

Network Rationalization

Mail Moves, Labeling Lists and Mail Direction File Industry Webinar

July 1, 2013

To listen to a recording of this presentation please visit:

<https://usps.webex.com/usps/lsr.php?AT=pb&SP=EC&rID=16313682&rKey=bd1b0b017c62ab16>

Network Rationalization

Objective

Define and implement an efficient and affordable network and supporting infrastructure that corresponds to reduced volume of mail by adjusting the workforce and disposing of facilities, vehicles, and equipment to support the reduction in network infrastructure.

Comprised of
Service
Standards
Changes & 2
Phases

1. **Service Standard Change** – July 1, 2012
2. **Phase 1 Consolidation**
 - a. Summer 2012: Phase 1 – August 2012 (completed)
 - b. 2013: Phase 1: Started January 2013
3. **Phase 2 Consolidation**
 - a. 2014: Phase 2: Starts February 2014

Interim Service Standard Change Effective July 1, 2012

- Final Rule published in *Federal Register*, May 2012

- Maintains overnight First-Class Mail service for areas served by local mail processing facility

- Preserves 80% of overnight First-Class Mail delivery volume

- Post-2014: Plan revised entry times for overnight

CURRENT NETWORK RATIONALIZATION TIMELINE

2012

2013

2014

**Self-Imposed
Moratorium**

Phase 1: Aug. 2012
Complete

Phase 1: 2013
Jan. – July 2013

Phase 2: Feb.
2014

Full	Originating Only	Destinating Only	Total
56	29	59	144

- **Full** – Consolidation of both originating and destinating operations
- **Originating** – Mail that is dropped in a collection box or at the local post office served by that particular processing center.
- **Destinating** – Mail that originated across the country and is destined for addresses serviced by that particular processing center.
- **Consolidations will take place between January and July 2013**

***Number of Consolidations as of Mail Move Plan
published June 24th, 2013***

Progress to Date of FY13 Mail Moves Calendar

Area	Completed to date	June 24+	July	August	September	October	TBD	Total
Capital Metro	23	0	5	6	0	0	0	34
Eastern	89	0	45	0	10	2	0	146
Great Lakes	57	3	5	4	0	0	3	72
Northeast	27	2	2	2	11	0	2	46
Pacific	10	0	5	2	0	0	0	17
Southern	137	0	1	0	0	0	0	138
Western	158	4	25	0	16	0	0	203
National Total	501	9	88	14	37	2	5	656

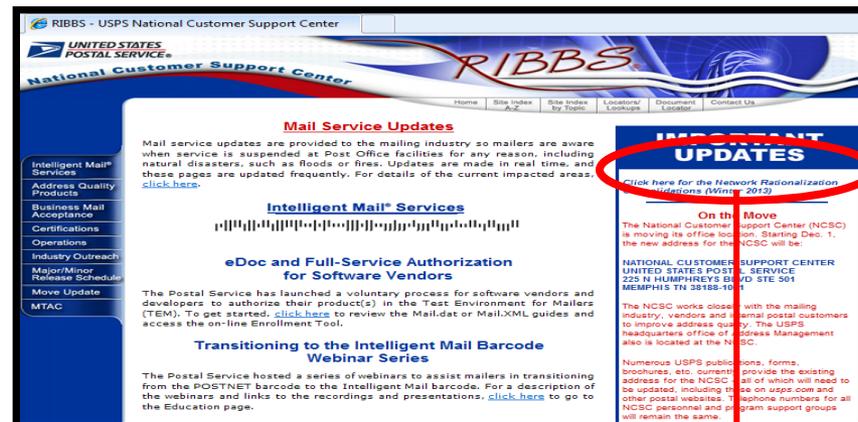
76.4% of Mail Moves Completed as of June 24th

