

MTAC OPEN SESSION

Tuesday, April 25, 2017

US Postal Service Headquarters
475 L'Enfant Plaza, SW
Washington, DC 20260-1000



MTAC Open Session Agenda

Ben Franklin Room, 11th Floor

1:00 PM – 1:05 PM	<i>Welcome and Introductions Chairman Remarks</i>	Steve Monteith – MTAC USPS Chair & Erv Drewek – MTAC Industry Chair
1:05 PM – 1:15 PM	<i>Welcome and Opening Remarks</i>	Megan Brennan Postmaster General & Chief Executive Officer
1:15 PM – 1:45 PM	<i>Operations Update</i>	David Williams Chief Operating Officer & EVP
1:45 PM – 2:00 PM	<i>Informed Visibility Update</i>	Kristin Seaver Chief Information Officer & EVP
2:00 PM – 2:45 PM	<i>Customer and Marketing Update</i>	Jim Cochrane Chief Customer and Marketing Officer & EVP
	<i>Research Update</i>	Daniel Barrett Dir. Customer & Marketing Insight
	<i>Sales Update</i>	Cliff Rucker Sr. VP, Sales and Customer Relations
2:45 PM – 3:30 PM	<i>Paper Relevance in a Digital World</i>	Alex Ho Chief Marketing Officer, American Greetings
3:30 PM – 3:45 PM	BREAK	
3:45 PM – 4:45 PM	<i>CyberSecurity and Technology Overview</i>	Greg Crabb Chief Information Security Officer and Digital Solutions VP & Jeff Johnson, VP, Information Technology
4:45 PM – 4:55 PM	<i>WG / TT / UG Updates WG Closure Recognitions</i>	Erv Drewek/Steve Monteith
4:55 pm – 5:00 pm	Closing Remarks	Erv Drewek/Steve Monteith

MTAC Reception *** *Hall of Flags, Lobby/Street Level****

5:00 PM – 7:00 PM USPS Industry Stakeholders Reception