

# Strengthening the PCC / MTAC Partnership

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## 1. Education – Industry & Postal

- Tens of thousands of PCC members
- 155 Active PCCs nationwide
- 42% of PCCs attend NPF
- 960 attendees on User Group 4 webinar (October 2013)
- Training ground for new employees (mailers & postal)

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## 2. Diversity

- Less technical, more strategic
- Different viewpoints on issues
- Gauge for future opportunities/education

## 3. Community Outreach

## What can you do to help?

- Join a PCC
- Identify topics for Educational Programs
- Publicize Opportunities (User Groups, Area Focus Groups, Task Teams, etc.)
- Pass along PCC information to associates, customers, vendors
- Appreciate the value of recognition by MTAC

***Thank You!***