

MTAC User Group 4

March 2, 2016

- 1) **IV™ Education and Awareness Campaign**
- 2) **New STID publication**
- 3) **NPF**
- 4) **AOB**

IVTM Education and Awareness Campaign



MTAC UG4

IV™ Mail Tracking and Reporting
Educational Awareness Activities

DRAFT

March 2, 2016



Educational Awareness

Informed Visibility™ Educational Awareness

■ To inform stakeholders of:

- What is IV?
- What are the benefits of IV?
- What systems/processes will IV impact?
- What do they need to do to get ready for IV?
- Associated timeline of events

	Migrate IMb Tracing	Container and Tray Visibility	Bundle Visibility	Assumed Handling Events	Web-Enabled Mail Tracking	Flexible Data Provisioning	Flexible Data Delegation
Apr.							
May	<ul style="list-style-type: none"> 5/20 – Pilot start for IMb Tracing and Logical Delivery Events 	<ul style="list-style-type: none"> 5/20 – Pilot start for Container and Tray Visibility 	<ul style="list-style-type: none"> 5/20 – Pilot start for Bundle Visibility 		<ul style="list-style-type: none"> 5/20 – Start Pilot for Web-Enabled Mail Tracking (Phase 1) 	<ul style="list-style-type: none"> 5/20 – Pilot start for Flexible Data Provisioning (Phase 1) 	<ul style="list-style-type: none"> 5/20 – Pilot start for Flexible Data Delegation (Phase 1)
Jun.	<ul style="list-style-type: none"> 6/10 – Begin National Rollout of IMb Tracing and Logical Delivery Events 	<ul style="list-style-type: none"> 6/10 – Begin National Rollout of Container and Tray Visibility 	<ul style="list-style-type: none"> 6/10 – National Rollout of Bundle Visibility 	<ul style="list-style-type: none"> 6/27 – Pilot start for Assumed Handling Events 	<ul style="list-style-type: none"> 6/10 – National Rollout of Web-Enabled Mail Tracking (Phase 1) 	<ul style="list-style-type: none"> 6/10 – National Rollout of Flexible Data Provisioning (Phase 1) 	<ul style="list-style-type: none"> 6/10 – National Rollout of Flexible Data Delegation (Phase 1)
Jul.	<ul style="list-style-type: none"> 7/8 – Migration of IMb Tracing Complete 	<ul style="list-style-type: none"> 7/8 – Migration of Container and Tray Visibility Complete 		<ul style="list-style-type: none"> 7/25 – National Rollout of Assumed Handling Events 	<ul style="list-style-type: none"> 7/5 – Pilot enhancements for Web-enabled Mail Tracking (Phase 2) 7/25 – National Deployment of enhancements for Web-enabled Mail Tracking (Phase 2) 	<ul style="list-style-type: none"> 7/5 – Pilot enhancements for Flexible Data Provisioning (Phase 2) 7/25 – National Deployment of enhancements for Flexible Data Provisioning (Phase 2) 	<ul style="list-style-type: none"> 7/5 – Pilot enhancements for Flexible Data Delegation (Phase 2) 7/25 – National Deployment of enhancements for Flexible Data Delegation (Phase 2)
Aug.							
Sept.							

WBNR = Number of weeks before national rollout

WBNR	Week of	Implementation	Communication	Training Available
12	3/21			
11	3/28			
10	4/04		<ul style="list-style-type: none"> What is IV? What Does it Mean to Your Company? 	
9	4/11			
8	4/18		<ul style="list-style-type: none"> Training Plan Overview Training Set #1 Preparing for Administrative Roles 	<ul style="list-style-type: none"> Overview of IV Administrative Roles
7	4/25		<ul style="list-style-type: none"> Training Set #2 Roles and Permissions Management 	<ul style="list-style-type: none"> How to apply for access Managing Access/Permissions
6	5/02		<ul style="list-style-type: none"> Solicit Pilot Participants Training Set #3 Subscriptions and Delegation 	<ul style="list-style-type: none"> Managing Company Subscriptions Managing Data Delegation Managing Company Address Book
5	5/09		<ul style="list-style-type: none"> Training Set #4 Logical Delivery Events 	<ul style="list-style-type: none"> Overview of Logical Delivery Events
4	5/16		<ul style="list-style-type: none"> Training Set #5 Web-Enabled Mail Tracking 	<ul style="list-style-type: none"> Web-Enabled Mail Tracking Managing your Personal Address Book Managing your Personal Data Subscriptions Managing Notifications Overview of Address Books in IV
3	5/23	Pilot start	<ul style="list-style-type: none"> Pilot Kickoff & Demo 	
2	5/30		<ul style="list-style-type: none"> IV User Guide 	<ul style="list-style-type: none"> IV User Guide
1	6/06		<ul style="list-style-type: none"> Pilot Conclusion and Preparation to Deploy Ready to Deploy 	<ul style="list-style-type: none"> Training Curriculum Webinars
0	6/13	National rollout start	<ul style="list-style-type: none"> TBD 	<ul style="list-style-type: none"> Training Curriculum Webinars (recorded sessions)
-1	6/20		<ul style="list-style-type: none"> TBD 	<p>All Communications and Training will get an early Preview and Review through MTAC UG4 (2 weeks in advance of listed dates)</p>
-2	6/27		<ul style="list-style-type: none"> TBD 	
-3	7/04	Migration complete	<ul style="list-style-type: none"> TBD 	

