

How Can The Industry And The USPS Identify & Organize All The Possible Optimization Opportunities Into The Most Actionable Format?

- 1. What Are The Objectives / Desired Results?**
- 2. What Are The Vehicles To Reaching The Objectives?**
- 3. What Are The Opportunities That Fuel The Vehicle to Reaching The Objectives?**
- 4. What Functional Area Of The Supply Chain Is Driving Each Opportunity?**

Change Before It's Too Late: Initiating Supply Chain Optimization with the Right Department.

OPTIMIZATION OBJECTIVE(S)

Objective →

Vehicle(s) →

MINIMIZE CONTAINER HANDLINGS

MINIMIZE BUNDLE HANDLINGS

MINIMIZE PIECE HANDLINGS

1. Increase Destination Entry

2. Increase CRRT/5D Pallet Prep

3. Increase CRRT Bundle Prep

FUNCTIONAL AREA OF THE SUPPLY CHAIN

1. Mailing Standards / BMA

2. Prep Rules / Parameters

3. Price Signals within Existing Structure

4. Price Signals within New Structure

5. Mail Processing / Ops

6. USPS Technical / Systems

7. Industry

FUNCTIONAL AREA OF THE SUPPLY CHAIN

Mail Processing / Operations

Price Signals within Existing Structure

Price Signals within New Structure

Mailing Standards / BMA

Prep Rules / Parameters

USPS Technical / Systems

Industry

NOW GO FILL IN THE BLANKS!