Mail Move Plan is updated and posted weekly on RIBBS

<https://ribbs.usps.gov>

RIBBS

- Enables mailers to plan consolidation implementation progress



Mail Move Plan File

- File provides targeted mail move information, type, and date

AREA	De-Activation Plant	Mail							Activation Plant
		Originating			Destinating			DPS	
		O-Letter	O-Flat	O-Package	D-Letter	D-Flat	D-Package		
SA	Jonesboro CSMP	1/22/13	1/22/13	1/22/13	2/16/13	2/16/13	2/16/13	2/16/13	Little Rock P&DC
SA	Jonesboro CSMP	2/16/13	2/16/13	2/16/13	2/16/13	2/16/13	2/16/13	2/16/13	Memphis P&DC
WE	Tucson P&DC	2/25/13	2/25/13	N/A	N/A	N/A	N/A	N/A	Phoenix P&DC
PA	Long Beach P&DC	N/A	N/A	N/A	7/1/13	7/1/13	7/1/13	7/1/13	Los Angeles P&DC
PA	Stockton P&DC	N/A	N/A	N/A	5/11/12	3/9/13	3/9/13	5/11/12	West Sacramento P&DC
SA	Gainesville P&DC	2/23/13	2/23/13	2/23/13	N/A	N/A	2/23/13	N/A	Jacksonville P&DC
SA	Panama City P&DC	N/A	N/A	N/A	1/26/13	1/26/13	1/26/13	1/26/13	Pensacola P&DC
SA	South Florida P&DC	N/A	N/A	N/A	2/23/13	N/A	N/A	2/23/13	Miami P&DC
CM	Acoworth GA CSMP	N/A	N/A	N/A	N/A	N/A	N/A	6/7/13	Atlanta P&DC
SA	Albany GA CSMP	2/23/13	2/23/13	2/23/13	2/23/13	2/23/13	2/23/13	2/23/13	Tallahassee P&DC
CM	Athens GA P&DC	N/A	N/A	N/A	2/8/13	N/A	N/A	N/A	North Metro P&DC
CM	Atlanta GA P&DC	4/19/13	4/19/13	N/A	N/A	N/A	N/A	N/A	North Metro P&DC
CM	Cartersville GA CSMP	N/A	N/A	N/A	N/A	N/A	N/A	2/22/13	Atlanta P&DC
SA	Columbus GA CSMP	N/A	N/A	N/A	2/23/13	2/23/13	2/23/13	2/23/13	Macon P&DC
CM	Douglasville GA CSMP	N/A	N/A	N/A	N/A	N/A	N/A	1/22/13	Atlanta P&DC
CM	Marietta GA DDC	N/A	N/A	N/A	N/A	N/A	N/A	3/22/13	North Metro P&DC
SA	Savannah P&DC	2/2/13	2/2/13	2/2/13	2/4/13	2/4/13	2/4/13	2/4/13	Charleston P&DC
SA	Savannah P&DC	2/2/13	2/2/13	2/2/13	2/2/13	2/2/13	2/2/13	2/2/13	Macon P&DC
SA	Savannah P&DC	2/2/13	2/2/13	2/2/13	2/2/13	2/2/13	2/2/13	2/2/13	Jacksonville P&DC
GL	Bloomington IL P&DC	N/A	N/A	N/A	2/23/13	2/23/13	2/23/13	2/23/13	Champaign P&DC
GL	Rockford P&DC	N/A	N/A	N/A	1/25/13	1/7/13	1/25/13	1/25/13	Palatine P&DC
GL	Gary P&DC	3/30/13	3/30/13	N/A	N/A	N/A	N/A	N/A	So Suburban P&DC

RIBBS - USPS National Customer Support Center



Home Site Index A-Z Site Index by Topic Locators/ Lookups Document Locator Contact Us

Mail Service Updates

Mail service updates are provided to the mailing industry so mailers are aware when service is suspended at Post Office facilities for any reason, including natural disasters, such as floods or fires. Updates are made in real time, and these pages are updated frequently. For details of the current impacted areas, [click here](#).

Intelligent Mail® Services



eDoc and Full-Service Authorization for Software Vendors

The Postal Service has launched a voluntary process for software vendors and developers to authorize their product(s) in the Test Environment for Mailers (TEM). To get started, [click here](#) to review the Mail.dat or Mail.XML guides and access the on-line Enrollment Tool.

Transitioning to the Intelligent Mail Barcode Webinar Series

The Postal Service hosted a series of webinars to assist mailers in transitioning from the POSTNET barcode to the Intelligent Mail barcode. For a description of the webinars and links to the recordings and presentations, [click here](#) to go to the Education page.

