

Committee:

MTAC – 50th Anniversary Event Planning (2015) Theme TT #22

 - Interim Recommendation X - Final Recommendation

Purpose of the Task Team

The Mailers Technical Advisory Committee (MTAC) is celebrating its 50th anniversary in 2015. It was founded in 1965 by the Postmaster General as a venue to share technical information with mailers. This task team was responsible for the event planning and outlining all essential decisions/activities in a time sequential order.

Participation and Discussion Format

Industry Leadership: Erv Drewek / MTAC Vice-Chair

USPS Leadership: Judy de Torok / USPS MTAC Co-Vice Chair

Task Team members consisted of MTAC members, MTAC Ex Officios, industry experts, and Postal Service personnel with historical knowledge of MTAC. Other Postal Service members provided administrative support. The Task Team conducted various telecons and in-person meetings to accomplish their goal of organizing a successful yearlong celebration.

Recommendations

The Task Team planned and organized the following:

- Created an MTAC 50th Anniversary logo and poster
- Designed and printed a 50th Information Sheet with highlights of MTAC accomplishments
- 50th Anniversary Reception at the National Postal Forum
 - Special recognition for MTAC accomplishments and member contributions and member contributions
 - Invitation design and mailing to guests
- Completion of MTAC videos to commemorate the 50th anniversary
- Planning is underway for a celebratory reception at the National Postal Museum in August and a cake-cutting at the November meeting

Conclusion

The Task Team has met their desired results and submits this final recommendation.