

Mailers' Technical Advisory Committee (MTAC)
Roster of USER GROUP - WORK GROUP - TASK TEAM Leaders
 September 2017

<p>UG #1: PostalOne!, SASP, Intelligent Mail</p> <p>INDUSTRY LEADERS Kurt Ruppel Envelope Manufacturers Association (EMA) MTAC Representative 952-470-2719 kurt.ruppel@iwco.com</p> <p>Monica Lundquist Manager, Postal Affairs and Tech Support Window Book, Inc 300 Franklin St Cambridge MA 02139-3781 617-395-4577 mlundquist@windowbook.com</p> <p>POSTAL LEADERS Angela Dyer Program Manager Major Mailer Support USPS 300 W. Pershing Rd Ste457 Kansas City, MO 64108-9016 816-374-9278 angela.r.dyer@usps.gov</p> <p>Melissa Scheidler Business Mailer Support Analyst Sr. USPS 1425 Crooked Hill Road Harrisburg PA 17106-9800 717-257-2290 melissa.scheidler@usps.gov</p>	<p>UG #2: eVS/Product Tracking System</p> <p>INDUSTRY LEADER John Medeiros Parcel Shippers Association (PSA)- MTAC Representative 407-393-1958 Cell: 954-804-7728 john.medeiros@dhl.com</p> <p>POSTAL LEADER Vicki Bosch Manager, Product and Payment Technology Systems 202-268-4978 Vicki.m.bosch@usps.gov</p>	<p>UG #3: FAST & eInduction</p> <p>INDUSTRY LEADERS Michelle Zalewski VP - Postal Affairs ALG Worldwide Logistics 1053 N Schmidt Rd Romeoville IL 60446-1181 708-544-9450 mzalewski@algworldwide.com</p> <p>Tom Glassman Director of Data Services and Postal Affairs Wilen Direct 3333 SW 15th Street Deerfield Beach FL 33442-8134 954-949-6316 tglassman@wilengroup.com</p> <p>POSTAL LEADERS Edward Harants Operations Specialist (216) 433-4067 5801 Postal Rd Cleveland OH 44181-9998 edward.k.harants@usps.gov</p> <p>Lance Bell Program Manager, Business Mailer Support 2048 Howland Blvd Deltona FL 32738-9998 (386) 274-3552 lance.a.bell@usps.gov</p>
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<p>UG #4: Informed Visibility (previously CONFIRM)</p> <p>INDUSTRY LEADERS</p> <p>Judy Kalus Program Manager Pitney Bowes/trackmymail 1 Vantage Way Ste C240 Nashville, TN 37228-1580 615-873-4266 judy.kalus@pb.com</p> <p>Dave Lewis President SnailWorks 4510 Buckeystown Pike, Suite M Frederick, MD 21704 855-697-6245 x1006 Mobile: 240-994-4108 Dlewis@snailworks.com</p> <p>POSTAL LEADERS</p> <p>Stephen M. Dearing Director, Corporate Reporting Enterprise Analytics 8403 Lee Highway Merrifield, VA 22082-8101 (703) 280-7006 steve.m.dearing@usps.gov</p> <p>Lisa West Acting Manager, Mail & Package Visibility Corporate Reporting Enterprise Analytics 225 N. Humphreys Blvd, Ste 501 Memphis, TN 38188-1001 901-681-4604 lisa.west@usps.gov</p>	<p>UG #5: Addressing: Technology & Business Strategy</p> <p>INDUSTRY LEADERS</p> <p>Kim Mauch Sr. Product Manager Satori Software Inc. 101 5th Ave Suite 2200 Seattle WA 98101-2676 206-357-2877 kmauch@satorisoftware.com</p> <p>Sharon Harrison Major Mailers Association (MMA)- MTAC Representative 916-376-2040 sh3157@att.com</p> <p>POSTAL LEADERS</p> <p>Robert Nashwick Mgr, Address Technology USPS-NCSC 225 N Humphreys Blvd; Suite 501 Memphis, TN 38188-1001 robert.j.nashwick@usps.gov (901) 821-6182</p> <p>Kai Fisher Address Mgmt. Support Analyst 901-681-4634 kai.fisher@usps.gov</p> <p>Kelly Hirtzer Address Mgmt. Support Analyst 901-681-44553 Kelly.l.hirtzer@usps.gov</p>	<p>UG #7: MTEOR</p> <p>INDUSTRY LEADER</p> <p>Trista Niswander Postal Operations Specialist Our Sunday Visitor MTAC Representative 260-359-2567 tniswander@osv.com</p> <p>POSTAL LEADER</p> <p>Jack Larrimore A/Manager, Mail Transport Equipment (202) 268-3160 jack.larrimore@usps.gov</p>