IMPORTANT UPDATES

[Click here for the Network Rationalization Consolidations \(Winter 2013\)](#)

On the Move

The National Customer Support Center (NCSC) is moving its office location. Starting Dec. 1, the new address for the NCSC will be:

**NATIONAL CUSTOMER SUPPORT CENTER
UNITED STATES POSTAL SERVICE
225 N HUMPHREYS BLVD STE 501
MEMPHIS TN 38188-1001**

The NCSC works closely with the mailing industry, vendors and internal postal customers to improve address quality. The USPS headquarters office of Address Management also is located at the NCSC.

Numerous USPS publications, forms, brochures, etc. currently provide the existing address for the NCSC – all of which will need to be updated, including those on [usps.com](#) and other postal websites. Telephone numbers for all NCSC personnel and program support groups will remain the same.

Click on the link for Latest Mail Move Plan

Mail Move Plan File Includes:

- Consolidation sites scheduled for 2013
- Site address, locale key, and the name of the activation (gaining) facility
- Workload migration “target” dates
- Mail shape effected (e.g. letters, flats, parcels/bundles)
- Process step/entry level (e.g. originating, destinating, and DPS)

AREA Key	De-Activation Plant	Mail								Activation Plant
		Originating			Destinating			DPS		
		O-Letter	O-Flat	O-Package	D-Letter	D-Flat	D-Package	DPS-Letter	DPS-Flat	
WEWE	Helena CSMPC	N/A	N/A	N/A	5/4/13	5/4/13	5/4/13	5/4/13	N/A	Great Falls P&DF
SA SA	Hot Springs NTL PK CSMPC	N/A	N/A	N/A	N/A	6/1/13	N/A	N/A	N/A	Little Rock P&DC
SASA	Houston P&DC	5/13/13	5/13/13	N/A	N/A	N/A	N/A	N/A	N/A	North Houston P&DC
SASA	Huntsville P&DC	N/A	N/A	N/A	6/1/13	6/1/13	N/A	N/A	N/A	Birmingham P&DC
EAEA	Ironton CSMPC	N/A	N/A	N/A	N/A	N/A	N/A	1/6/13	N/A	Columbus P&DC
CL GL	Jackson MI CSMPC	N/A	N/A	N/A	2/12/13	2/12/13	N/A	2/12/13	N/A	Detroit P&DC
EAEA	Jackson TN P&DF	N/A	N/A	N/A	5/25/13	5/25/13	5/25/13	5/25/13	N/A	Memphis P&DC
EAEA	Johnson City CSMPC	6/10/13	6/10/13	6/10/13	7/1/13	N/A	7/1/13	N/A	N/A	Knowlville P&DC
SASA	Jonesboro CSMPC	1/22/13	1/22/13	1/22/13	1/22/13	2/16/13	2/16/13	1/22/13	N/A	Little Rock P&DC
SAEA	Jonesboro CSMPC	2/16/13	2/16/13	2/16/13	2/16/13	2/16/13	2/16/13	2/16/13	N/A	Memphis P&DC
WEWE	Kalspell CSMPC	2/19/13	2/19/13	2/19/13	2/19/13	2/19/13	2/19/13	2/19/13	N/A	Missoula CSMPC
WEWE	Kilmer P&DC	N/A	N/A	N/A	Completed	5/7/13	6/28/13	6/28/13	N/A	Dominick V. Daniels P&DC
CMCM	Kinston P&DF	N/A	N/A	N/A	2/1/13	2/1/13	2/23/13	2/1/13	N/A	Fayetteville P&DF
CL GL	Kokomo P&DF	6/17/13	6/17/13	N/A	N/A	N/A	N/A	N/A	N/A	Indianapolis P&DC
WEWE	La Crosse P&DC	6/1/13	6/1/13	N/A	N/A	N/A	N/A	N/A	N/A	Saint Paul P&DC
SA SA	Lafayette P&DF	2/23/13	2/23/13	2/23/13	N/A	N/A	N/A	N/A	N/A	Baton Rouge P&DC
EAEA	Lancaster P&DF	N/A	N/A	N/A	7/1/13	7/1/13	N/A	N/A	N/A	Hainsburg P&DC
CL GL	Lansing P&DC	2/12/13	2/12/13	N/A	N/A	N/A	N/A	N/A	N/A	Michigan Metroplex
CL GL	Lansing P&DC	2/12/13	2/12/13	N/A	N/A	N/A	N/A	N/A	N/A	Grand Rapids P&DC
EAEA	Levington P&DC	7/1/13	7/1/13	7/1/13	7/1/13	7/1/13	7/1/13	7/1/13	N/A	Knowlville Tennessee P&DC
WE SA	Liberal CSMPC	15/13	15/13	15/13	15/13	15/13	15/13	15/13	N/A	Amarillo P&DF
WEWE	Lincoln P&DF	2/23/13	2/23/13	2/23/13	N/A	N/A	N/A	N/A	N/A	Omaha P&DC

