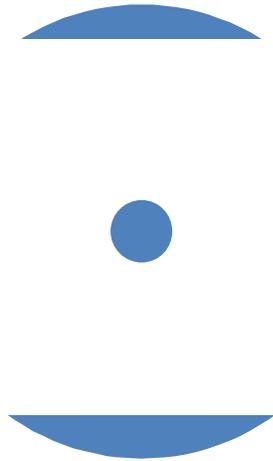




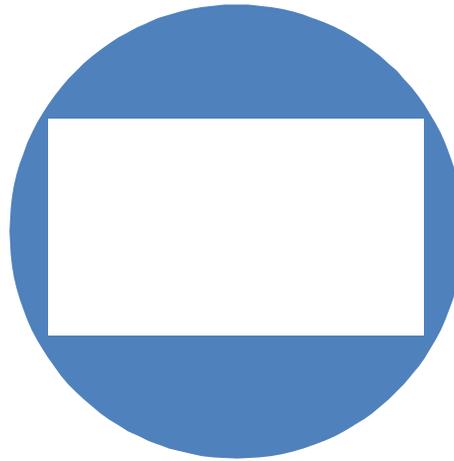
# FLAT MAIL BUNDLE VISIBILITY

January 2015

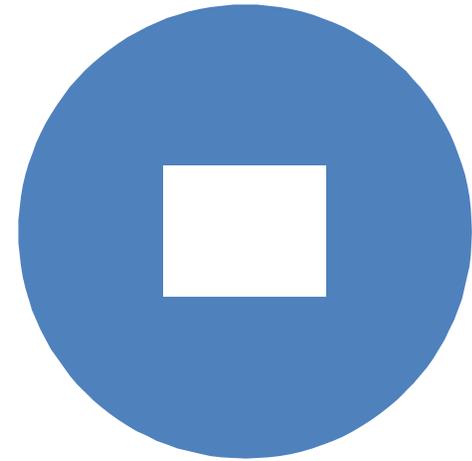
# THREE-PRONGED APPROACH TO EXPANDING FLAT BUNDLE VISIBILITY



**Full Service  
Bundle Visibility**



**Saturation Mail Bundle  
Visibility – Large  
National/Regional  
Mailers\***



**Bundle Visibility –  
Other Mailers**

\*must have frequent mailings with  
easily-identifiable mail pieces

# OBJECTIVES

Increase mailer  
visibility of Flats  
in bundles

Improve Service

Provide mailers with new  
mail visibility options

Expand Visibility on 5-Digit  
and Carrier Route Flats

More data will support  
improved diagnostics

Increase service  
performance

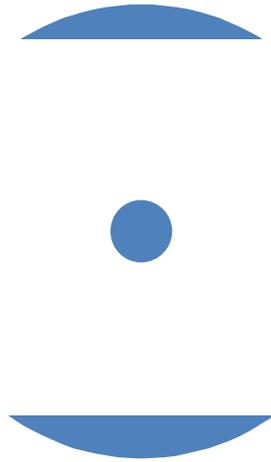
# FULL-SERVICE BUNDLE VISIBILITY

# FULL-SERVICE BUNDLE VISIBILITY

Full-Service Provides

Container Visibility

**NEW** Bundle Visibility



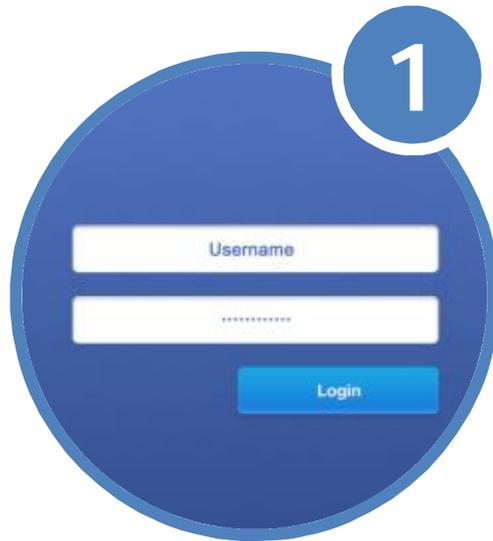
Full-Service Requires

Electronic Manifests (eDoc) with nesting information

Unique IMb on every piece

Unique pallet identification with IMcb barcodes

# ACCESSING FULL SERVICE BUNDLE SCAN DATA



## Login

---

Login to the  
**Business Customer  
Gateway**



## Download

---

Download  
container and  
bundle visibility  
data

**SATURATION AND ECR BUNDLE VISIBILITY  
- LARGE NATIONAL/REGIONAL MAILERS**

# LARGE NATIONAL/REGIONAL MAILER SATURATION AND ECR BUNDLE VISIBILITY

USPS

Mailer

Leverage existing Saturation Mail Service Performance Measurement process

Carriers scan a mailer-specific barcode at their case when taking bundles to the street

