

**Mailer Technology Advisory Council (MTAC)  
Meeting Report  
02/19/2014 12:30 PM - 1:30 PM**

**USER GROUP 4 (UG4) SESSION**

**AGENDA**

1. Secure Destruction Overview Presentation – Ron Robbins
2. Update on “Electronic Information Received” Message – Himesh Patel
3. Update on NPF Planning – Judy Kalus / Lisa Bowes
4. USPS Op Code for “Forwards & Returns”
5. Any Other Business

**DISCUSSION POINTS**

The purpose of this meeting is to provide an ongoing forum to facilitate communications between the Postal Service and users, define and review improvements in process/production functionality and address and resolve issues.

**Secure Destruction Overview Presentation**

- Ron Robbins of the USPS Sustainability group provided the group with overview of new product that is being developed by USPS called Secure Destruction. Secure Destruction service as it is currently envisioned is a new mail program that would allow mailers to opt to have mail, which would otherwise be returned-to-sender, disposed of in a secure manner (shredded). USPS believes that this service may appeal to commercial mailers sending Privacy Protected Information (PPI).
- Currently USPS is conducting a national pilot at 7 sites. Only three sites are active to-date. As it is currently envisioned, participating mailers will need to enroll, register their MID, and apply a special SD service type indicator (STID) within their IMb in order to have their undeliverable as address (UAA) mail destroyed.

**Suspension of the Electronic Information Received Message**

- As follow-up to the discussion during the 2/5 meeting Himesh let the group know that he had a follow-up discussion with Angelo. Angelo articulated a stance similar to other industry participants saying that he does not currently use the message for reporting or have any concerns about the USPS's proposal to discontinue the Electronic Information Received message flag that is sent out by Postal One when a mailer file is received.
- **ACTION:** Himesh communicated to the group that he had assigned responsibility for coordinating with the PostalOne! team to Martha Forrest of MIS. Martha is to work with the PostalOne! team to develop a communique that explains the proposed change and rationale to the industry. Martha is to report back to Himesh with 1) the date the communique is expected to be released/published, and 2) the date that the EIR message will be retired.

**NPF Planning**

- Lisa Bowes is sending Jim Cochrane's secretary a request for Jim to come address the MTAC group at NPF. Sharon Harrison offered a room for the meeting on Wednesday March 19<sup>th</sup> from 10:15 to 11:00am. Industry would like Jim to host a meet-and-greet session the new VP of Product Information, Robert Cintron. Additionally, they would like the two executives to discuss USPS's Top 5 Visibility initiatives (current & planned).
- There was continued discussion about potentially replaying the previously-recorded USPS/MTAC Full-Service Adoption Webinar video on TVs in the individual booths on the exhibit hall floor.
- Industry participants continuing to work on a fact sheet with links to information on RIBBS and the webinar as a takeaway for booths, the MTAC table, and the scheduled Mail Tracking sessions.

**USPS Op Codes for “Forwards & Returns”**

- Himesh gave the group a very brief thumbnail of the current mail visibility issue that arises when letter mail is either forwarded or returned to the sender. Typically when a piece is processed on a PARS-equipped platform the original, mailer-applied IMb is overlabeled with an adhesive label containing a postal-applied PIMb that includes updated routing information. The current PIMb barcode follows a data construct similar to an ID Tag and there is no linkage of the two barcodes such that the mailer can continue tracking the mailpiece.
- In response to this issue, Himesh has been working on an approach that will preserve visibility of forwards and returns. The new approach will use a new Barcode Identifier (BI) to indicate that the barcode has been amended by USPS. USPS will re-use the STID, MID, and mailer-generated tracking ID and append updated routing information.

**Any Other Business**

- **FOR NEXT MEETING:** The group would like to hear more on Himesh’s plan for the Redirection IMb.
- **FOR NEXT MEETING:** The group would like Himesh to spend some more time going over the Flats & Bundle Prioritization Logic Cheat Sheet.
- **ACTION:** Himesh to provide the group with the most recent Op Code Lists for the next meeting.