

# MTAC Task Team # 10 Introduction telecom:

Automate Presort Certification and Encourage eDOC adoption Meeting Summary –

11/18/11 from 9:00 through 10:00 am CST

## Invitees / Participants:

Name	Company	Email Address	Attended
Cher Rupp-Ruggeri	USPS	Rupp-Ruggeri, Cher - Washington, DC	✓
Braden McCollum	SAP	Braden.Mccollum@sap.com	✓
Amy Stanley	Syntel	Amy Stanley	✓
Anthony Aruldoss	Anchor	aaruldoss@anchorcomputersoftware.com	✓
Beth A Bigelow	USPS	Bigelow, Beth A - Washington, DC - Contractor	
Bill Garber	Interlink	Bill@ILSW.COM	
Bob Gallagher			
Bob Johnson	Pitney Bowes, Inc	Bob.Johnson@pb.com	✓
Bob Schimek	BCC Software	BobS@bccsoftware.com	
Brad Hill			✓
Brian Gartner	Satori	bgartner@satorissoftware.com	
D Propst	Pitney Bowes Business Insight	David.Propst@pb.com	✓
David Lindquist	Experian	David.Lindquist@Experian.com	✓
David Robinson			✓
Dewitt Crawford	USPS NCSC	Crawford, Dewitt - Memphis, TN - Contractor	✓
Donna L Cody		Cody, Donna L - Reno, NV	✓
Ed Hardin	Hardin-Soft Inc	ehardin@hardin-soft.com	
Edward F Wanta	USPS NCSC	Wanta, Edward F - Memphis, TN	✓
James A Cutter	USPS NCSC BMA	Cutter, James A - Memphis, TN - Contractor	✓
Jerry McCarthy	Quintessential Mailing Software Inc (QMSI)	Jerry@cpmg.com	
Jim Garber	Interlink	James.jei@covad.net	✓
Jim Halferty	Publishers Information Center	jhalferty@egpp.com	
Joe Bailey	Monticello / Magellan		✓
John Wittington	Time Cust. Service	John.Wittington@custserv.com	
Judy Kalus			✓
Kenneth Penland			✓
Kevin Ricks	Pitney Bowes Business Insight	Kevin.Ricks@pb.com	
Kim Mauch	Satori Software	kmauch@satorissoftware.com	✓
Kristi Kanitz	Flagship	kristi@flagshipsoftware.com	
Leah D Mire	USPS NCSC BMA	Mire, Leah D - Memphis, TN - Contractor	
Lue Harris	USPS NCSC BMA	Harris, Lue - Memphis, TN - Contractor	✓
Mark Lemke	SAP	Mark.Lemke@sap.com	
Mike Gibson	Satori Software	mgibson@sarotissoftware.com	
Philip Robinson	P.E.R. Software	phil@persoftware.com	
Ralph Pelayo	MyPostageRateSaver (DBA)	ralphpelayo@gmail.com	
Scott Hochberg	L. Scott Hochberg Consultin	Scott@savepostage.com	✓
Dawn Blackburn	Micro Systems Specialists, Inc	mssissoftware@cs.com	
Steve Belmonte	ACCUZIP	Steve@accuzip.com	
Susan Thomas	USPS	Thomas, Susan J - Washington, DC	✓

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Name	Company	Email Address	Attended
Terry Lawhon	Datatech Smartsoft	tlawhon@snowcrest.net	
Todd Black	Time Customer Service		
Tom Nastek	Bell & Howell BCC	tomn@bccsoftware.com	✓
Tom Truong	Melissa Data	Tom@melissadata.com	
Wallace Vingelis			✓
William “Bryan” Towery	USPS NCSC BMA	Towery, William - Memphis, TN - Contractor	✓

### Discussion Points:

1. Roll Call and Individual Introductions =  
*Cher conducted roll call and led the group in introducing themselves based on the participant entries available via MeetingPlace.*
2. MTAC Task Team # 10 Purpose Presentation =  
*Cher stepped through a brief PowerPoint presentation that highlighted the purpose for the Task Team and outlined the high-level PAVE Certification Process “as-is” and Proposed for the future, regardless of environment/platform/equipment/etc.*
3. Brainstorming Session =  
*Cher led and the group discussed the following:*
  - a. *Do we need the [PAVE Certification] Cycles?* – Scott asked the question with Jim and others from the group commented on the existing process that essentially required =
    - *Developers to complete changes to their software and come in for PAVE Certification at the same time*
    - *Completion of PAVE Certification to coincide with Rate Cases [now referred to as “Price Changes”]*

Consensus → *Requires further investigation with discussion, keeping in mind that Developers/Vendors do not want to “spread out the [PAVE Certification] process” as it would mean additional work effort without known direct benefit*

- b. *What was PAVE designed to do and what are its benefits?* -- The group posed the question with Cher and Bryan providing input to convey that PAVE was a proactive approach to ensuring the quality of mail preparation **prior** to presentation of manifested mailings at the Post Office, saving time and reducing challenges with getting mail through the Postal system.

Consensus → *PAVE is extremely beneficial to the Postal Service and mailers with the “whys,” “whats,” and “hows” requiring further investigation with discussion*

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- c. *How does it [PAVE] fit within Streamline Acceptance? – The group posed the question and provided ideas that PAVE would continue to serve as a means to ensure quality within manifested mailings upfront.*

Consensus → *Requires further investigation with discussion*

- d. *What [does or should] PAVE **must** do? – Joe asked and the group discussed PAVE Certification process limitations that it =*
- *cannot effectively test or account for every “real world” situation*
  - *may not accurately determine the correct mail preparation despite resubmission of errors within the certification scenarios*

Consensus → *PAVE is and remains a viable method to ensure adherence to Postal Service Directives – DMM and IMM. Those negatively viewing PAVE Certification need to build confidence in its programmatically verified mail preparation.*

- e. *What does PAVE Certification provide? – Joe again asked and the group discussed another limiting aspect of PAVE in that it seems to lack, as Amy posited, “**street cred**” within the Postal Service. Participants cited positives such as receiving seemingly more consideration for their mailers that they used PAVE Certified Software to complete the manifest mailing while others shared they received little-to-no determined open communication with the Postmasters although they had PAVE Certified Software {the Postmasters were not convinced of the validity of the mailings and refused to accept the findings}.*

Consensus → *For PAVE and its certification process to have substantial benefit for Developers/Vendors, the Postal Service needs to improve and allow a greater “**street cred**” to go with PAVE/Certification.*

### **Next Steps:**

- *MTAC Task Team # 10 Face-to-face Meeting = Cher informed the group of the planned meeting on Wed, Nov 30, encouraging participants to provide further recommendations for the team’s efforts during that meeting and future teleconferences..*