

AGENDA (8/7/09)

**August 11 - 13, 2009
MAILERS' TECHNICAL ADVISORY COMMITTEE (MTAC) MEETING
U.S. POSTAL SERVICE HEADQUARTERS
475 L'ENFANT PLAZA SW, WASHINGTON DC 20260**

TUESDAY, AUGUST 11

1:30 pm - 3:30 pm Leadership Committee Meeting
Room 4841

WEDNESDAY, AUGUST 12 – “TACTICAL DAY”

Note: Lunch is not provided.

12:00 – pm – 12:05 pm Welcome & Announcements Anita Pursley, Vice Chair, Industry
Ben Franklin Room Alixe Johnson, Co-Vice Chair, Postal

12:05 pm – 12:15 pm Flats Sequencing System Rosa Fulton, Executive Director
(FSS) Update Flats Sequencing

Intelligent Mail® Work Group Reports:

12:15 pm – 12:20 pm Intelligent Mail® Implementation Steve Krejcik/Phil Thompson
(WG # 122) & Kelly Lorchick/Bob Galaher

12:20 pm – 12:25 pm Intelligent Mail® Education Laine Ropson/Richard Daigle
(WG # 124)

12:25pm – 12:30 pm Intelligent Mail Barcodes for Reply Jody Berenblatt/Linda Stewart
Mail (Business and Courtesy Reply)
(WG # 128)

Flats Sequencing System (FSS) Work Group Report:

12:30 pm – 12:35 pm Requirements for Preparation & Entry Joe Schick/Krista Finazzo &
Flat Mail in FSS Environment Rod Barbee
(WG # 115)

12:35 pm – 12:45 pm Enhanced Reporting System for MTAC Chris Lien and Jim Wilson,
Issue Tracking System (MITS) (A) Mgr. Address Management

12:45 pm – 12:55 pm Self Mailer Test Update Krista Finazzo, Mgr. Operational
Requirements & Integration &
Don Harle

12:55 pm – 1:50 pm Network Distribution Centers (NDCs) Steve Forte, SVP Operations

WEDNESDAY, AUGUST 12 (CONTINUED):

1:50 pm – 2:10 pm	Mid-Afternoon Break (Room 11228)	
2:10 pm – 3:10 pm	Intelligent Mail® Update	Tom Day, SVP Intelligent Mail & Address Quality and Pritha Mehra, VP Business Mail Entry & Payment Technologies
3:10 pm – 3:25 pm	Move Update Assessment Pricing	Maura Robinson, VP Pricing
3:25 pm – 4:25 pm	Business Mail Acceptance/Verification/ Move Update	Pritha Mehra
4:25 pm – 4:40 pm	Census/Customs Requirements	Cheri DeMoss, Mgr. Customs Compliance Global Business
4:40 pm - 4:45 pm	Summary & Adjourn	Anita Pursley
5:00 pm – 6:00 pm Room IP410	MTAC BUSINESS MEETING (Vice-Chair Election & Other Business)	MTAC INDUSTRY MEMBERS ONLY
6:00 pm – 8:15 pm Ben Franklin Room	RECEPTION	

THURSDAY, AUGUST 13 – “STRATEGIC DAY”

7:15 am – 8:00 am Room 11228	Continental Breakfast	
8:00 am – 8:10 am Ben Franklin Room	Welcome & Announcements	Steve Kearney, Chair, Postal Don Harle, Chair, Industry
8:10 am – 8:45 am	Closing the Gap	Pat Donahoe, Deputy Postmaster General and Chief Operating Officer
	Service Measurement	
8:45 am – 9:20 am	USPS Financial Update	Steve Masse, VP Finance and Planning
9:20 am – 10:00 am	5-Day Operational Concept	Sam Pulcrano, VP Sustainability
10:00 am – 10:20 am Room 11228	Mid-morning break (USPS HQ Badge ID Office 1P331)	

THURSDAY, AUGUST 13 (CONTINUED):

10:20 am – 10:35 am	Congressional Developments	Marie Therese Dominguez, VP Government Relations & Public Policy
10:35 am – 10:50 am	MTAC Mail Volume Survey - Findings and Implications	Steve Kearney and Don Harle
10:50 am – 11:10 am	Growth Incentive Programs	Bob Bernstock, President, Mailing & Shipping Services Karen Tucker, Mgr. Transaction Mail Tom Foti, Mgr. Marketing Mail
	<u>Growing the Mail Work Group Reports:</u>	
11:10 am – 11:15 am	Update on Initiatives Developed by (WG # 125) Growing First-Class Mail	Karen Tucker
11:15 am – 11:20 am	Update on Initiatives Developed by (WG # 126) Growing Marketing Mail	Rod DeVar, Mgr. Direct Mail
11:20 am – 11:25 am	Eliminating Obstacles to Mail Growth (WG # 129)	Wanda Senne/Greg Hall
11:25 am – 11:30 am	Communicating Features and Benefits of Confirm Service (New WG # 130)	Lisa Bowes/Nakesha Kemp-Hirst
11:30 am – 11:50 am	Customer Experience Measurement (CEM)	Delores Killelte, VP and Consumer Advocate
11:50 am – 12 Noon	National PCC Day	Alix Johnson, Mgr. Customer & Industry Marketing & MTAC Co-Vice Chair, Postal
12 Noon	Summary & Adjourn	Don Harle