

# **MTAC: Structure and Strategy**

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**February 15, 2012**

- **MTAC structure evolving to better serve two critical needs:**
  - Focused, actionable technical advice to inform decision-making
  - Provide all stakeholders access to information/updates
- **MTAC Focus Groups**
- **Industry Stakeholders Forum**
- **Continued need for broad, informal networking**

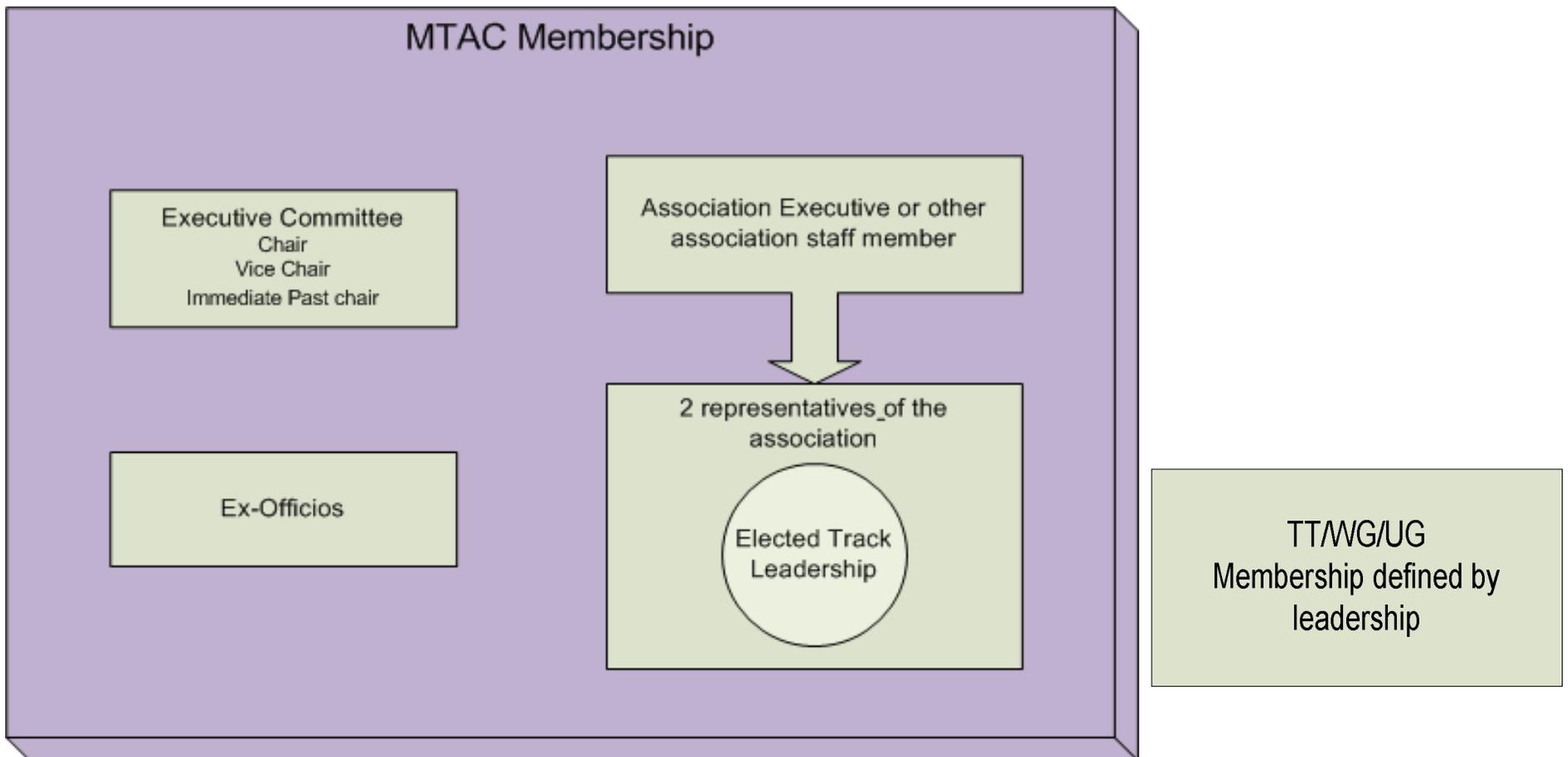
- **Smaller groups led by USPS VPs, elected MTAC representatives**
- **Inform postal decision-making in four focus areas:**
  - Mail Preparation and Entry
  - Payment and Acceptance
  - Visibility and Service Performance
  - Product Development
- **Obtain actionable technical advice and feedback in these focus areas from reps of each class of mail:**
  - First-Class
  - Periodicals
  - Standard
  - Packages