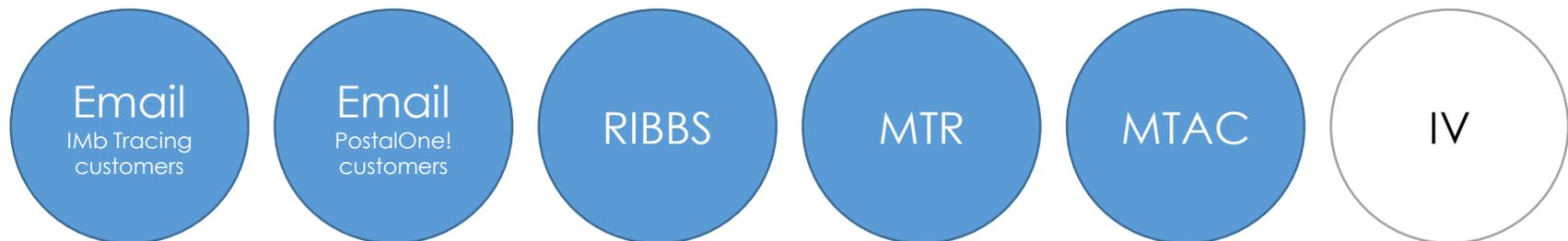
1st Message

Planned for week of 4/4

What is Informed Visibility™ and What Does IV™ Mean to Your Company?

- Benefits of IV
- What changes will be made due to IV?
- Implementation timeline
- *Call to action* – What do they need to do to prepare for IV
- Send feedback to Customer Support

Communications Channels



2nd Message

Training Set #1

Planned for week of 4/18

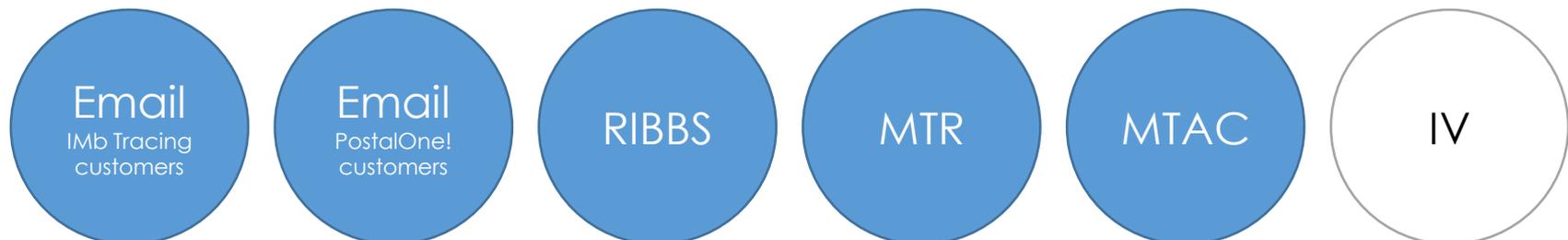
IV is coming...Preparing for Administrative Roles

- What are the roles within IV and what training will they need?
- Implementation timeline
- *Call to action* – Review roles and permissions and consider who will serve in those roles
- Send feedback to Customer Support

Attachments:

- Training matrix and timeline
- Training: Overview of IV™ Administrative Roles

Communications Channels



3rd Message

Training Set #2

Planned for week of 4/25

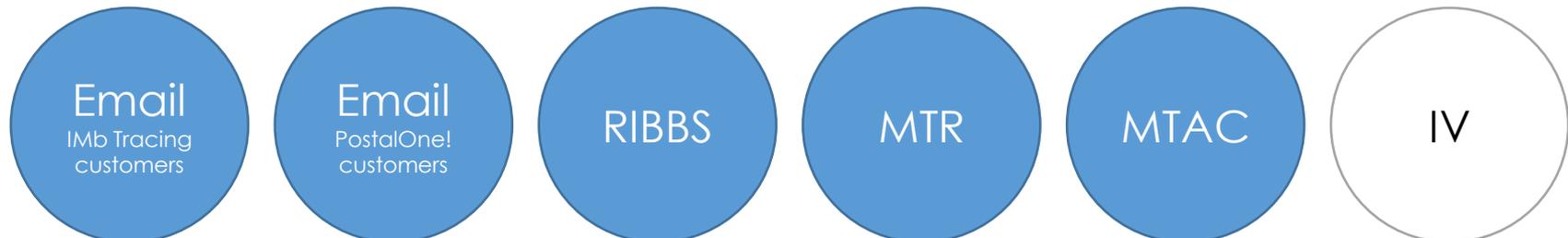
Roles and Permissions Management

- Getting started with IV
- Setting up roles and permissions within IV
- Implementation timeline
- *Call to action* – Ensure all users receive the appropriate training
- Send feedback to Customer Support

