

MTAC 143 Meeting Notes for July 7, 2011

- Review comments on the Executive Summary
- Tom – concentration – on developing kiosk processing list – for small business mailers. USPS should grade mailers
 - Had concerns about this
- Felt like electronic full service
- On the same line – BPR there’s no reason – Jolie Thomas
- Mailers don’t
- Marty suggested that’s it’s hard for mailers to understand the background of the concept solutions.
- Bob Galaher wrote the business -> based on data collected in P1 -> small mailers -> volunteer -> can’t purchase ->
- We would like to focus on the large mailers that represent 80% of the mail volume.
Or focus
- Might be helpful to define the small, med, and high mailers.
- Detailed analysis was conducted to segment customers as small, med, and high.
- The small business solutions were focused on the mailer that mails 1 or twice a month who
- Steve C said he would like mailings a
- Sale force out there try to help small customers go to MSP.
- Provide low vol mailers with online solutions to help customers
 - USPS lost MDA -> provide
- The mail industry has a lot of specialized ->
- Reduce labor, capital expenditures, provide extra
- Business partners -> produced for each area -> by category -> MSP and mailers, addr list, etc for customers to lookup.
- Do we want to auto or streamline -> mailers think we want to streamline.
- Joe Bailey’s comment -> customers submit process list -> etc. copy pasted from email.
- Mailing online -> with list processing -> which
- USPS shouldn’t be taking away and taking upon themselves

- If I’m submitting over 3 million pcs -> rolling averages -> MERLIN provides to MSTR reports -> one bad
- That clause -> Joel brought up -> mail industry not worry competing with the USPS -> have an update from senior management -> what’s still viable.
- Need to look at the items for the biggest bang -> we can’t do anything
- Has the data been shared yet.
 - No
- USPS is developing some online solutions -> to help
- DMM 200 -> addresses what small bssn needs to know -> is it being consider as part of the online solution.
- The workgroup we-re trying to focus on is the “Streamline Induction and Automated Verification”.
- Steve K. just wants to point out this shouldn’t be considered set solutions – need to
- Get more information on immediate adjustment -> pg 12 & 13.

- We need to use this document to help guide the group in defining the value propositions -> define the phases -> define what capabilities we want.
- The FS eDoc assessments – is not what we want -> census

- Survey ->
 - 34 responses this morning 64% said no -> 35% yes -> do we need to get together on July 20th or Aug 16th.
 - The survey should speak for it's self.
 - Do we need to extend the time. Should we move to a Monday or Thur?
 - Wed morning from 8 to 11:30am EST.
 - When we're on the phone it limits what we can do?
- Survey #2 –
 - Overall we're on the same page
- Moving forward if we randomly send out is it easy
- Can you put a sentence that allows users to enter comments for each question – just incase your comp
- Task Team 2 laid some ground work.
 - Consisted of a lot of mailer industry players
 - Start looking at the TT2 strategic initiatives to guide us into defining the SA roadmap -> business goals
 - What does electrifying the cow path mean?
 - Are we doing the right things -> do we need to look at all the o do
- Is the group ready to explore TT2 concepts?
 - Business process redesign
 - Like the current process
 - Need more in
- We need mail acceptance /verification
 - Mailers would like a copy of the DM-109
 - Need to create a straw man until we can measure the current process.
 - Why is it a secret
 - Inconsistencies with the different environment
 - We should be able to provide a flow to the user group.
- Can we add to the document -> what was supposedly changed with PBV on the accept/verification process.
- PBV sounded good at the starting point.