

MTAC Task Team #15 – By/For Meeting Minutes

Date (s):	8/2/2012	Time:	12:00 pm	Project:	MTAC Task Team #15
Location:	Dial-In: MeetingPlace: 800-932-9280 ID: 5662694				
Meeting Session:	Presentation Session				

Meeting Invitees	Attended	Meeting Invitees	Attended
Susan Redman	X	Lisa Bowes	X
Wanda Senne	X	Phil Thompson	X
Brenda Washington	X	Roger Mancilla	X
Daniel McGhee	X	Steve Krejcek	
Peter Gingrich		Michael Tate	
Angelo Anagnostopoulos		Travis Wirth	
Dorothy Bach	X	Linda Gustason	X
Shawn Baldwin	X	Mary Anne Penner	X
Bob Galaher	X	Frank Spencer	X
George Rader	X	Beth Bigelow	
Christopher Hardin		Neil Dean	X
Dennis Kaylor	X	Dan O'Brien	
Laine Ropson	X	Christopher Lien	X
Phillip Parrish		Jenny Zheng	X

Minutes:

Definitions of "Mailer" and "Service Provider"

- Frank has not received a binding definition of "Mail Owner" and "Service Provider" from leadership
- Two opinions on the definition of "Mail Owner" and "Service Provider"
 - Opinion 1:

A Mail Owner is a customer (consumer or business) who has the most vested interest in the mail piece content and is having the mail pieces mailed on their behalf. A Service Provider can be both a Mail Owner and Service Provider. A Service Provider is an Owner if the mail preparation is performed on their behalf. However, if the Service Provider's role is not preparing mail on behalf of their own company but on behalf of another company, then they are acting in a Service Provider role not as a Mail Owner.

The argument for this opinion is that if a company was utilizing USPS products (mail) and was using a Mail Service Provider (MSP) to prepare their mail and the MSP "disappeared", the company would still be interested in getting their message and would go to a different MSP. The company would still be a Mail Owner and USPS customer.
 - Opinion 2:

A Mail Owner is whoever pays the postage or is directing the mailing.

Data of current customers using USPS

- USPS would like to use the customer data to identify the medium to high volume customers

Committee's Goal

- Full-Service requirements do not have a minimum number of pieces in a mailing that would require a by/for
- One of the desired results of this By/For MTAC task team is to create a recommendation for a threshold (if desired) of volume where it is necessary to report “For” information
- Another desired result is to identify ways to make the By/For identification easier to do.

Next Week’s Topics:

- What is a reasonable threshold for By/For information.
- How can By/For identification be made easier to manage.

Action Items:

Item Owner	Description of Action Item	Expected Due Date