

2016 National PCC Leadership Award winners



Back row (left to right): John Torrez, Tim Costello, Allen Aven, Marc Robin, David Guiney, Raymond Joseph, Craig Miner, Momo Madiah, Robert Clark, Jim Holland, Betsy Shortell, Debra Visco, David Martin, Jim Herrmann, Stephen Hart, Steve Chaus, Jay Elliott, Jason Hirschvogel, Jeff Drake, Michael Lombardi, Michael LePree, Dee Carter
Front row (left to right): Yulonda Francis-Love, Wai Chow, Cheryl Oltman, Rebecca Brummitt, Judy Antisdell, Cathy Rupard, Le Gretta Ross-Rawlins, Linda Kennedy, Mike Allison, Art Gerckens, Kim Waltz

On August 9, 2016, the U.S. Postal Service recognized and celebrated 24 Postal Customer Councils (PCCs) at its Headquarters in Washington, DC.

There are more than 150 active PCCs across the country, comprised of local postal employees and business leaders who meet regularly to strengthen the working relationship between mailers, the Postal Service, and their mutual customers.

The PCC program is a valuable resource for business mailers, large and small. Local PCCs serve as an open channel for USPS-to-business communication, providing information and best practices for achieving cost-effective and profitable mailing, education and training, as well as solving local challenges. Through regular meetings, educational programs, mailer clinics, and seminars, PCC members learn about the latest postal products and services that may help them grow their business.

Local PCCs offer the following benefits:

- **Knowledge** – Gain knowledge about postal products, services, and tools to improve mail quality, as well as earn a professional certificate
- **Innovative Ideas** – Learn about promotions and incentives that raise awareness of innovative mail uses
- **Expert Advice** – Hear about how to integrate and expand your marketing through the mail
- **New Sources** – Find new sources for acquiring mailing lists
- **Networking** – Network with other mailers, business mail service providers, and USPS executives and hear first-hand from others about how they use mail to be more efficient and profitable, as well as face the same challenges you face
- **Best Practices** – Leverage best practices to improve mailing effectiveness, efficiency, and profitability

Award	PCC	Recipient	Level
PCC of the Year Large	Greater Baltimore	Greater Baltimore PCC	One Award
PCC of the Year Small	Peoria Area	Peoria Area PCC	One Award
PCC Partner of the Year	Greater Boston	Greater Boston, Providence, Southeastern Mass, Central Mass, New Hampshire, and Western Mass PCCs	New Award
PCC Industry Member of the Year	Fairfield County CT	Art Gerckens	Gold
	Greater Boston	Betsy Shortell	Silver
	Greater Birmingham	Willie Vann	Bronze
PCC Postal Member of the Year	Greater Dallas	John Torrez	Gold
	Northeast Florida	Delores Carter	Silver
	Utah	Steve Chaus	Bronze
District Manager of the Year	Greater Dallas	Timothy Costello	Gold
	East Central Iowa	W. Jim Herrmann	Silver
	Big Bend, Northeast Florida and Panhandle	David F. Martin	Bronze
PCC Innovation of the Year	Greater Charlotte	Greater Charlotte PCC	Gold
	Central Missouri	Central Missouri PCC	Silver
	Greater Kansas City	Greater Kansas City PCC	Bronze

Award	PCC	Recipient	Level
Communication Excellence Award	Greater Atlanta	Greater Atlanta PCC	Gold
	Greater Portland	Greater Portland PCC	Silver
	Greater New York	Greater New York PCC	Bronze
Education Excellence Award	Greater Portland	Greater Portland PCC	Gold
	Greater Dallas	Greater Dallas PCC	Silver
	Twin Cities	Twin Cities PCC	Bronze
Membership Excellence Award	Greater Dallas	Greater Dallas PCC	Gold
	Broward County	Broward County PCC	Silver
	Twin Cities	Twin Cities PCC	Bronze

Congratulations to All Award Winners!

Looking Forward to Having More Winners Next Year