Scan data reported every 4 hours to interim Informed Visibility system

Mailer submits summary file with piece counts by ZIP & Carrier Route

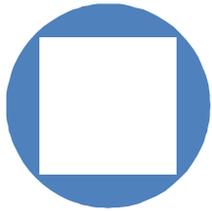
Mailer can retrieve updated visibility file as often as needed from interim Informed Visibility

NEW

NEW

NEW

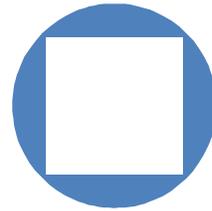
# LARGE MAILER SUMMARY FILE DATA



## Mailer File

- Unique Job ID
- ZIP Code
- Carrier Route
- Number of pieces

(In CSV format)



## USPS Appended Data File

- Unique Job ID
- ZIP Code
- Carrier Route
- Number of pieces

appended data

- ZIP Code
- Carrier Route
- Date/Time

# ACCESSING MAILER DATA



## Login

---

Login to the  
**Business Customer  
Gateway**



## Download

---

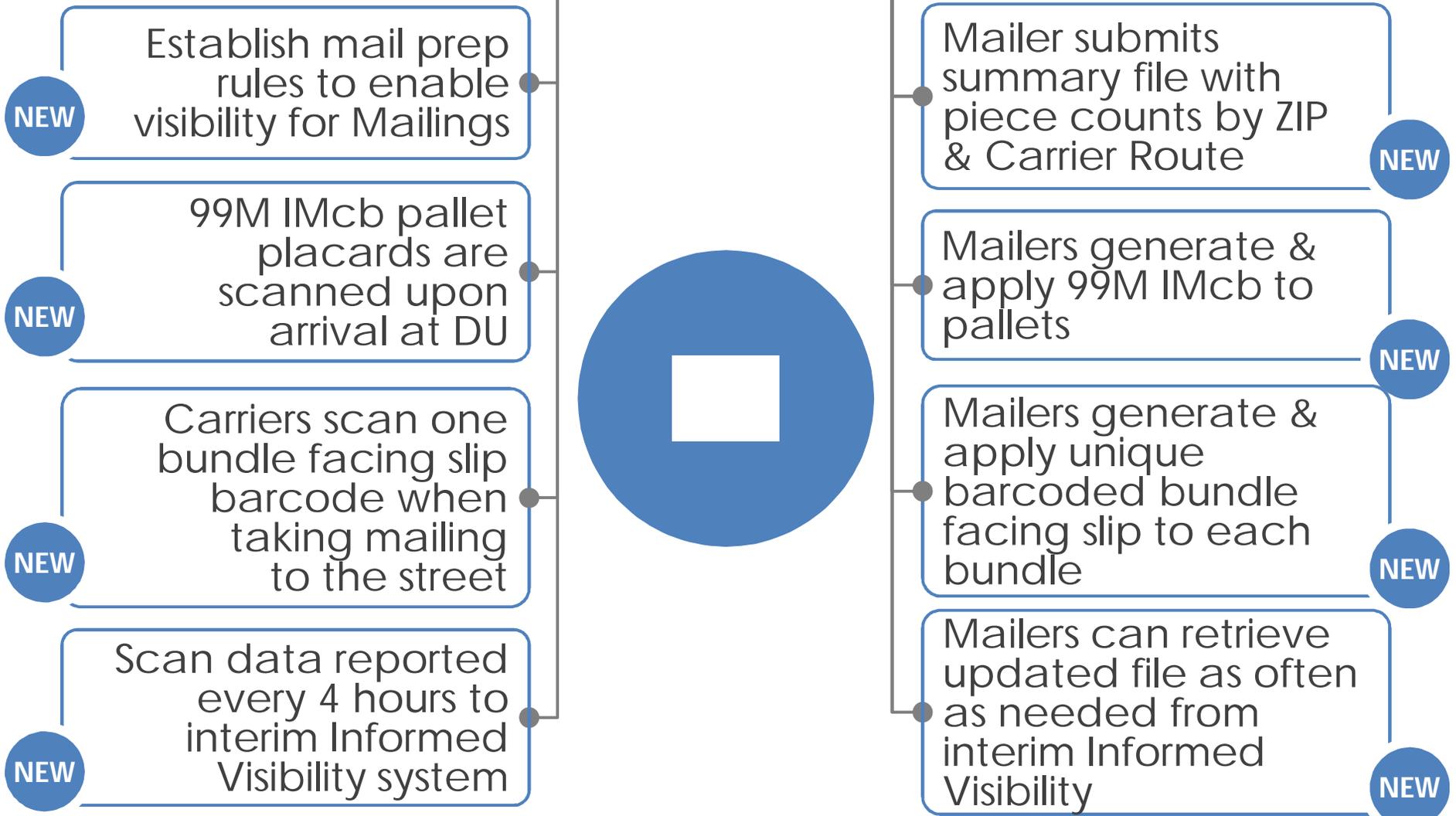
Download  
bundle visibility  
data

