ways to build success.

If you think this is something that might work for your PCC, send an email to pcc@usps.gov, with your contact information, topics of interest, and the dates and times of upcoming board meetings.

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NOTICES

PCC SUPPORTS “MADE IN RURAL AMERICA” INITIATIVE

In July the White House Rural Council announced a new export and investment initiative called “Made in Rural America” (MIRA), which brings together federal resources to help rural businesses and community leaders take advantage of new investment opportunities and reach new customers and markets abroad.

The Administration is coordinating the effort with the Department of Agriculture, the Department of Commerce, the Small Business Administration, the Export-Import Bank and the U.S. Trade Representative.

The Postal Service will host MIRA “Grow Your Business” Day workshops at 60 USPS locations throughout rural America. These workshops will provide businesses with an opportunity to learn more about e-commerce exports and how to calculate international shipping costs.

To ensure the success of these MIRA events, PCC is collaborating with the USPS Small Business team at each location. Local PCCs have committed to sharing information with rural businesses on the benefits of PCC membership.

Several PCCs have already participated in MIRA events and received positive feedback and recognition from participating businesses. We look forward to hearing about your success with the MIRA workshops.

For more information on scheduled MIRA events in your state, please visit <http://about.usps.com/news/state-releases/welcome.htm>.

PCC POSTAL CUSTOMER CAFÉ

Please sign up today for the next PCC Postal Café. It will be hosted by the PCC Advisory Committee Education

Subcommittee:

Thursday,
Aug. 25

EDUCATION

[Click here to register](#)

1 p.m. EST Enter Meeting number: 741 633 797
Meeting password: PCC2016

[Click here to register](#)

3 p.m. EST Enter meeting number: 742 996 797
Meeting Password: PCC2016

PCC BOOT CAMP SCHEDULE

Day	Date	Area	Location
Tuesday	July 19, 2016 (Completed)	Southern	Tampa, FL
Wednesday	Aug. 10, 2016 (Completed)	Capital Metro	Washington, DC
Wednesday	Sept. 7, 2016	Southern	Dallas, TX
Thursday	Oct. 13, 2016	Northeast	Boston, MA
Wednesday	Nov. 30, 2016	Eastern	Philadelphia, PA
Wednesday	Jan. 25, 2017	Great Lakes	Chicago, IL
Thursday	Feb. 16, 2017	Pacific	Sacramento, CA
Thursday	March 23, 2017	Pacific	Los Angeles, CA
Tuesday	April 25, 2017	Capital Metro	Charlotte, NC
Wednesday	June 14, 2017	Western	Denver, CO
Wednesday	July 12, 2017	Western	Seattle, WA

NATIONAL PCC WEEK



- **Dates:** Monday – Friday, Sept. 19 – 23, 2016
- **Theme:** *Tune Into...*

PCC INTERNAL BLUESHARE SITE

- **PCC Postal Administrators:** Please visit the site to update PCC contact information.

INFO@USPS

YOUR LINKS TO MAILING RESOURCES

[U.S. Postal Service: usps.com](http://usps.com)

[National PCC Network: usps.com/pcc](http://usps.com/pcc)

[RIBBS: ribbs.usps.gov](http://ribbs.usps.gov)

Questions? Comments? Send email to <mailto:pcc@usps.gov>

[Sign up](#) for PCC Insider

[Sign up](#) for PCC National Database