Attachments:

- Training: How to apply for access
- Training: Managing Access/Permissions

Communications Channels



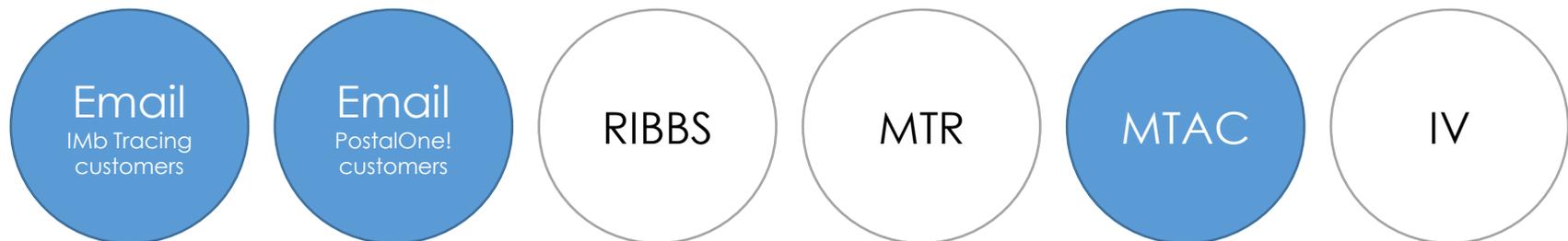
4th Message

Planned for week of 5/2

IMb Tracing and Container and Tray Pilot Participants Needed

- We are ready to pilot IV
- Request for a small number of pilot participants

Communications Channels



5th Message

Training Set #3

Planned for week of 5/2

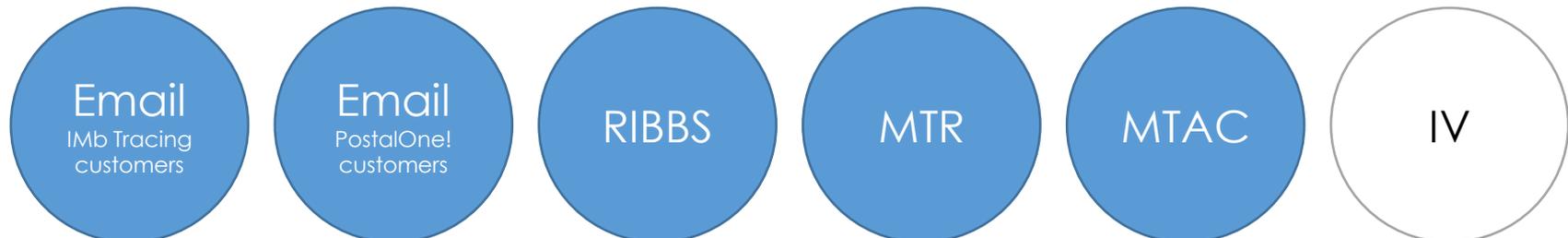
Subscriptions and Delegation

- Overview of Company Subscriptions and Delegation
- Implementation timeline
- *Call to action* – Ensure all users receive the appropriate training
- Send feedback to Customer Support

Attachments:

- Training: Managing Company Subscriptions
- Training: Managing Data Delegation
- Training: Managing Company Address Book

Communications Channels



6th Message

Training Set #4

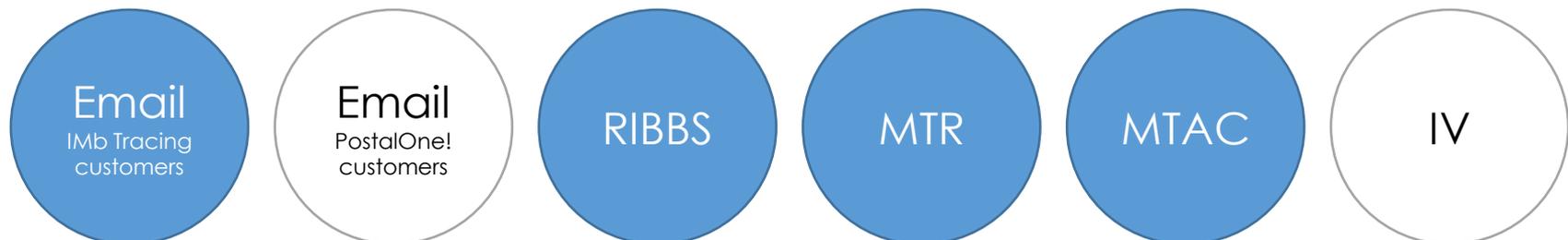
Planned for week of 5/9

Logical Delivery Events

- Introducing Logical Delivery Events
- Implementation timeline
- *Call to action* – Review and determine if/how company will use LDE
- Send feedback to Customer Support

Attachment:

- Training: Overview of Logical Delivery Events (LDE)