AREA Key	De-Activation Plant	Mail								Activation Plant
		Originating			Destinating			DPS		
		O-Letter	O-Flat	O-Package	D-Letter	D-Flat	D-Package	DPS-Letter	DPS-Flat	
WEWE	Helena CSMPC	N/A	N/A	N/A	5/4/13	5/4/13	5/4/13	5/4/13	N/A	Great Falls P&DF
SA SA	Hot Springs NTL PK CSMPC	N/A	N/A	N/A	N/A	6/1/13	N/A	N/A	N/A	Little Rock P&DC



**30 Day
Grace Period**

FOUR TIME A YEAR (QUARTERLY) FREQUENCY - 2013

#	Publication Date	Start Notification Date	End Notification Date	Start Mail Verification	End Mail Induction	Label List Expires	Service Standards
1	12/15/2012	12/15/2012	12/31/2012	1/1/2013	4/30/2013	4/30/2013	1/1/2013
2	3/15/2013	3/15/2013	3/31/2013	4/1/2013	7/31/2013	7/31/2013	4/1/2013
3	6/15/2013	6/15/2013	6/30/2013	7/1/2013	10/31/2013	10/31/2013	7/1/2013
4	9/15/2013	9/15/2013	9/30/2013	10/1/2013	1/31/2014	1/31/2014	10/1/2013

- **Publications occur 15 days prior to the start of a postal quarter**
- **Mailers can begin using the data for mail being inducted beginning at the start of a postal quarter**
- **30-day grace period to use the old or the new labeling list**

**30 Day
Grace Period**

SIX TIME A YEAR FREQUENCY - 2013

Coincides with labeling list changes

Out of cycle with labeling list changes

#	Publication Date	Start Notification Date	End Notification Date	Start Mail Induction	End Mail Induction	End of Old Address on 8125	Label List Reference	Service Standards
1	12/15/2012	12/15/2012	12/31/2012	1/1/2013	3/30/2013	5/14/2013	12/15/2012	1/1/2013
2	2/13/2013	2/13/2013	2/28/2013	3/1/2013	4/30/2013	6/14/2013	12/15/2012	1/1/2013
3	3/15/2013	3/15/2013	3/31/2013	4/1/2013	7/31/2013	9/14/2013	3/15/2013	4/1/2013
4	6/15/2013	6/15/2013	6/30/2013	7/1/2013	10/31/2013	12/15/2013	6/15/2013	7/1/2013
5	9/15/2013	9/15/2013	9/30/2013	10/1/2013	12/31/2013	2/14/2014	9/15/2013	10/1/2013
6	11/15/2013	11/15/2013	11/30/2013	12/1/2013	1/31/2014	3/17/2014	9/15/2013	10/1/2013
7	12/15/2013	12/15/2013	12/31/2013	1/1/2014	4/30/2014	6/14/2014	12/15/2013	1/1/2014