# **SATURATION AND ECR BUNDLE VISIBILITY - OTHER MAILERS**

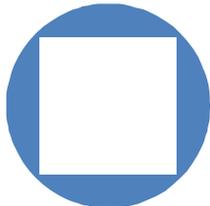
# OTHER MAILER SATURATION AND ECR BUNDLE VISIBILITY

## USPS

## Mailer



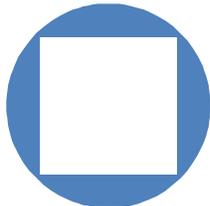
# OTHER MAILER SUMMARY FILE DATA



## Mailer File

- Unique Job ID
- ZIP Code
- Carrier Route
- Number of pieces

(In CSV format)



## USPS Appended Data File

- Unique Job ID
- ZIP Code
- Carrier Route
- Number of pieces

appended data {

- ZIP Code
- Carrier Route
- Date/Time

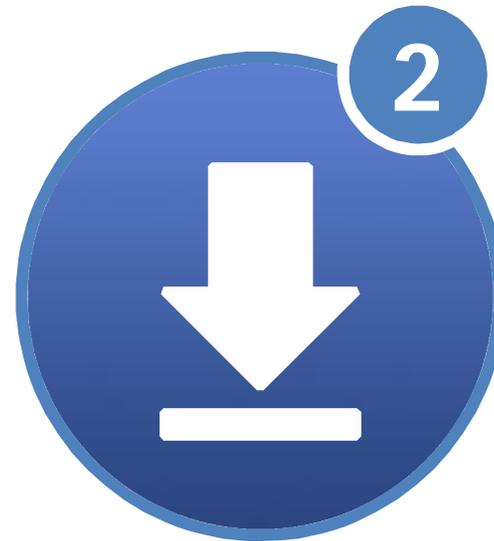
# ACCESSING MAILER DATA



## Login

---

Login to the  
**Business Customer  
Gateway**



## Download

---

Download  
bundle visibility  
data

# IMCB & BUNDLE FACING SLIP PRODUCTION – OTHER MAILERS

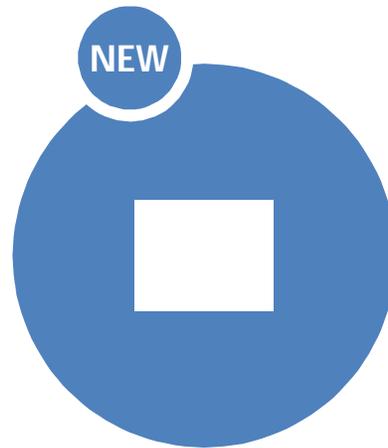
## Use USPS IMsb Application

Mailer enters MID & summary mailing information (piece counts by ZIP & Carrier Route)