7th Message

Training Set #5

Planned for week of 5/16

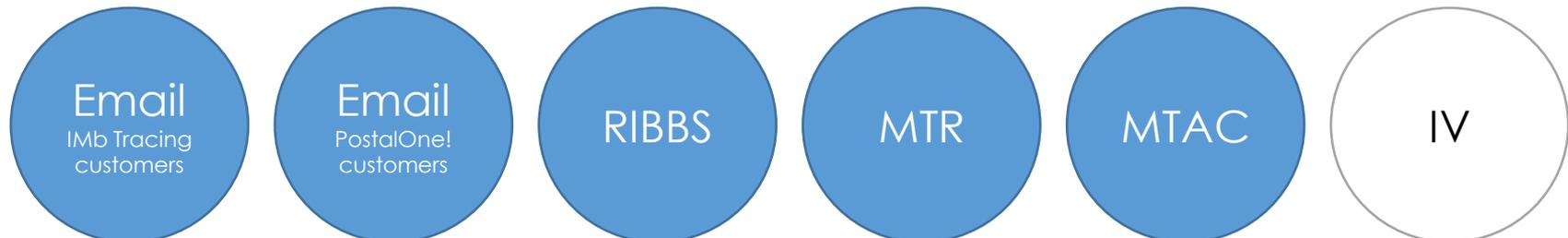
Web-Enabled Mail Tracking

- Overview of Web-Enabled Mail Tracking
- Implementation timeline
- Send feedback to Customer Support

Attachments:

- Training: Web-Enabled Mail Tracking
- Training: Managing your Personal Address Book
- Training: Managing your Personal Data Subscriptions
- Training: Managing Notifications
- Training: Overview of Address Books in IV™

Communications Channels



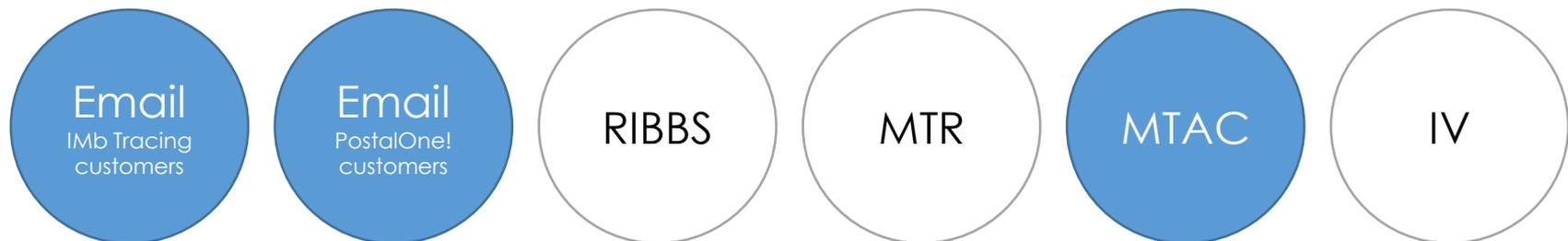
8th Message

Planned for week of 5/23

■ Pilot Kick-off Meetings (2-week parallel-testing duration)

- Details for Pilot participation
- Demonstrations for Pilot Participants Groups
- Pilot feedback and results
- Send feedback or issues to Customer Support

■ Communications Channels



9th Message

Planned for week of 5/30

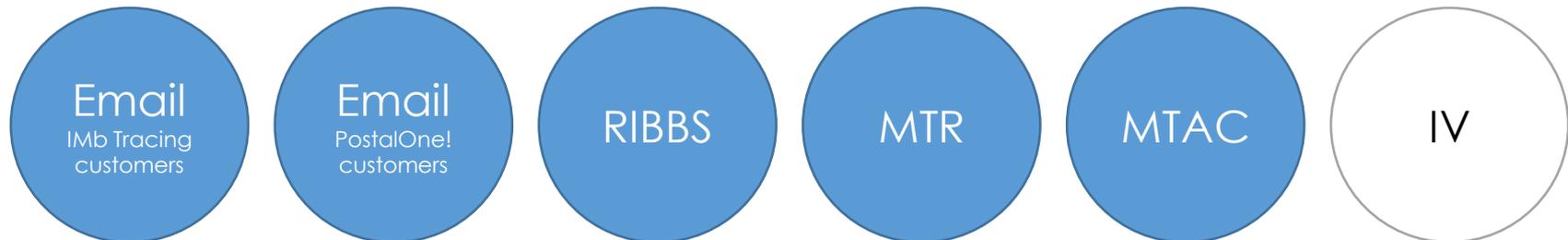
IV User Guide

- For your review – IV User Guide
- Implementation timeline
- *Call to action* – review the IV User Guide
- Send feedback to Customer Support

Attachment:

- IV™ User Guide

Communications Channels



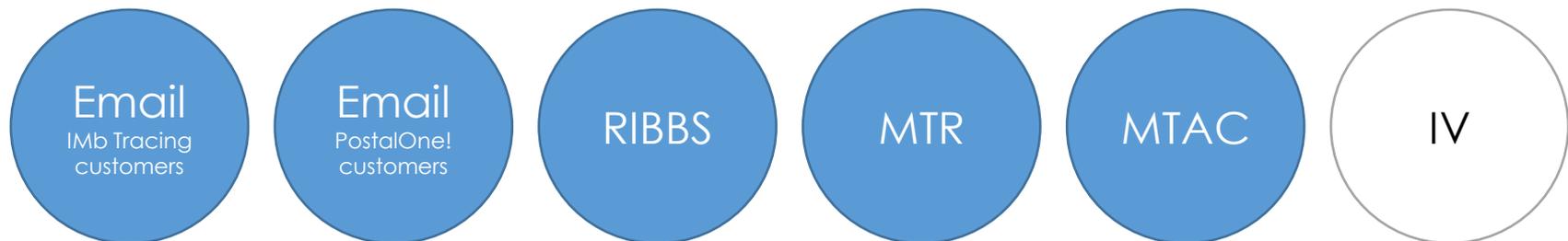
10th Message

Planned for week of 6/6

■ Pilot Conclusion and Preparation for Deployment

- Implementation timeline
- Scheduled deployment
- Invitations forthcoming to attend Live Webinars
- Send feedback to Customer Support

■ Communications Channels



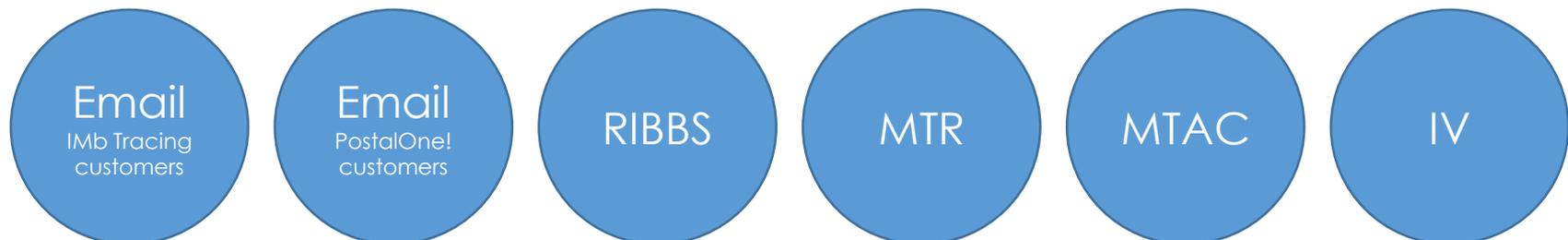
11th Message

Planned for week of 6/6

Ready to Deploy IV

- National rollout begins next week
- Experience the Power of IV
- Access webinars, training, and other past communications via the IV Web Application, IV RIBBS Webpage
- *Call to Action* – Sign up to attend Live Webinars
- Send feedback to Customer Support

Communications Channels



	Migrate IMb Tracing	Container and Tray Visibility	Bundle Visibility	Assumed Handling Events	Web-Enabled Mail Tracking	Flexible Data Provisioning	Flexible Data Delegation
Apr.							
May	<ul style="list-style-type: none"> 5/20 – Pilot start for IMb Tracing and Logical Delivery Events 	<ul style="list-style-type: none"> 5/20 – Pilot start for Container and Tray Visibility 	<ul style="list-style-type: none"> 5/20 – Pilot start for Bundle Visibility 		<ul style="list-style-type: none"> 5/20 – Start Pilot for Web-Enabled Mail Tracking (Phase 1) 	<ul style="list-style-type: none"> 5/20 – Pilot start for Flexible Data Provisioning (Phase 1) 	<ul style="list-style-type: none"> 5/20 – Pilot start for Flexible Data Delegation (Phase 1)
Jun.	<ul style="list-style-type: none"> 6/10 – Begin National Rollout of IMb Tracing and Logical Delivery Events 	<ul style="list-style-type: none"> 6/10 – Begin National Rollout of Container and Tray Visibility 	<ul style="list-style-type: none"> 6/10 – National Rollout of Bundle Visibility 	<ul style="list-style-type: none"> 6/27 – Pilot start for Assumed Handling Events 	<ul style="list-style-type: none"> 6/10 – National Rollout of Web-Enabled Mail Tracking (Phase 1) 	<ul style="list-style-type: none"> 6/10 – National Rollout of Flexible Data Provisioning (Phase 1) 	<ul style="list-style-type: none"> 6/10 – National Rollout of Flexible Data Delegation (Phase 1)
Jul.	<ul style="list-style-type: none"> 7/8 – Migration of IMb Tracing Complete 	<ul style="list-style-type: none"> 7/8 – Migration of Container and Tray Visibility Complete 		<ul style="list-style-type: none"> 7/25 – National Rollout of Assumed Handling Events 	<ul style="list-style-type: none"> 7/5 – Pilot enhancements for Web-enabled Mail Tracking (Phase 2) 7/25 – National Deployment of enhancements for Web-enabled Mail Tracking (Phase 2) 	<ul style="list-style-type: none"> 7/5 – Pilot enhancements for Flexible Data Provisioning (Phase 2) 7/25 – National Deployment of enhancements for Flexible Data Provisioning (Phase 2) 	<ul style="list-style-type: none"> 7/5 – Pilot enhancements for Flexible Data Delegation (Phase 2) 7/25 – National Deployment of enhancements for Flexible Data Delegation (Phase 2)
Aug.							
Sept.							