15 day period to receive and prepare files for usage

Date mailer can begin to **induct** mail using mail direction file

Last date mail can be **inducted** using mail direction file

Last date **old address** on 8125 can appear

Mail Direction File changes align with quarterly **service standard** changes

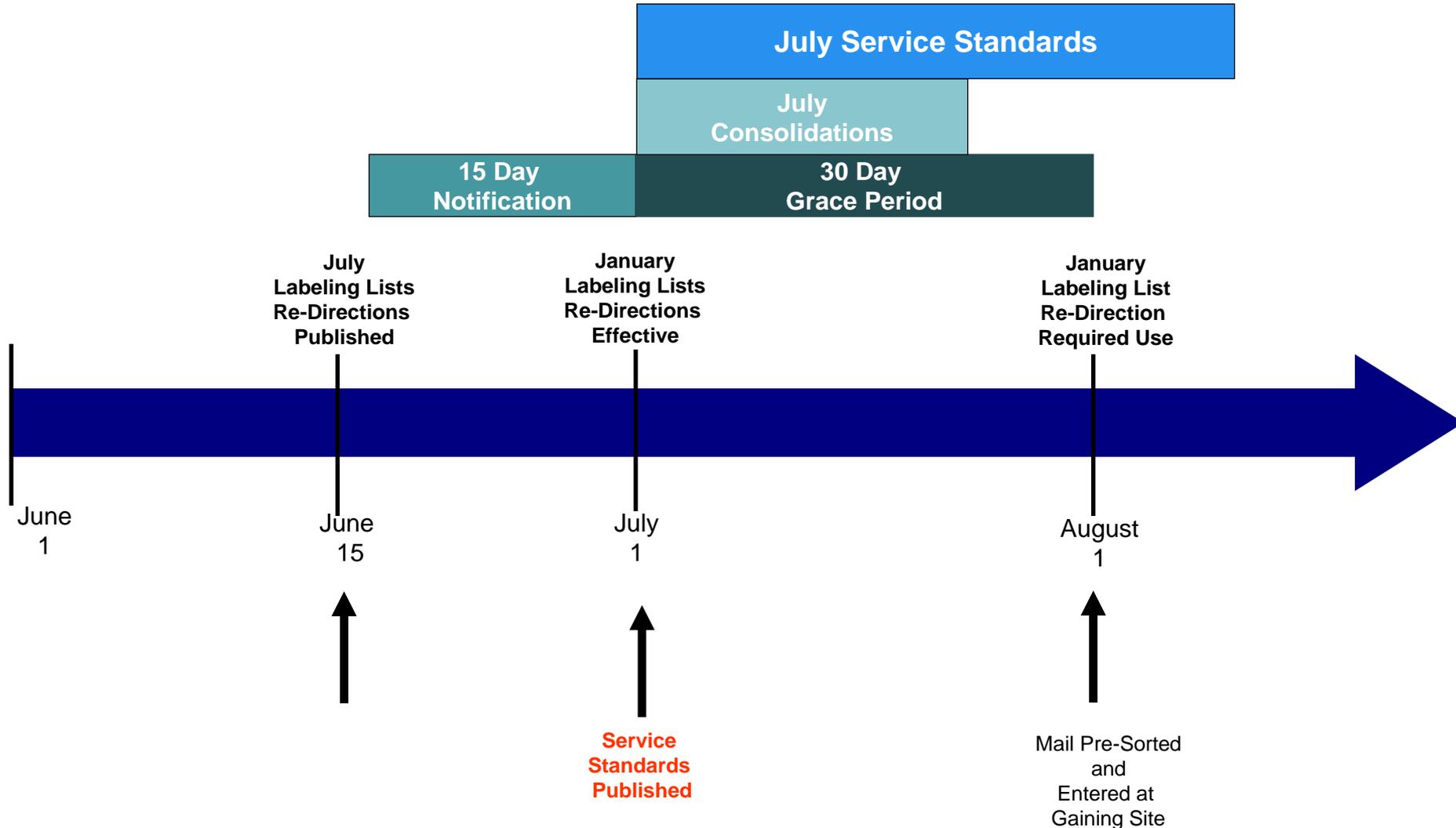
Review mail move dates for 2013 consolidations

- In November 2012, postal headquarters began review of mail move dates for 2013 consolidations

Developed four categories for 2013 consolidations

- Consolidations beginning January 2013
 - Implemented labeling list changes
 - Implemented mail direction file changes
 - Implemented service standard changes
- Consolidations beginning February 2013
 - Implement mail direction file changes, March 1, 2013
 - Implement labeling list changes, April 1, 2013
- Consolidations beginning April 2013
 - Implemented labeling list changes
 - Implemented mail direction file changes
 - Implemented service standard changes
- Consolidations beginning July 2013
 - Implemented labeling list changes
 - Implemented mail direction file changes
 - Implemented service standard changes