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<p>UG #8: USPS Promotions</p> <p>INDUSTRY LEADERS Steve Colella VP- Postal Affairs The Calmark Group 6755 S. Sayre Ave Bedford Park IL 60638-4724 MTAC Representative 708-552-8265 scolella@calmarkgroup.com</p> <p>Sush Parikh Sr. Business Manager Finance Billing Operations – AT&T Mailing Solutions AT&T Services, Inc. 972.705.7945 sushrut.parikh@att.com</p> <p>POSTAL LEADER Coakley Workman Mgr. Mail Innovation 202-268-5966 coakley.workman@usps.gov</p>	<p>UG #9: Presort Reference Data User Group</p> <p>INDUSTRY LEADERS Shawn Baldwin Director of Architecture BCC Software, LLC 75 Josons Drive Rochester, NY 14623-3494 585-272-9130 x3386 800-453-3130 shawnb@bccsoftware.com</p> <p>Larry Garrett Owner Mail Pro 1 Printing & Mailing Services 439 Dunlap St. Delaware OH 43015-2419 (740) 513-3200 Cell: (614) 206-4830 larry@mailpro1.com</p> <p>POSTAL LEADER John Dunlop Mgr Network Operations Engineering (202) 268-4590 john.m.dunlop@usps.gov</p>	<p>UG #10: Mail Acceptance and Payment</p> <p>INDUSTRY LEADERS Steve Krejcik Pitney Bowes Presort Services MTAC Representative 708-485-4764 Steven.Krejcik@PB.com</p> <p>POSTAL LEADERS James Duffy Program Manager Business Mailer Support (517) 703-4246 James.M.Duffy2@usps.gov</p> <p>Heather Dyer Business Process Specialist (207) 482-7217 Cell: 207-420-7311 Heather.L.Dyer@usps.gov</p>
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<p>WG # 168: FSS Multi-scheme Pallets Start Date: 1/26/15 Target Completion Date: 6/15/2016 CLOSED 8/2016</p> <p>INDUSTRY LEADER Susan Pinter Direct Gardening Association- MTAC Representative 262-250-7419 sgpinter@arandell.com</p> <p>POSTAL LEADER Christian Rivera Operations Industrial Engineer (210) 368-5536 Christian.M.Rivera@usps.gov</p> <p>CLOSED 8/2016</p>	<p>WG # 169: Refining Package Machinability Standards Start Date: 2/5/15 Completion Date: 1/31/2016 CLOSED 7/2016</p> <p>INDUSTRY LEADER Richard Porras Continuity Shippers Association – MTAC Representative O: 512-225-6000 C:703 855-6203 rporras@newgistics.com</p> <p>POSTAL LEADER Christian Rivera Operations Industrial Engineer (210) 368-5536 Christian.M.Rivera@usps.gov</p> <p>CLOSED 7/2016</p>	<p>WG # 170: Certificate of Mailing (COM) Improvements Start Date: 2/25/2015 Target Completion Date: 9/30/2015 CLOSED 12/2016</p> <p>INDUSTRY LEADERS David Marinelli National Postal Policy Council (NPPC)- MTAC Representative 440-395-8169 David_M_Marinelli@Progressive.com</p> <p>Cynthia Muldoon Edison Electric Institute (EEI)- MTAC Representative 860-290-7310 CMMuldoon@dstmailingservices.com</p> <p>POSTAL LEADER Karen Key Director Shipping Products & Services 202-268-7492 karen.f.key@usps.gov</p> <p>CLOSED 12/2016</p>
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<p>WG # 171: Improving Accuracy and Use of UAA Reason Codes Start Date: 3/10/15 Completion Date: 10/28/2015 CLOSED</p> <p>INDUSTRY LEADERS Adam Collinson Association for Mail Electronic Enhancement- MTAC Representative 856-313-6921 acollinson@grayhairsoftware.com</p> <p>Daniel O'Brien Major Mailers Association- MTAC Representative 402-970-7145 daniel.obrien@tdameritrade.com</p> <p>POSTAL LEADERS Kai Fisher Address Management-Customer Service Support Analyst USPS-NCSC 225 N Humphreys Blvd; Suite 501 Memphis, TN 38188-1009 901-681-4634 kai.fisher@usps.gov</p> <p>Bonita C. Brown City Delivery Specialist - Delivery HQ (202) 268-5915 Bonita.C.Brown@usps.gov</p> <p>CLOSED</p>	<p>WG # 172: PAVE Modernization Start Date: 8/25/15 Completion Date: 12/31/15 CLOSED 7/2016</p> <p>INDUSTRY LEADER Bob Schimek IDEAlliance – MTAC Representative & MTAC Leadership – Payment & Acceptance, and Education 206-834-2611 Cell: 608-799-0465 bschimek@SatoriSoftware.com</p> <p>POSTAL