WBNR = Number of weeks before national rollout

WBNR	Week of	Implementation	Communication	Training Available
12	5/02			
11	5/09			
10	5/16			
9	5/23			
8	5/30			
7	6/06			
6	6/13		<ul style="list-style-type: none"> Solicit Pilot Participants 	
5	6/20		<ul style="list-style-type: none"> Training Set #6 Assumed Handling Events 	<ul style="list-style-type: none"> Overview of End-to-End Tracking and Assumed Handling Events
4	6/27	Pilot start – Assumed Handling Events	<ul style="list-style-type: none"> Pilot Kickoff & Demo Training Set #7 Enhancements for IV Release 2.0 	<ul style="list-style-type: none"> IV Release 2.0. What's New? Managing Company Subscriptions (revised) Managing Data Delegation (revised) Web-Enabled Mail Tracking (revised) Managing your Personal Data Subscriptions (revised)
3	7/04	Pilot start – Other Enhancements	<ul style="list-style-type: none"> Pilot Kickoff & Demo 	
2	7/11		<ul style="list-style-type: none"> Updated IV User Guide 	<ul style="list-style-type: none"> IV User Guide (revised)
1	7/18		<ul style="list-style-type: none"> Pilot Conclusion and Preparation to Deploy Ready to Deploy 	<ul style="list-style-type: none"> Training Curriculum Webinars
0	7/25	National rollout	<ul style="list-style-type: none"> TBD 	<ul style="list-style-type: none"> Training Curriculum Webinars (recorded sessions)

All Communications and Training will get an early Preview and Review through MTAC UG4 (2 weeks in advance of listed dates)

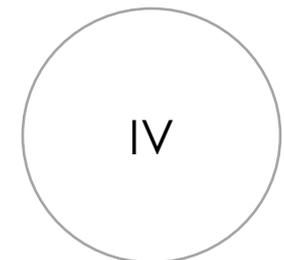
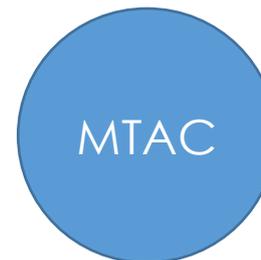
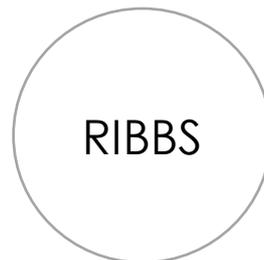
1st Message

Planned for week of 6/13

IV Pilot Participants Needed

- We are ready to pilot assumed handling events and enhancements for web-enabled mail tracking, flexible data delegation, and flexible data provisioning
- Request for a small number of pilot participants

Communications Channels



2nd Message

Training Set #6

Planned for week of 6/20

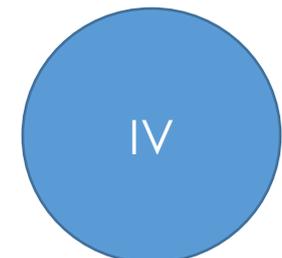
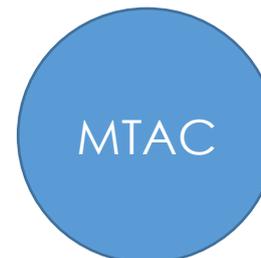
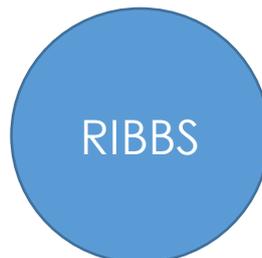
■ Get Ready for Assumed Handling Events

- Introducing End-to-End Tracking and Assumed Handling Events
- Implementation timeline
- *Call to action* – Review and determine if/how company will use Assumed Handling Events
- Send feedback to Customer Support

■ Attachment:

- Training: Overview of End-to-End Tracking and Assumed Handling Events

■ Communications Channels



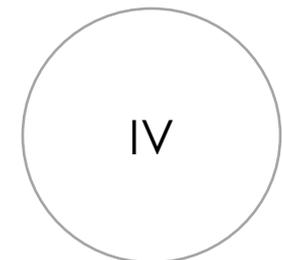
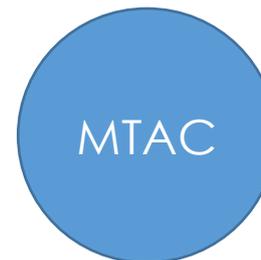
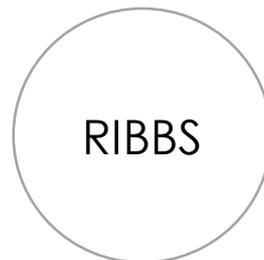
3rd Message

