

AGENDA (4/28/09)

**April 28 – 30, 2009
MAILERS' TECHNICAL ADVISORY COMMITTEE (MTAC) MEETING
U.S. POSTAL SERVICE HEADQUARTERS
475 L'ENFANT PLAZA SW, WASHINGTON DC 20260**

TUESDAY, APRIL 28

1:30 pm - 3:30 pm Leadership Committee Meeting
Room 4841

WEDNESDAY, APRIL 29

Note: Lunch is not provided.

12:00 pm – 12:10 pm Ben Franklin Room	Welcome & Announcements	Steve Kearney, Chair, Postal Don Harle, Chair, Industry
12:10 pm – 12:45 pm	USPS Financial Update	Joe Corbett, Chief Financial Officer & EVP
12:45 pm – 1:35 pm	Closing the Gap	Pat Donahoe, Deputy Postmaster General and Chief Operating Officer
1:35 pm – 1:50 pm	Congressional Update	Marie Therese Dominguez, VP Government Relations and Public Policy
1:50 pm – 2:20 pm	Mailing and Shipping Services Organization and New Sales Strategy	Bob Bernstock, President, Mailing and Shipping Services Susan Plonkey, VP Sales
2:20 pm – 2:30 pm	Summer Sale	Bob Bernstock, President, Mailing And Shipping Services Tom Foti, Mgr. Marketing Mail
2:30 pm – 2:50 pm	Mid-Afternoon Break (Room 11228)	
2:50 pm – 2:55 pm	Pricing of Move Update	Maura Robinson, VP Pricing
2:55 pm – 4:10 pm	Intelligent Mail [®] Update and Business Mail Acceptance & Verification	Tom Day, SVP Intelligent Mail & Address Quality Pritha Mehra, VP Business Mail Entry and Payment Technologies Bob Galaher, Mgr. Business Mail Acceptance
4:10 pm – 4:30 pm	Association Presentation	Nancy White, FMA President Fulfillment Management Association (FMA)
4:30 pm – 4:40 pm	<u>Intelligent Mail[®]</u> Intelligent Mail [®] Implementation (WG # 122)	Steve Krejcik/Phil Thompson & Kelly Lorchick/Bob Galaher
4:40 pm – 4:50 pm	Intelligent Mail [®] Education (WG # 124)	Laine Ropson/Richard Daigle
4:50 pm – 4:55 pm	Summary & Adjourn	Don Harle

Growing the Mail:

11:30 am – 11:40 am	Update on Initiatives Developed by (WG # 125) Growing First-Class Mail	Steve Monteith, Mgr. Correspondence & Transactions
11:40 am – 11:50 am	Update on Initiatives Developed by (WG # 126) Growing Marketing Mail	Rod DeVar, Mgr. Direct Mail
11:50 am – 12 Noon	Eliminating Obstacles to Mail Growth (New WG # 129)	Wanda Senne/Greg Hall
12 Noon	Summary & Adjourn	Anita Pursley