

MTAC

Open Session

Robert Cintron
VP Product Information
Moderator

May 20, 2014



Delivery Sortation System



Total – 12,500

PASS



Total – 4,167

Real-Time Scanners



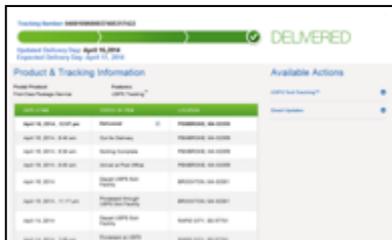
Total – 210,608

Mobile Delivery Device (Replaces Real-Time Scanners)



Total – 225,000

New Tracking System



Event Type	Event Date	Event Time	Location	Status
DELIVERED	April 18, 2012	10:07 AM	PHOENIX, AZ 85018	DELIVERED
DELIVERED	April 18, 2012	9:58 AM	PHOENIX, AZ 85018	DELIVERED
DELIVERED	April 18, 2012	9:50 AM	PHOENIX, AZ 85018	DELIVERED
DELIVERED	April 18, 2012	9:42 AM	PHOENIX, AZ 85018	DELIVERED
DELIVERED	April 18, 2012	9:34 AM	PHOENIX, AZ 85018	DELIVERED
DELIVERED	April 18, 2012	9:26 AM	PHOENIX, AZ 85018	DELIVERED
DELIVERED	April 18, 2012	9:18 AM	PHOENIX, AZ 85018	DELIVERED
DELIVERED	April 18, 2012	9:10 AM	PHOENIX, AZ 85018	DELIVERED
DELIVERED	April 18, 2012	9:02 AM	PHOENIX, AZ 85018	DELIVERED
DELIVERED	April 18, 2012	8:54 AM	PHOENIX, AZ 85018	DELIVERED

Ring Scanners



New Parcel Sorters



Future Vehicles



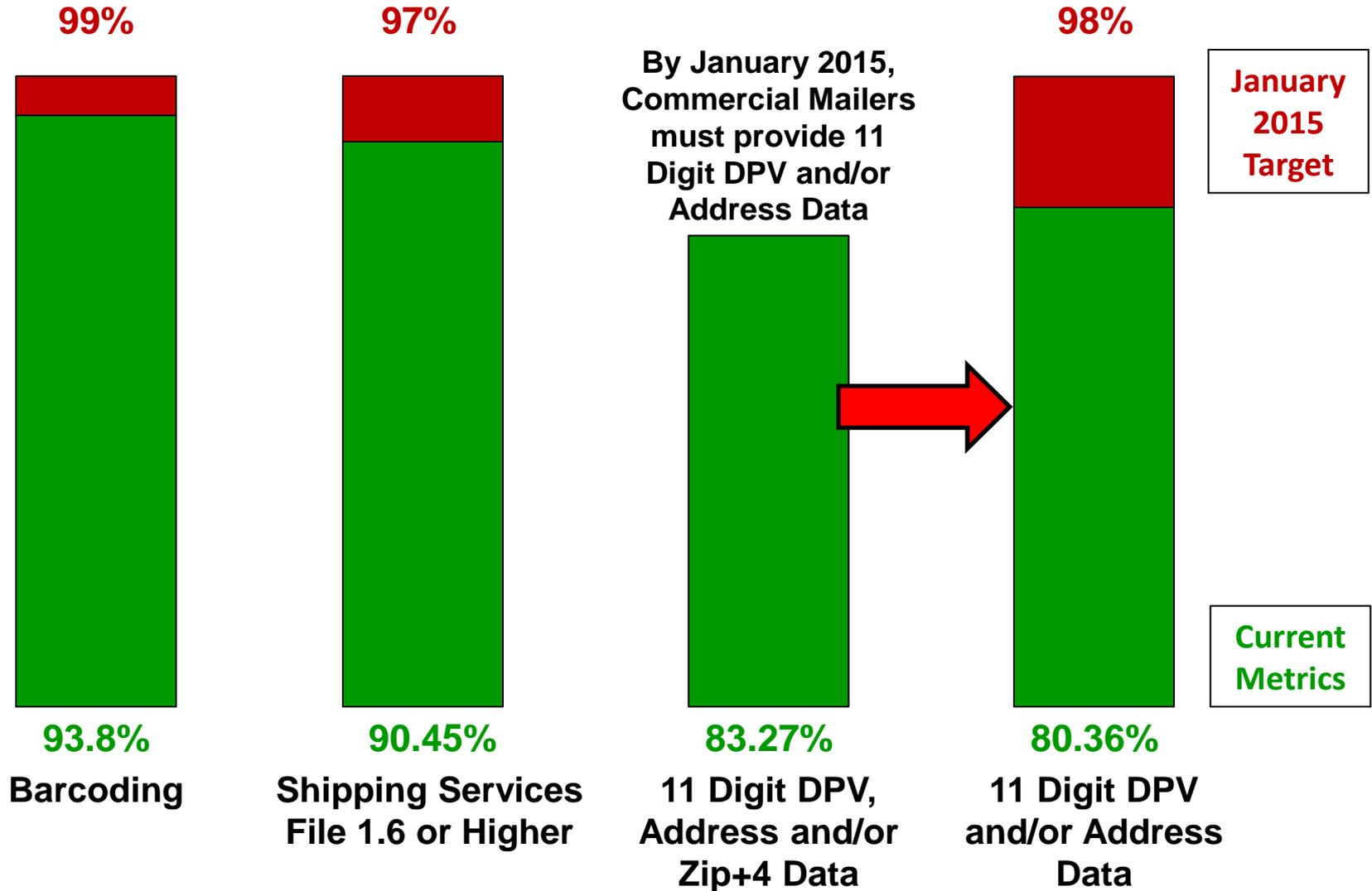
**Unique barcodes on
letters, flats, packages,
trays and containers**