Planned for week of 6/27

■ Pilot Kick-off Meetings (3-week parallel-testing duration)

- Pilot for Assumed Handling Events
- Details for Pilot participation
- Demonstrations for Pilot Participants Groups
- Pilot feedback and results
- Send feedback or issues to Customer Support

■ Communications Channels



4th Message

Training Set #7

Planned for week of 6/27

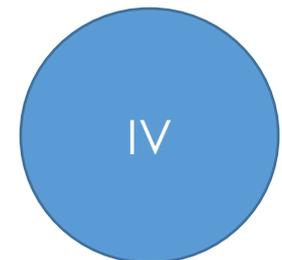
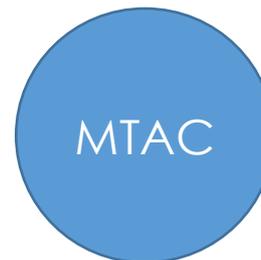
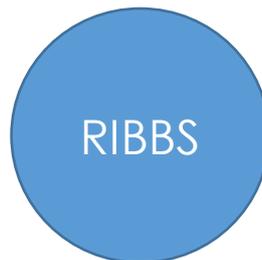
What's new in IV™ Release 2.0?

- Overview of upcoming enhancements
- Implementation timeline
- Send feedback to Customer Support

Attachments:

- Training: IV™ Release 2.0. What's New?
- Training: Web-Enabled Mail Tracking (revised)
- Training: Managing Data Delegation (revised)
- Training: Managing Company Subscriptions (revised)
- Training: Managing your Personal Data Subscriptions (revised)

Communications Channels



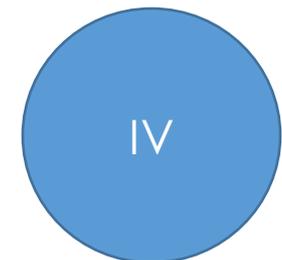
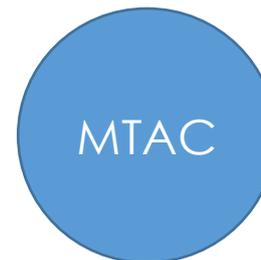
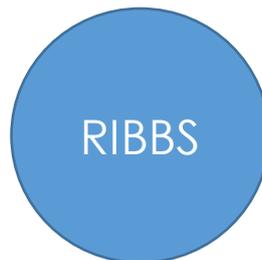
5th Message

Planned for week of 7/4

Pilot Kick-off Meetings (2-week parallel-testing duration)

- Pilot for other enhancements for 7/25 release
- Details for Pilot participation
- Demonstrations for Pilot Participants Groups
- Pilot feedback and results
- Send feedback or issues to Customer Support

Communications Channels



6th Message

Planned for week of 7/11

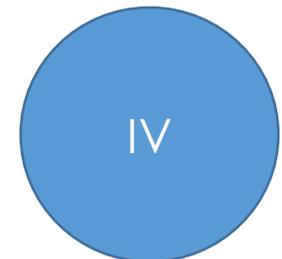
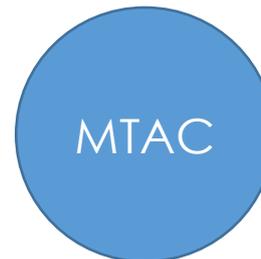
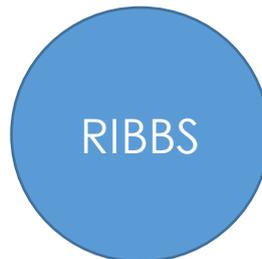
IV User Guide Revisions

- For your review – IV User Guide
- Implementation timeline
- *Call to action* – review the IV User Guide
- Send feedback to Customer Support

Attachment:

- IV™ User Guide (revised)

Communications Channels



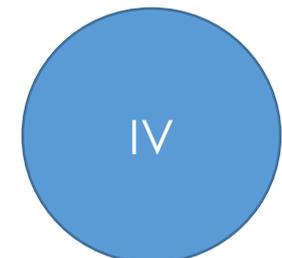
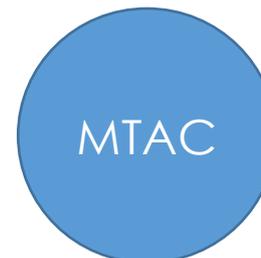
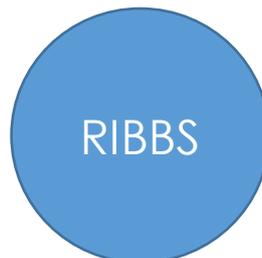
7th Message

Planned for week of 7/18

■ **Pilot Conclusion and Preparation for Deployment**

- Implementation timeline
- Scheduled deployment
- Invitations forthcoming to attend Live Webinars
- Send feedback to Customer Support

