

MTAC Workgroup 146

Provide Container, Tray, and
Piece Level Detail
on Full Service mailings

November 2011

Issue Statement

- The value of mail increases when information is timely, reliable, consistent, accurate, and translated into meaningful content.
- The CONFIRM service offered to mailers today provides limited visibility on mail based on scans received from mail processing equipment.
- The subscriber does not receive scans from handling units (trays, etc.), transportation, and containers (pallets, containers, etc.).

Workgroup Actions

- Introduced mailers to the Informed Visibility™ vision
- Illustrated fundamental steps in USPS mail flow
- Established information that will be provided in Informed Visibility™ – Phase 1
- Established that piece level data would be provided at no charge for IMb users (not limited to Full Service)
- Explained details in sunsetting CONFIRM and transitioning to IMb™ Tracing including data availability and registration process
- Provided mailers with container and tray Mail.XML message definitions
- Captured issues and questions related to mail visibility
- Worked with User Group 4 (Confirm User Group) on joint topics

Next Steps

- Workgroup 146 will continue into the next MTAC cycle
- Merge User Group 4 and Workgroup 146 to form the Mail Visibility User Group
- Solidify the mail visibility strategy to ensure data of value
- Continue to work with industry to define Informed Visibility™ – Phase 2 requirements
- Embark on a promotional campaign for mail visibility – IMb™ Tracing, 24-digit IMtb (MTAC 145), and IMcb (MTAC 144)

Workgroup Leaders

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