**Comprehensive
infrastructure for data
collection and transmission**

**Access to analytical
capabilities for forecasting
and predictive workloads**

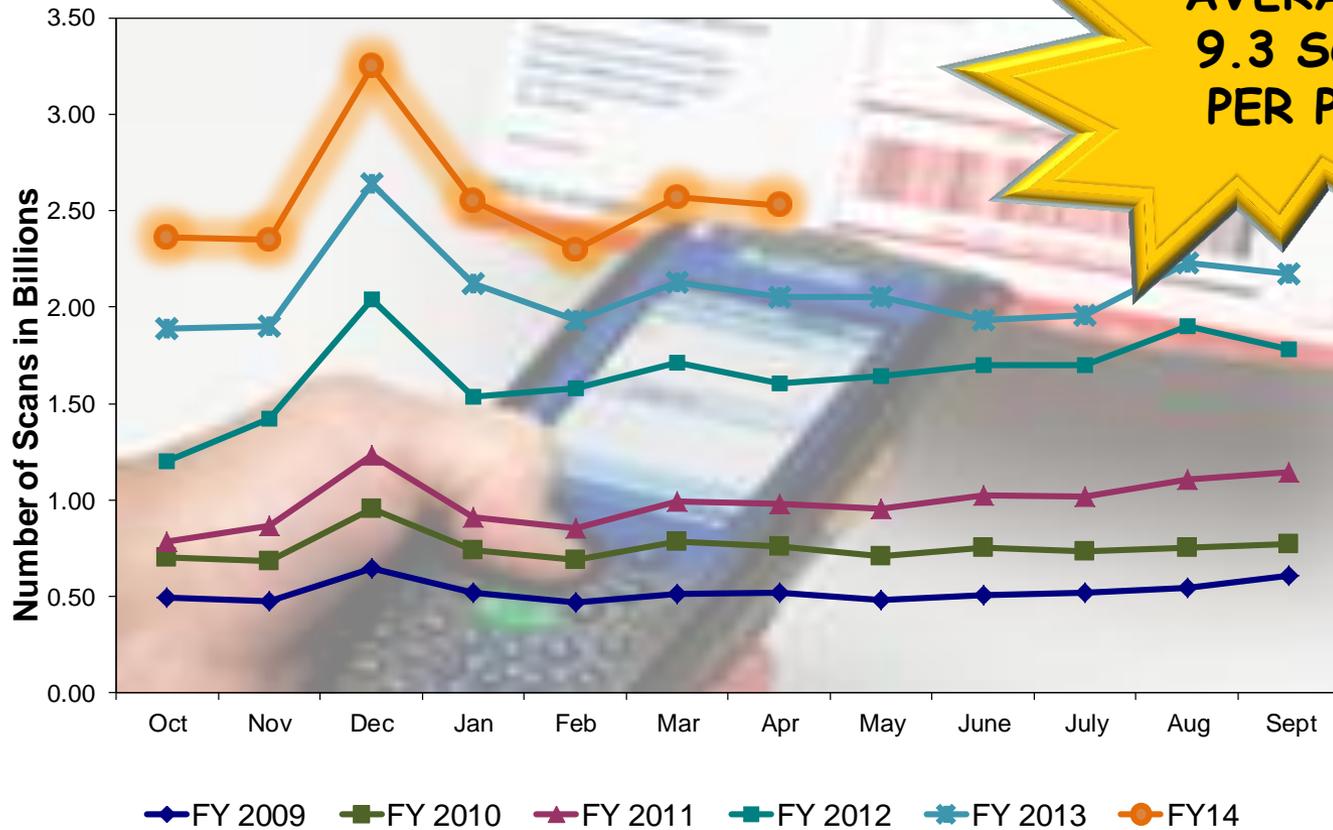
Real-time data

100% Package Visibility is increasing its metrics:



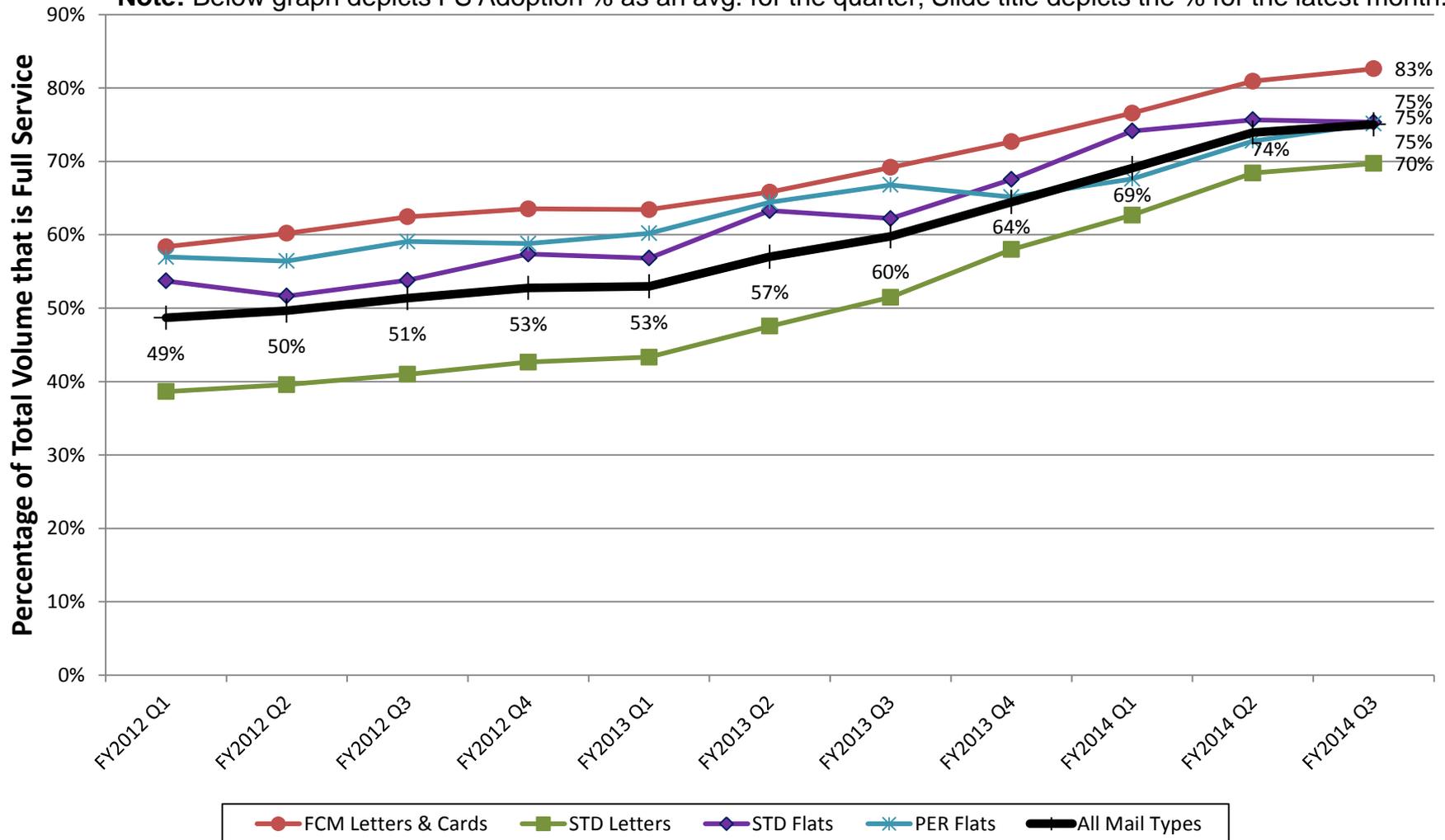
3.2 Billion increase in events FY14 over FY13

**NOW
AVERAGING
9.3 SCANS
PER PIECE**



As of end of April 2014, 75% of Commercial mail eligible for Full-Service was Full-Service

Note: Below graph depicts FS Adoption % as an avg. for the quarter; Slide title depicts the % for the latest month.