■ **Communications Channels**



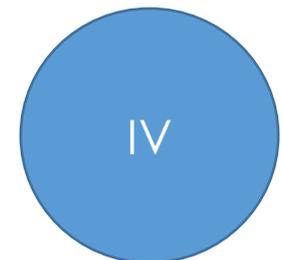
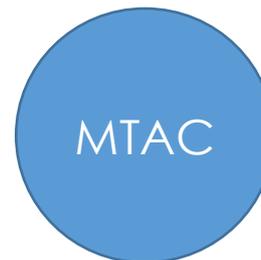
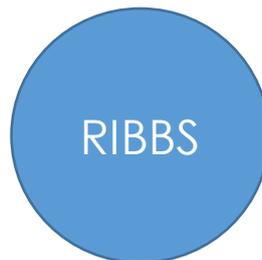
8th Message

Planned for week of 7/18

Ready to Deploy IV

- National rollout begins next week
- Experience the Power of IV
- Access webinars, training, and other past communications via the IV Web Application, IV RIBBS Webpage
- *Call to Action* – Sign up to attend Live Webinars
- Send feedback to Customer Support

Communications Channels



Questions

New STID Publication

Service Type Identifier (STID) Table Effective May 22, 2016

Bound Printed Matter

Class of Mail	Address Correction Ancillary Service Option	Nonautomation w/o IMb Tracing™	Nonautomation with IMb Tracing	Full-Service w/o IMb Tracing	Full-Service with IMb Tracing
Bound Printed Matter	No Address Corrections	401	E 451	265	E 351
	Manual Corrections *	706	F 452	466	F 352
	OneCode ACS® – ASR 1* Address Service Requested Opt 1	424	F 453		F 353
	OneCode ACS – ASR 2* Address Service Requested Opt 2	605	E 454		E 354
	OneCode ACS – CSR 1* Change Service Requested Opt 1	431	E 455		E 355
	OneCode ACS – CSR 2* Change Service Requested Opt 2	615****	E 456****		E 356****
	OneCode ACS – RSR 2* Return Service Requested Opt 2	619	V 457		V 357
	Full Service ACS™ – ASR 1* Address Service Requested Opt 1		E	423	E 353
	Full-Service ACS – ASR 2* Address Service Requested Opt 2		M	607	M 354
	Full Service ACS – CSR 1* Change Service Requested Opt 1		A	430	A 355
	Full Service ACS – CSR 2* Change Service Requested Opt 2		Y	617****	Y 356****
	Full Service ACS – RSR 2* Return Service Requested Opt 2		2	621	2 357
	Traditional ACS™ – ASR 1* Address Service Requested Opt 1	603	2 458	604	2 358
	Traditional ACS – ASR 2* Address Service Requested Opt 2	606	2 459	608	2 359
	Traditional ACS – CSR 1* Change Service Requested Opt 1	613	2 460	614	2 360
	Traditional ACS – CSR 2* Change Service Requested Opt 2	616****	1 461****	618****	1 361****
Traditional ACS – RSR 2* Return Service Requested Opt 2	620	6 462	622	6 362	

* Requires the printed text ancillary service endorsement.

**** Change Service Requested Option 2 Service Type IDs may be used in the Intelligent Mail barcode for Bound Printed Matter flats. CSR Option 2 STIDs are not valid for Bound Printed Matter parcels.

Use of the CSR Option 2 STID in the Intelligent Mail barcode indicates the mailer has requested forwarding of Bound Printed Matter flats when possible and agrees to pay any resulting forwarded Bound Printed Matter fees. Check, Credit Card, ACH Credit or CAPS payment options are available.

Mailers must establish an ACS account prior to mailing with these STIDs. Contact acs@usps.gov or call the ACS Department Toll Free at 877-640-0724 (option 1) to set up an account. If an ACS account has not been established prior to the use, one will be set up for you using the CRID information that is associated to the Mailer ID used in the IMb. Use the "ACS Billing" profile option in the Mailer ID system via the Business Customer Gateway before mailing to identify a billing contact and address if the CRID for the MID is not the desired billing information for the Forwarded Bound Printed Matter fees.

The Forwarded Bound Printed Matter fees are charged in addition to ACS fees when applicable. See Notice 123, Other Services, Address Correction Service.

Service Type Identifier (STID) Table Effective May 22, 2016

Miscellaneous

Class of Mail	Address Correction Option	Nonautomation w/o IMb Tracing™	Nonautomation with IMb Tracing	Full-Service w/o IMb Tracing	Full-Service with IMb Tracing
Priority Mail*	Priority Mail	710			
	Priority Mail Flat Rate	712			
Reply Mail by ZIP	Courtesy Reply Mail	703 (700) ³	050		
	Business Reply Mail	708	052		
	First-Class Reply Mail (PRM)	701	051		
Reply Mail by MID	Courtesy Reply Mail	070	030		
	Business Reply Mail	072	032		
	First-Class Reply Mail	071	031		

³ STID 700 may be used on printed envelopes currently in stock. When ordering new envelopes, mailers should transition to Courtesy Reply Mail (by ZIP) Service Type ID 703.

Critical Mail has been discontinued as of January 27, 2016.

National Postal Forum (NPF)

All Other Business