July 1 Consolidations



Example: July Consolidation

- **Helena, MT into Great Falls, MT**
 - Implement labeling list changes – July 1, 2013
 - SCF Helena, MT (596) into SCF Great Falls, MT (594-595)
 - SCF Great Falls, MT (594-596)
 - Implement mail direction file changes - July 1, 2013
 - All drop ship entry for SCF Helena, MT must be made in Great Falls, MT
 - Required August 1
 - Service Standards updated - July 1, 2013
 - SCF Helena, MT (596) overnight to SCF Great Falls, MT (594-595)
 - New intra-SCF overnight (594-596)

Postal Explorer June 15, 2013

Labeling Lists Reference Page - Windows Internet Explorer

http://pe.usps.gov/text/LabelingLists/Labeling_Lists.htm

File Edit View Favorites Tools Help

Links Free Hotmail Windows Windows Marketplace Windows Media

Labeling Lists Reference Page

Labeling Lists

Labeling lists change frequently and are published in the Postal Bulletin. Mailers may also subscribe to labeling list products and updates using PS Form 8184. For more information contact the National Customer Support Center at 800-238-3150.

L000 General Use

- [L001 5-Digit Scheme—Periodicals, Standard Mail, and Package Services Flats and Irregular Parcels](#)
- [L002 3-Digit ZIP Code Prefix Matrix](#)
- [L003 3-Digit ZIP Code Prefix Groups—3-Digit Scheme Sortation](#)
- [L004 3-Digit ZIP Code Prefix Groups—ADC Sortation](#)
- [L005 3-Digit ZIP Code Prefix Groups—SCF Sortation](#)
- [L006 5-Digit FSS Scheme—Periodicals, Standard Mail, and Package Services Flats in Bundles](#)
- [L007 5-Digit Scheme—Periodicals, Standard Mail, and Package Services Flats in Bundles](#)
- [L008 3-Digit Scheme—Periodicals, Standard Mail, and BPM Flats in Bundles](#)
- [L009 Mixed ADCs—Periodicals, Package Services Flats and Irregular Parcels and Standard Mail Flats](#)
- [L010 NDC/ASF Entry—Standard Mail Letters and Package Services Irregular Parcels](#)
- [L011 Non-NDC/ASF Entry—Periodicals and Standard Mail Letters](#)
- [L012 5-digit ZIP Scheme Combination](#)

L200 Periodicals and First-Class Mail

- [L201 Periodicals Origin Split and First-Class Mail Mixed ADC/AADC](#)

Postal Bulletin #22365 June 13, 2013

http://about.usps.com/postal-bulletin/2013/pb22365/pdf/pb22365.pdf - Windows Internet Explorer