Full Service Customers Only

(SPLY 133,341,000)

155,051,000

Electronic Info for
Containers and Trays
Received



(SPLY 3,583,000)

4,842,000

Container Scans

Entered at USPS: 4,052,000
Enroute Arrive: 587,000
Enroute Depart: 203,000



(SPLY 84,848,000)

120,977,000

Tray Scans

Enroute: 103,412,000
Enroute Arrive: 8,840,000
Enroute Depart: 8,725,000



New Visibility for Mailers

*Data from 2013-10-05
to 2014-05-09*

(SPLY 58 Billion)

70 Billion

(as of May 1, 2014)

**Piece level
automation scans**



All IMb™ Users



Does USPS
have the mail?



Where is
it in the
process?

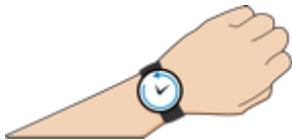


When will it
be delivered?

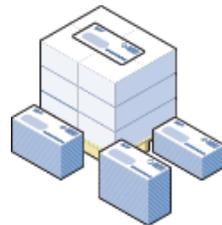


How did the
overall
mailing
perform?

An optimized plan for:



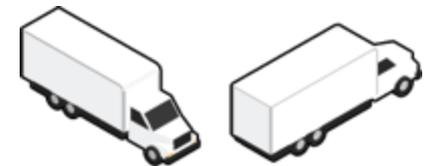
Consistent,
predictable
delivery



Avoiding
bottle necks

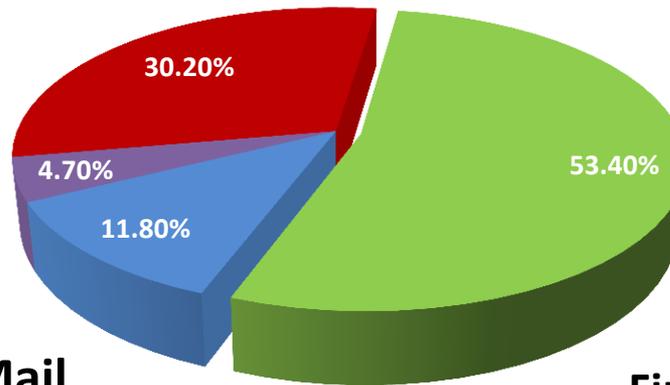


Balance
resources &
reduce costs

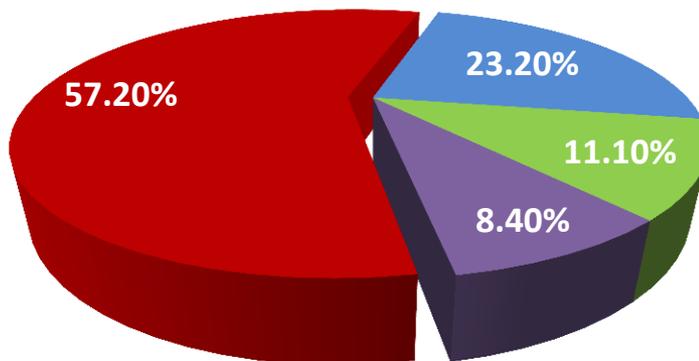