LEADER Carlos Cruz Business Mailer Support Analyst (858) 674-2629 Carlos.B.Cruz@usps.gov</p> <p>CLOSED 7/2016</p>	<p>WG # 173: Payment Modernization Start Date: 8/25/15 Target Completion Date: 7/31/2016</p> <p>INDUSTRY LEADERS Michelle Hilston National Association of Advertising Distributors (NAAD)- MTAC Representative 216-536-6938 mhilston@csinc.com</p> <p>John Whittington MPA - The Association of Magazine Media- MTAC Representative 813-979-6668 Cell: 813- 226-7234 John.whittington@timeinc.com</p> <p>POSTAL LEADERS John Byrne Manager Business Relationship Management (202) 268-5400 John.P.Byrne@usps.gov</p> <p>Jennifer Howard Business Systems Analyst, Principal (202) 268-8084 Jennifer.L.Howard@usps.gov</p>
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<p>WG # 174: An informed delivery APP Start Date: 8/25/15 Completion Date: 3/31/2016 CLOSED 7/2016</p> <p>INDUSTRY LEADER Jody Berenblatt Continuity Shippers Association – MTAC Association Executive 856-313-3847 jody@grayhairadvisors.com</p> <p>POSTAL LEADER Carrie Bornitz Project Management Specialist (605) 357-5052 carrie.a.bornitz@usps.gov</p> <p>CLOSED 7/2016</p>	<p>WG # 175: Streamlining CSA Mail Preparation Start Date: 9/25/15 Target Completion Date: 12/31/15</p> <p>INDUSTRY LEADERS Mury Salls Major Mailers Association– MTAC Association Executive 407-413-8535 mury.salls@broadridge.com</p> <p>Todd Haycock Major Mailers Association– MTAC Association Representative (678) 728-2519 todd.haycock@transcentra.com</p> <p>POSTAL LEADERS Denise Revell Major Mailer Support Analyst (641) 792-2106 Cell: 641-840-2785 denise.r.revell@usps.gov</p> <p>Nadya Barnes Manager Network Analytics (202) 268-8347 Nadya.Z.Barnes@usps.gov</p>	<p>WG #176 : Streamlining RIBBS information Start Date: 10/28/15 Target Completion Date: 1/01/16</p> <p>INDUSTRY LEADER Lisa Wurman Quad/Graphics Direct Marketing MTAC Association Executive 215-997-5339 phone 215-275-1157 cell lisa.wurman@qg.com</p> <p>POSTAL LEADER Michael Filipski Business Mailer Support Analyst (312) 765-3089 Michael.V.Filipski@usps.gov</p>
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<p>WG #177 : Improvements in Address Quality Methodologies and ACS Best Practices Start Date: 11/04/15 Target Completion Date: 03/30/16 5/6/2016</p> <p>CLOSED 10/2016</p> <p><u>INDUSTRY LEADERS</u> Lisa Bowes National Alliance of Standard Mailers & Logistics (NASML) MTAC Representative 860-577-8077 lisa.bowes@intelisent.com</p> <p><u>POSTAL LEADER</u> Kai Fisher Address Management-Customer Service Support Analyst USPS-NCSC 225 N Humphreys Blvd; Suite 501 Memphis, TN 38188-1009 901-681-4634 kai.fisher@usps.gov</p>	<p>WG # 178: <i>IMpb Compliance Quality Metrics and Thresholds</i> Start Date: 3/17/16 Target Completion Date: 5/31/2016</p> <p>CLOSED 11/2016</p> <p><u>INDUSTRY LEADER</u> John Medeiros Parcel Shippers Association (PSA) MTAC Representative 407-393-1958 954-804-7728 (C) john.medeiros@dhl.com</p> <p><u>POSTAL LEADERS</u> Juliaann Hess Mgr. Mail and Package Information Systems 202-268-7663 jsanders.hess@usps.gov</p> <p>Vicki Bosch Mgr. Product and Payment Technology 202-268-4978 vicki.m.bosch@usps.gov</p>	<p>WG # 179: PostalOne! Roadmap Start Date: 8/18/16 Target Completion Date: 12/30/2016</p> <p>CLOSED 08/2017</p> <p><u>INDUSTRY LEADER</u> Kurt Ruppel Envelope Manufacturers Association (EMA) MTAC Representative 952-470-2719 kurt.ruppel@iwco.com</p> <p><u>POSTAL LEADERS</u> Vicki Bosch Mgr. Product and Payment Technology 202-268-4978 vicki.m.bosch@usps.gov</p>
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WG # 180: Presort and Prep Optimization