http://about.usps.com/postal-bulletin/2013/pb22365/pdf/pb22365.pdf

File Edit Go To Favorites Help

Links Free Hotmail Windows Windows Marketplace Windows Media

Home Feeds() Print Page Tools

Comment Sign

L005 3-Digit ZIP Code Prefix Groups – SCF Sortation

* * * * *

Column A	Column B	Discount Type	Network Rationalization/Type of Change
Change From:			
130-136	SCF SYRACUSE NY 130	SCF	Binghamton NY 137-139 to Syracuse NY 130
150-154, 156, 160-162, 260, 439	SCF PITTSBURGH PA 150	SCF	Clarksburg WV 265 to Pittsburgh PA 150
155, 157-159	SCF JOHNSTOWN PA 159	SCF	Altoona PA 166, 168 to Johnstown PA 159
169-173, 177-178	SCF HARRISBURG PA 170	SCF	Lancaster PA 174-176; Reading PA 179, 195-196 to Harrisburg PA 180
190-192	SCF PHILADELPHIA PA 190	SCF	Southeastern PA 189, 194 to Philadelphia PA 190
197-199	SCF WILMINGTON DE 197	SCF	Southeastern PA 193 to Wilmington DE 197
201, 226	DULLES VA 201	SCF	Culpepper VA 227; Clarksburg WV 268 to Dulles VA 201
212, 217, 219	SCF BALTIMORE MD 212	SCF	Cumberland MD 215, 267; Martinsburg WV 254 to Baltimore MD 212
246-253, 255-259, 261, 266, 411-412, 415-416	SCF CHARLESTON WV 250	SCF	Clarksburg WV 262-264 to Charleston WV 250
328-329, 347	SCF ORLANDO FL 328	SCF	Mid-Florida 321, 327 to Orlando FL 328
360-361, 364, 367-368	SCF MONTGOMERY AL 360	SCF	Dothan FL 363 to Montgomery AL 360
377-379	SCF KNOXVILLE TN 377	SCF	Johnson City TN 242, 376; Lexington KY 407-409, 417-418, 425-426 to Knoxville TN 377
375, 380-382, 386, 388, 723-724	SCF MEMPHIS TN 380	SCF	Jackson TN 383 to Memphis TN 380
400-402, 471	SCF LOUISVILLE KY 400	SCF	Elizabethtown KY 427 to Louisville KY 400
403-409, 417-418, 425-426	SCF LEXINGTON KY 403	SCF	Lexington KY 407-409, 417-418, 425-426 to Knoxville TN 377
430-433, 437-438, 456-457	SCF COLUMBUS OH 430	SCF	Toledo OH 458 to Columbus OH 430

Flawless Execution

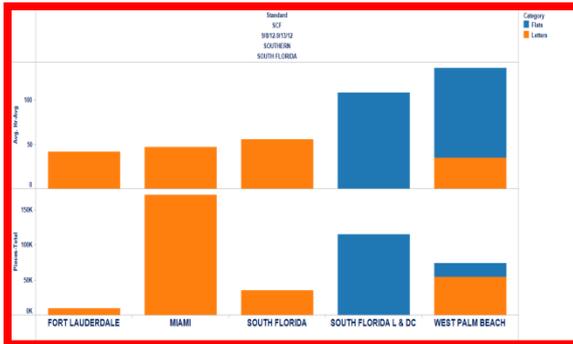
Early Warning System

Recovery “Tiger Team”

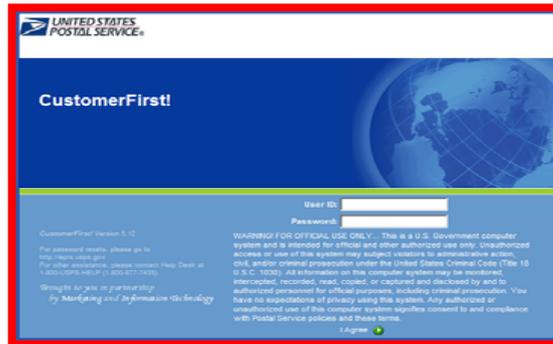
**Tools &
Processes in
place to
ensure
Seamless
Service
Performance**

- Early Warning System (EWS) well established
- Mail move plan updated weekly and posted on RIBBS
- Continued communication with the mailing industry
- Site Intervention based on EWS
- Feedback system in place to address customer issues:
 - CustomerFirst! System
 - BSN eService

Available Tools



EWS Reports



CustomerFirst! System



BSN eService

▪Daily Monitoring of plant inventory levels

- First Class
- Periodicals
- Standard Letters
- Standard Flats

▪Weekly Monitoring of:

- Work in Process (WIP) cycle time
- Pieces processed after clearance time
- STD on-hand

▪Business Service Network's (BSN) repository of mailer customer issues

▪Issues tracked as Service Requests (SR)

▪SRs handled as open tickets needing resolution in order to be closed

▪Customer-facing access point for CustomerFirst!

▪BSN customers can submit electronic inquiries and can learn status of inquiry from web account

▪Non-BSN customers may contact a local BSN representative by phone or email for support

Industry Engagement is Imperative

- USPS remains committed to continued information sharing
- Mailers continue planning based on Mail Move plan schedule
- Review Mail Move plan file for up to date information
- Mail Move plan published weekly on the USPS Rapid Information Bulletin Board (RIBBS) at: <https://ribbs.usps.gov>
- Report issues/concerns through available tools