

MTAC OPEN SESSION

Tuesday, August 22, 2017
US Postal Service Headquarters
475 L'Enfant Plaza, SW
Washington, DC 20260-1000



MTAC Open Session Agenda

Ben Franklin Room, 11th Floor

1:00 PM - 1:05 PM	<i>Welcome and Introductions Chairman Remarks</i>	Steve Monteith – MTAC USPS Chair & Erv Drewek – MTAC Industry Chair
1:05 PM - 1:15 PM	<i>Welcome, Opening Remarks</i>	Megan Brennan Postmaster General/Chief Executive Officer
1:15 PM - 1:40 PM	<i>Marketing Update</i>	Jim Cochrane Chief Customer and Marketing Officer & EVP
1:40 PM - 2:40 PM	<i>The Neuroscience of Touch</i>	Daniel Dejan – Guest Speaker** ETC Print and Creative Manager, SAPPI
2:40 PM - 3:10 PM	<i>Operations Update</i>	David Williams Chief Operating Officer & EVP
3:10 PM – 3:25 PM	BREAK	
3:25 PM - 3:45 PM	<i>Addressing Update</i>	Jim Wilson Director, Addressing & Geospatial Technology
3:45 PM - 4:35 PM	<i>Pricing Update</i>	Sharon Owens VP of Pricing and Costing
4:35 PM - 4:55 PM	<i>Workgroups and Task Teams</i>	Various Workgroup Leaders
4:55 PM - 5:00 PM	<i>Closing Remarks</i>	Steve Monteith – MTAC USPS Chair & Erv Drewek – MTAC Industry Chair

MTAC Reception *** *Hall of Flags, Lobby/Street Level****

5:00 PM – 7:00 PM	USPS Industry Stakeholders Reception
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** Our guest speaker will be providing materials to MTAC members. The Postal Service does not endorse the businesses that prepared the materials or the businesses involved in the case studies.