IMsb generates PDF IMcb placards & barcoded bundle facing slips

Mailer prints and applies IMcb placards & bundle facing slips to mailing

Summary file is transmitted to interim Informed Visibility system



## Use Mailer-Developed Solution

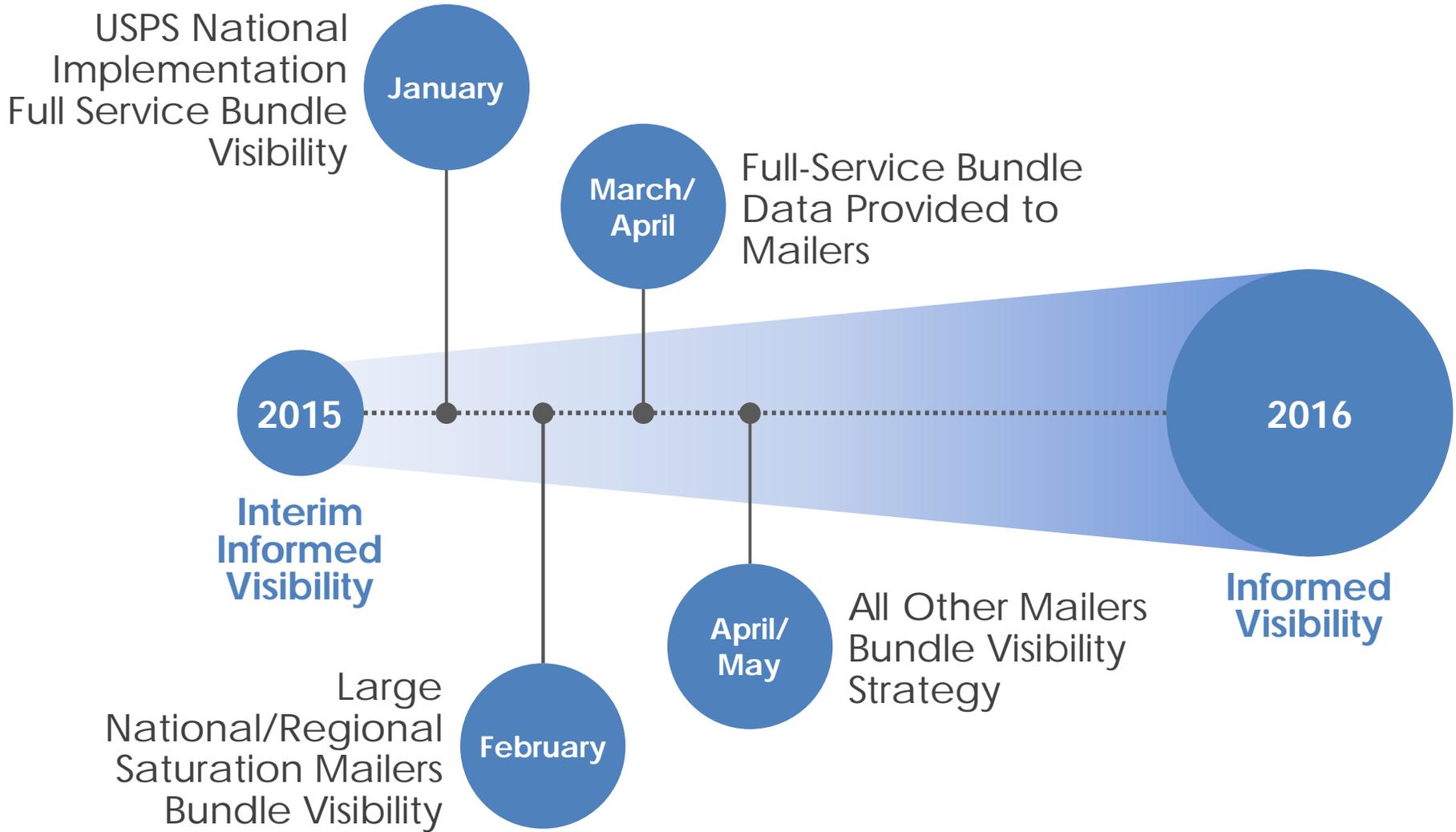
Mailer generates IMcb placards & barcoded bundle facing slips (compliant with USPS specifications)

Mailer prints and applies IMcb placards & bundle facing slips to mailing

Mailer populates summary file with piece counts by ZIP & Carrier Route

Mailer transmits summary file to interim Informed Visibility system

# TIMELINE



## FLAT MAIL VISIBILITY PLAN

**QUESTIONS?**