Start Date: 8/29/16

Target Completion Date: 7/30/2017

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WG # 181: Transitioning to Marketing Mail

Start Date: 2/16/17

Target Completion Date: 8/31/2017

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WG # 182: Package Acceptance and Payment Improvements

Start Date: 3/06/17

Target Completion Date: 9/29/2017

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**WG # 183: Business Customer
Gateway Improvement Team**

Start Date: 3/22/17

Target Completion Date: 5/31/2017

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**WG # 184: Customer Identity
Management**

Start Date: 6/9/17

Target Completion Date: 8/18/2017

INDUSTRY LEADERS

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**WG # 185: IMpb Compliance
Address Quality Threshold**

Start Date: 8/2/17

Target Completion Date: 1/2018

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<p>TT #23: Readiness for Trend Based Verification Start Date: 01/21/15 Target Completion Date: 4/01/16</p> <p>INDUSTRY LEADER Todd Black American Catalog Mailers Association (ACMA) MTAC Representative 800-253-1944 x 710 todd.black@intelisent.com</p> <p>POSTAL LEADER Pritha Mehra VP, Mail Entry & Payment Technology U.S. Postal Service 475 L'Enfant Plaza SW Washington DC 20260-0911 (202) 268-8049 pritha.n.mehra@usps.gov</p>	<p>TT # 24: MSP Incentive Implementation for Growth Start Date: 04/08/16 Target Completion Date: 6/30/2016 8/15/2016 (per Bob Rosser) CLOSED 11/2016</p> <p>INDUSTRY LEADER Bob Rosser Assoc. Of Postal Commerce (PostCom) MTAC Representative 562-382-4725 Bob.rosser@iwco.com</p> <p>POSTAL LEADERS Coakley Workman Mgr. Mail Innovation 202-268-5966 coakley.workman@usps.gov</p> <p>Vicki Stephen Director, Mailing Services 202-268-5291 victoria.k.stephen@usps.gov</p> <p>CLOSED 11/2016</p>	<p>TT #25: Mail Quality Data via Informed Visibility Start Date: 12/29/16 Target Completion Date: 3/31/17</p> <p>INDUSTRY LEADER Kevin Elkin Continuity Shippers Association MTAC Representative 540-327-5299 kevin.m.elkin@lscocom.com</p> <p>POSTAL LEADER Charles (Chip) W. Brown III Major Mailer Support Specialist U.S. Postal Service (603) 552-7278 charles.w.brown2@usps.gov</p>
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*A User Group is designed to be an open “think tank” discussion with broad industry and USPS participation centered on a topic or theme relative to an MTAC Focus Area. **User Groups have no defined end date.***

A Work Group addresses a clearly defined issue, and works to accomplish a set of desired results by a specific date.

A Task Team is designed to quickly address and resolve a very specific issue with a small, focused team. Its scope is very narrow and its timeframe brief in order to drive a rapid (within days or weeks) response

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**WG # 186: Business Approach to
Address Characteristic Indicators**

Start Date: 08/18/2017

Target Completion Date: 11/2017

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