Maximize
transportation
& resource
utilization

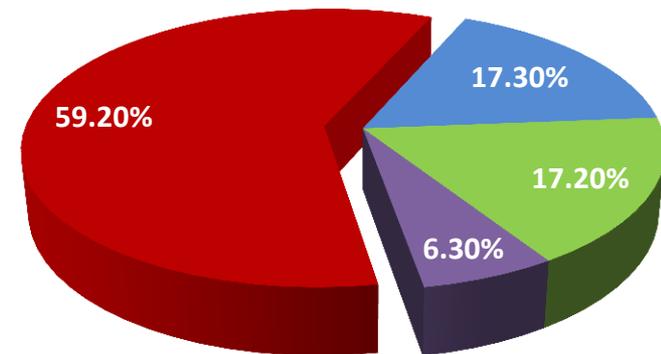
All Parcels



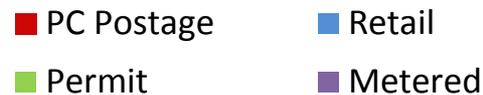
Priority Mail



First-Class Mail



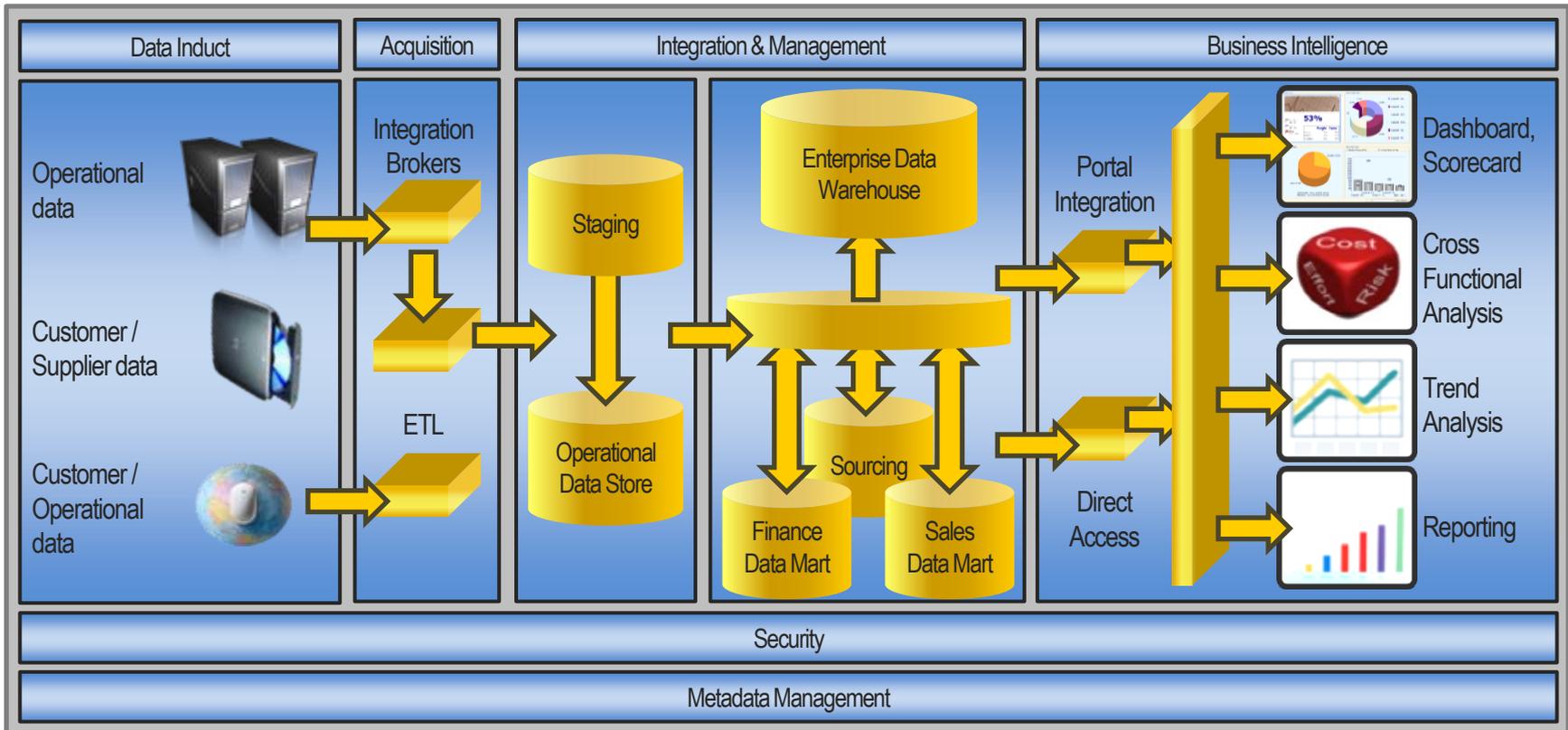
**3.45B
FY13**



- Barcode quality and uniqueness
- Prior to tendering packages to USPS:
 - Submit the Shipping Services File
 - Shipping Partner Events
- Align electronic data to match where postage is applied and packages deposited
- Upgrade to Shipping Services File version 1.7 or 2.0 and include return address
- Create seamless, positive experiences for our mutual customers
- Submit eDoc when letters/flats are tendered

Business Intelligence

is simply turning data into information and information into knowledge



- Enhanced Visibility into Delivery of Flats/Bundles (Arrived At Unit and Out for Delivery)
- Visibility into Measurement Exclusions Through the Mailer Scorecard
- Determine Mailer Data Provisioning Issues and Inquiries (IV)