- **Preparation and Entry**
  - Dave Williams, VP, Network Operations
  - Todd Black, MTAC leadership
- **Payment and Acceptance**
  - Pritha Mehra, VP, Mail Entry & Payment Technology
  - Dale Miller and Angelo Anagnostopoulos, MTAC leadership
- **Visibility and Service Performance**
  - Jim Cochran, VP, Product Information
  - Lisa Bowes, MTAC leadership
- **Product Development**
  - Gary Reblin, VP, Domestic Products
  - Rose Flanagan, MTAC leadership

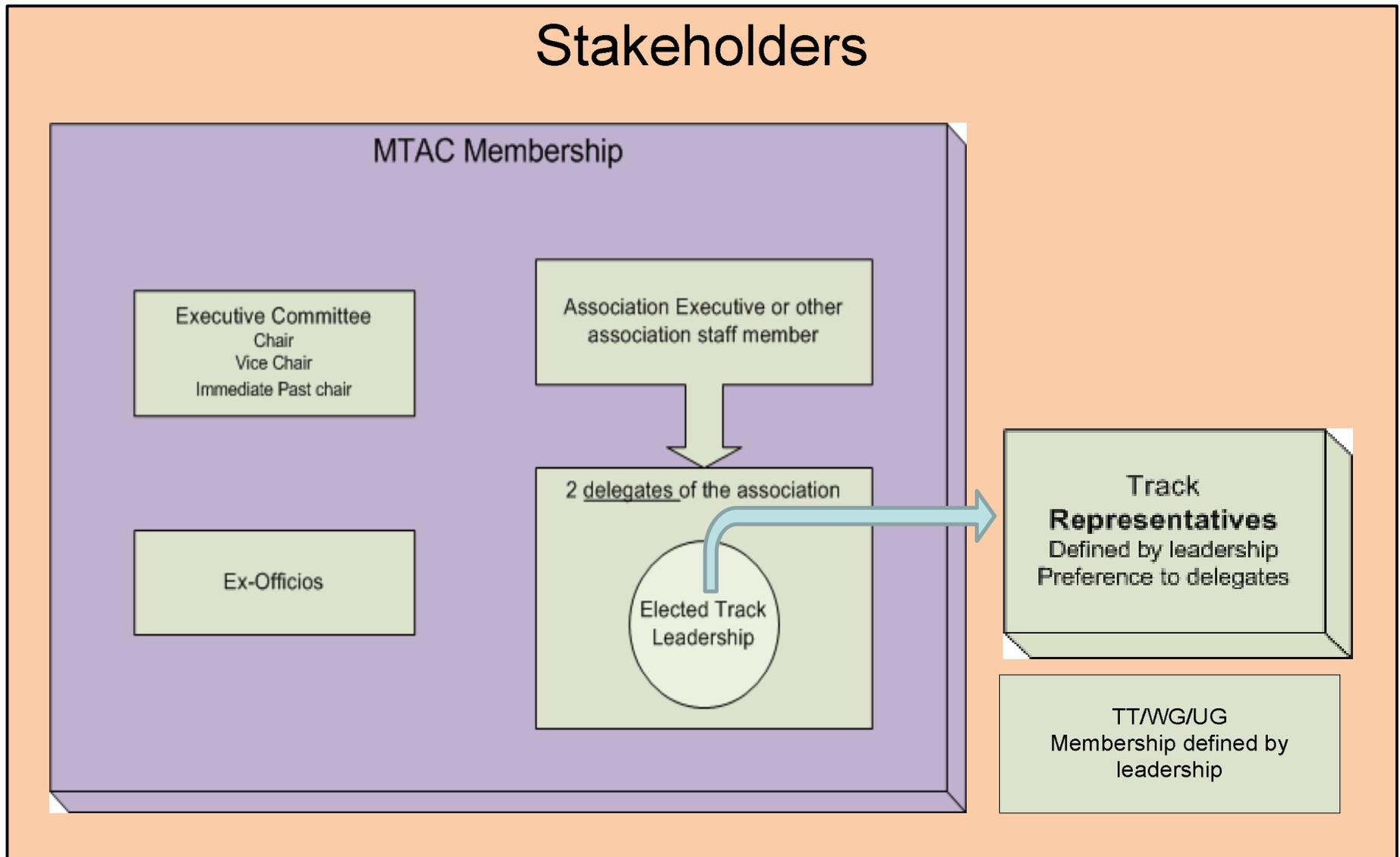
- **First-Class**
  - Sharon Harrison, MTAC leadership
- **Periodicals**
  - John Stark, MTAC leadership
- **Standard**
  - Wanda Senne, MTAC leadership
- **Packages**
  - John Medeiros, MTAC leadership
- **Industry Engagement & Outreach Staff**
  - Will assist with information-sharing and collaboration across all Focus Group members (Focus Areas and Classes of Mail)

