



# **Shipping Products Development**

## **January 2014**

### **Proposed Initiatives**

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**Karen F. Key**  
**Manager**  
**Shipping Products Development**

**Internal Use Only - Confidential**



# January 2014 Proposed Initiatives

## Shipping Products

#	Initiatives
1	<p><b>Package Simplification - Phase 2</b></p> <ul style="list-style-type: none"><li>• Priority Mail Express 10:30 a.m. delivery<ul style="list-style-type: none"><li>○ Upcharge for 10:30 a.m.<ul style="list-style-type: none"><li>- New 10:30 a.m. delivery sticker for identification</li></ul></li><li>○ Eliminate 12 Noon delivery</li><li>○ Default is 3:00 p.m. delivery</li></ul></li><li>• Update Labels 11B and 11-HFPU</li><li>• Remove all references to:<ul style="list-style-type: none"><li>○ Priority Mail Express Post Office to Addressee</li><li>○ Custom Design</li></ul></li><li>• Provide delivery date on shipping labels</li><li>• Change references to “<b>label #</b>” on USPS Retail customer receipts to:<ol style="list-style-type: none"><li>1. USPS Tracking #</li><li>2. USPS COD Tracking #</li><li>3. USPS Signature Tracking #</li><li>4. USPS Certified Mail #</li><li>5. USPS Registered Mail #</li></ol></li></ul>



# January 2014 Proposed Initiatives



## Parcel Select Next Day 3-Digit (NSA)

- Includes Parcel Select Lightweight
- FAST appointments at DSCF for approved designated late drop off locations



## Parcel Select (Published Pricing)

- Includes Parcel Select Lightweight
- FAST appointments at SCFs and NDCs

# Shipping Products



## First Class Package Services <5lbs (NSA)

- FAST Appointments at SCFs



## Priority Mail Letters and Flats

- Option to use IMb
- Free Insurance not included



## Standard Post

- Retail only product
- Eliminate Zones 1-4 up to 70 lbs.
- Introduce Hazmat product up to Zone 8 / up to 70 lbs.



# January 2014 Proposed Initiatives

## Enhancements for Shipping Products

#	Initiatives
7	<b>Change minimum criteria to 50 pieces or 50 lbs.</b> <ul style="list-style-type: none"><li>• Parcel Select Nonpresort</li><li>• All other Parcels</li><li>• Combine International Shipments <b>(future)</b></li></ul>
8	<b>Lower minimum annual volume criteria to 50K for:</b> <ul style="list-style-type: none"><li>• Priority Mail Commercial Plus Pricing (currently 75K)</li><li>• Priority Mail Priority Mail Cubic Pricing (current 150K)</li><li>• No change to annual volume criteria for:<ul style="list-style-type: none"><li>◦ Critical Mail remains the same at 5K</li><li>◦ Open and Distribute remains the same at 600</li><li>◦ Priority Mail Express remains at 5K</li></ul></li></ul>
9	<b>Commercial Base or Commercial Plus Indicator in Shipping Services File</b> <ul style="list-style-type: none"><li>• Priority Mail Express, Priority Mail and First-Class Package Service</li><li>• Priority Mail Express International, Priority Mail International and First-Class International Package</li></ul>



# January 2014 Proposed Initiatives

## Extra Services

#	Initiatives
1	<b>Collect on Delivery (COD) – Phase 2</b> <ul style="list-style-type: none"><li>• Hold For Pickup Online for Priority Mail, First Class Package Service and Parcel Select Nonpresort</li><li>• Application Programming Interface (API)</li><li>• Eliminate COD Fees<ol style="list-style-type: none"><li>1. Notice of Nondelivery</li><li>2. Alteration of COD charges</li><li>3. Designation of New Addressee</li></ol></li><li>• Link Label 500 to Remittance</li><li>• Store email and SMS address</li><li>• Call Center calls to customer for Priority Mail Express Hold For Pickup COD</li></ul>
2	<b>Registered Mail</b> <ul style="list-style-type: none"><li>• Introduce Label 200N</li><li>• Available for customers that generate a Privately Printed Label PS Form – Registered Mail with an IMPb</li></ul>

