

LICENSING ANNOUNCEMENTS

AUGUST 22, 2008

PAF Update

Primary Audience: NCOA^{Link}® Full and Limited Service Licensees

What: On the NCOA^{Link} Processing Acknowledgement Forms (PAF) in the List Owner section, the 'Mailer ID' field has been added to the PAF. This ID is assigned to mailers by the USPS[®] for use with the Intelligent Mail[®] barcode.

When: Updated August 14, 2008.

Impact: Licensees should collect this information from the List Owner. This information should also be reported in the PAF log of the monthly reports under the field labeled Postal ID (Positions 307-321).

Not all List Owners will have a Mailer ID. If so, it should not be collected and the field on the PAF should be populated with N/A. Some List Owners will have multiple Mailer IDs. The Licensee should collect and report the Mailer ID that will be used for mailing pieces prepared with this list.

What you need to do: On the next PAF renewal, Licensees should begin using the updated PAF. The PAF documents can be found under the following links:

- http://www.ribbs.usps.gov/files/NCOALINK/FSP_INFO/
- http://www.ribbs.usps.gov/files/NCOALINK/LSP_INFO/

Reminders

- If your customers are ACS[™] participants, be sure to let them know about OneCode ACS[™] and its many advantages over traditional ACS. For more information, visit <http://www.ribbs.usps.gov/files/ACS/PUB8B.pdf>. If you have questions regarding OneCode ACS, submit them to acsmail.ncsc@usps.gov.
- If you have any questions concerning NCOA^{Link} announcements, submit them to ncoalink@usps.gov.
- If you have personnel changes, please forward an updated Key Personnel Form to ncoalink@usps.gov or fax it to 901-681-4579.
- For any changes made to licenses and supporting documents, check the Modifications document under the appropriate product name.
- All monthly reports are due by the 7th of each calendar month. Please submit these reports to ncoastat@usps.gov.