# MTAC Focus Groups Chart

		<b>Prep / Networks</b>	<b>Payment / Acceptance</b>	<b>Visibility / Service Performance</b>	<b>Product Development</b>	
		<i>Todd Black</i>	<i>Angelo Anagnostopoulos / Dale Miller</i>	<i>Lisa Bowes</i>	<i>Rose Flanagan</i>	
		<b>Dave Williams</b>	<b>Pritha Mehra</b>	<b>Jim Cochrane</b>	<b>Gary Reblin</b>	
<b>FCM / Priority</b>	<i>Sharon Harrison</i>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>17</b>
<b>Periodicals</b>	<i>John Stark</i>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>18</b>
<b>Standard</b>	<i>Wanda Senne</i>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>	<b>19</b>
<b>Packages</b>	<i>John Medeiros</i>	<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>20</b>
		<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b>	



## Stakeholders



- **New membership process (associations will reapply using template)**
- **MTAC Executive Committee to approve core associations**
- **Core associations nominate 2 delegates who:**
  - **Must declare a focus area**
  - **Can vote on leadership positions**
  - **Are responsible for keeping associations informed**
- **Individuals may apply to be representatives based on technical expertise**

Color Key	MTAC Leadership Team (USPS and Industry)	MTAC Delegates (Industry)	Representatives (USPS and Industry)	Stakeholders	Executive Committee
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		Mon	Tues	Wed	Thur	Fri
MTAC -2		Leadership Call - pulse discussion	Focus Group agenda setting			
MTAC -1		Executive Telecon	General background webinars for Focus Group level setting			
		COB Publish agendas				
MTAC Week	Morn			Focus Groups	Leadership Follow-up mtg	sub group face to faces
				Focus Groups		
	Aft		USPS Stake Holder Presentation	Focus Groups		
			Industry MTAC mtg Reception			
MTAC +1		Finalize new sub-groups Prepare notes and industry follow-up				
MTAC +2					Vertical / Horizontal Follow-up published/presented	

## Stakeholder meeting - NPF

		Mon	Tues	Wed	Thur	Fri
MTAC -2		Leadership Call - pulse discussion	Focus Group agenda setting			
MTAC -1		Executive Telecon	General background webinars for Focus Group level setting			
		COB Publish agendas				
MTAC Week	Morn			Focus Groups	Leadership Follow-up mtg	sub group face to faces
				Focus Groups		
	Aft		Subgroups face to face	Class Discussion Industry Only	Focus Groups	
				Industry MTAC mtg		
MTAC +1		Finalize new sub-groups Prepare notes and industry follow-up				
MTAC +2					Vertical / Horizontal Follow-up published/presented	

	<b>Prep/Entry</b> <i>Rm 7801</i>	<b>Visibil/Serv</b> <i>BF-Side A</i>	<b>Pymt &amp; Accpt</b> <i>BF-Side B</i>	<b>Prod Develop</b> <i>Rm 11228</i>
<b>12:20 - 1:15</b>	First-Class	Periodicals	Standard	Packages
<b>1:25 - 2:20</b>	Periodicals	Standard	Packages	First-Class
<b>2:30 - 3:25</b>	Standard	Packages	First-Class	Periodicals
<b>3:35 - 4:30</b>	Packages	First-Class	Periodicals	Standard

**PLEASE NOTE:**

*Focus Group attendance is limited to MTAC / industry and USPS*