## Current Functionality



## Enhancements



- Two Barcodes per package; 4x6 PC Postage Label and Label 200



- One barcode per package, Label 200N still required but version available with no barcode for PC Postage Vendors
- Label with barcode available for Retail customers only

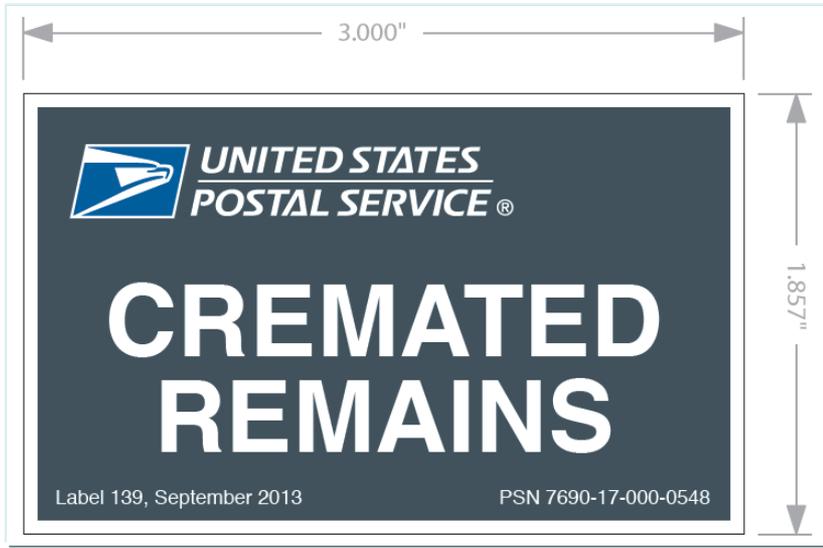


# January 2014 Proposed Initiatives

## Value Added Services

#	Initiative
1	<b>Package Intercept</b> <ul style="list-style-type: none"><li>• New Commercial Payment Option - CAPS</li><li>• Retail request will move to Usps.com</li><li>• Eliminate PS Form 1509, Sender's Request for USPS Package Intercept Svc</li></ul>
2	<b>Automate Reship</b> <ul style="list-style-type: none"><li>• Sign-up for service thru Business Customer Gateway</li><li>• Payment by Credit Card and USPS Corporate Account (<b>future CAPS</b>)</li><li>• Email or SMS Text Reship status update</li></ul>
3	<b>Cremated Remains</b> <ul style="list-style-type: none"><li>• Indicator in Shipping Services File</li><li>• Available for Priority Mail Express and Registered Mail</li></ul>
4	<b>Live Animals</b> <ul style="list-style-type: none"><li>• Indicator in Shipping Services File</li><li>• Available for Priority Mail Express, Priority Mail, First Class Mail Parcels, First Class Package Service and Standard Post</li><li>• Transportation Fee (20 cents per lb. for all weights and zones)</li><li>• Ship all Adult Birds up to 25 lbs. per Bird via Priority Mail Express (<b>Sept 13</b>)</li></ul>

## Cremated Remains Label



### Label Dimensions:

- 3.000" x 1.857"

### Label Color:

- 432 Gray & 294 Blue

Available thru The Postal Store





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## Pickup / Delivery Enhancements

#	Initiatives
1	<b>Automate Pickup on Demand</b> <ul style="list-style-type: none"><li>• Online at Usps.com</li></ul>
2	<b>Electronic Authorize Shipment Release</b> <ul style="list-style-type: none"><li>• Electronically authorize USPS to leave the shipments that do not require a signature and is insured for less than \$200</li><li>• Customer may request:<ul style="list-style-type: none"><li>◦ Redelivery</li><li>◦ Delivery to Neighbor</li><li>◦ Hold at Post Office</li></ul></li><li>• Can provide specific instructions to where the package should be left</li></ul>

