

AGENDA (Rev 8/16/11)

**August 16 – 18, 2011
MAILERS' TECHNICAL ADVISORY COMMITTEE (MTAC) MEETING
U.S. POSTAL SERVICE HEADQUARTERS
475 L'ENFANT PLAZA SW, WASHINGTON DC 20260**

TUESDAY, AUGUST 16

1:30 pm – 3:30 pm Leadership Committee Meeting
Room 4841

WEDNESDAY, AUGUST 17

Ben Franklin Room
Note: Lunch is not provided.

12:00 pm – 12:10 pm	Welcome & Announcements	Anita Pursley, Chair, Industry Susan LaChance, Chair, Postal
12:10 pm – 12:40 pm	Message from the PMG	Pat R. Donahoe, Postmaster General And Chief Executive Officer
12:40 pm – 1:10 pm	USPS Finances	Joe Corbett, EVP and Chief Financial Officer
1:10 pm – 2:10 pm	Legislative Status	Ron Stroman, Deputy Postmaster General
2:10 pm – 2:30 pm Room 11228	Mid-Afternoon Break	
2:30 pm – 3:00 pm	Network Optimization	Dave Williams, VP Network Operations
3:00 pm – 3:30 pm	Service Measurement	Jim Cochrane, VP Product Information
3:30 pm – 4:30 pm	Marketing Opportunities	Paul Vogel, President and Chief Marketing / Sales Officer
4:30 pm – 4:35 pm	Summary and Adjourn	Anita Pursley
4:45 pm – 6:00 pm 1P410	MTAC Business Meeting (Industry Vice-Chair Election & Other Business)	MTAC Industry Members Only
6:00 pm – 8:15 pm Ben Franklin Room	RECEPTION	

THURSDAY, AUGUST 18

7:15 am Continental Breakfast
Room 11228

8:00 am – 8:10 am	Welcome & Announcements (Including Results of Industry Vice-Chair Election)	Phil Thompson, Vice Chair, Industry Susan LaChance, Chair, Postal
8:10 am – 8:25 am	Highlights of August 16 Postal Product Costing Workshop	Tim O'Reilly, VP Controller
8:25 am – 9:25 am	Product Information Update	Jim Cochrane, VP Product Information
9:25 am – 10:40 am	Industry Feedback (Voice of the Industry) Re: Impact of USPS Network Optimization Initiatives <u>Breakouts – Facilitators and Suggested Areas of Discussion:</u>	

To be determined.

10:40 am – 11:00 am Mid-morning Break (note: HQ Badge Office Rm 1P331
Room 11228 - open for MTAC only)

11:00 am – 11:55 am Report Back by Facilitators

11:55 pm – 12 noon Summary & Adjourn Phil Thompson