



Mail Entry & Payment Technology

Full-Service Technology Credit (Tech Credit)

Program Overview



Agenda

- Background
- Program Eligibility Criteria
- Program Notification Process
- Tech Credit Redemption Process
- Additional Resources
- Question & Answer

Background

- What is a Tech Credit?
 - A one-time credit available to a qualified business location's Customer Registration ID (CRID), which can be redeemed as a postage credit

- Why is the Tech Credit being offered?
 - To facilitate the adoption of Full-Service mailing standards

Eligibility Criteria

- ❑ Mail volume of all “Permit Holders” and “Mailing Agents” will be evaluated for Tech Credit eligibility, regardless of current Full-Service mailing status
 - Permit Holder as identified on postage statement (A)
 - Mailing Agent as identified on postage statement (B)

United States Postal Service		Post Office: Note Mail Arrival Date & Time (Do Not Round-Stamp)			
Postage Statement—First-Class Mail and First-Class Package Service					
<i>Use this form for First-Class Mail and First-Class Package Service.</i>					
Mailer	Permit Holder's Name and Address and Email Address, If Any	Telephone	Name and Address of Mailing Agent (If other than permit holder)	Telephone	Name and Address of Individual or Organization for Which Mailing is Prepared (If other than permit holder)
	A		B		
	CAPS Cust. Ref. No. _____		CRID _____		CRID _____
	CRID _____				

PS Form 3600-FCM

Eligibility Criteria – Permit Types

- Mail volume for each permit will be aggregated for the permit's associated CRID
 - Volume will only be counted from the following Permit types:
 - Permit Imprint
 - Metered
 - Precanceled Stamps
 - OMAS Imprint
 - OMAS Metered
 - Periodicals
 - Ghost

Eligibility Criteria – Mail Classes

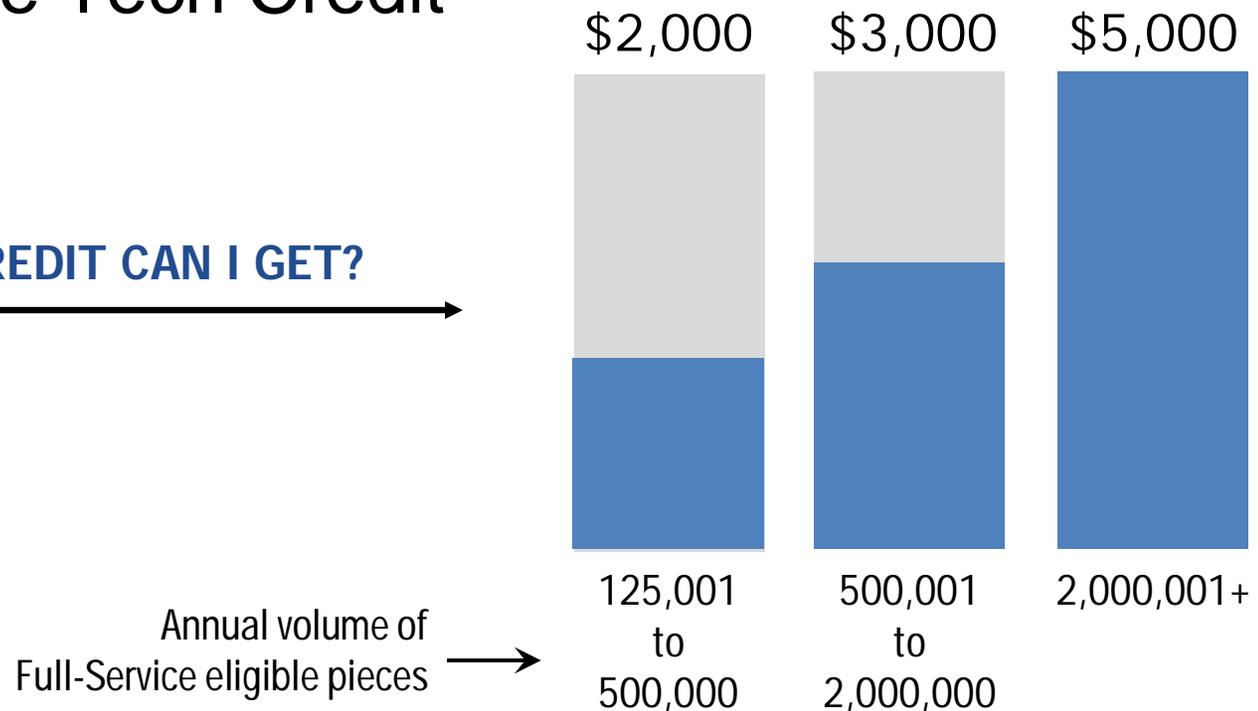
- The following Full-Service-eligible mail products will be considered as qualifying mail volume:
 - First-Class Mail Automation Letters, Cards, & Flats
 - Standard Mail Automation Letters & Flats
 - Includes Automation ECR Letters & ECR HD, Basic Flats
 - Does not include Saturation Flats
 - Periodicals Automation/Barcoded Letter & Flats
 - Includes ECR Letters & Flats
 - Bound Printed Matter (BPM) Barcoded Flats

- NOTE: The qualifying mail volume count will include both Full-Service pieces and pieces that could be mailed Full-Service

Eligibility Criteria – Volume Thresholds

- CRIDs that exceed a mailing volume of 125,000 annual qualifying pieces will be eligible to redeem the Tech Credit

HOW MUCH CREDIT CAN I GET?



Eligibility Criteria – Restrictions

- Each CRID that surpasses the volume threshold will be qualified to redeem a Tech Credit
 - Each CRID will be able to redeem one (1) Tech Credit only
 - In the event there are multiple CRIDs identifying the same business location that have linked permits, only the CRID with the highest eligible volume will receive the Tech Credit
- Permits must be opened and CRIDs must be established to be considered for a Tech Credit

Eligibility Criteria – Example

Permit Holder ABC

- ❑ Business located in Washington, DC
- ❑ CRID: 123456
- ❑ Permit profile:
 - PI 1, held in Washington, DC
 - PE 1, held in Baltimore, MD
- ❑ Qualifying volume:
 - PI 1 = Paid for 120,000 qualifying pieces
 - PE 1 = Paid for 100,000 qualifying pieces
- ❑ Total qualifying volume = 220,000 pieces
- ❑ **Mailer ABC will be eligible to redeem a \$2000 Tech Credit for CRID 123456**

Eligibility Criteria – Example

Mailing Agent XYZ

- ❑ Business located in Washington, DC
- ❑ CRID: 765432
- ❑ Permit profile:
 - GH 80001, held in Washington, DC
 - GH 80052, held in Baltimore, MD
 - PI 25, held in Washington, DC
- ❑ Qualifying volume:
 - GH 80001 = Identified as “Mailing Agent” for 350,000 qualifying pieces
 - GH 80052 = Identified as “Mailing Agent” for 600,000 qualifying pieces
 - PI 25 = Paid for 500,000 qualifying pieces (“Permit Holder” volume)
- ❑ Total qualifying volume = 950,000 pieces
 - “Permit Holder” vs. “Mailing Agent”: Higher volume will determine credit
- ❑ **Mailing Agent XYZ will be eligible to redeem a \$3000 Tech Credit for CRID 765432**

Tech Credit Notification Process

- The list of CRIDs eligible to redeem a Tech Credit will be determined
- Notification will be distributed through the Help Desk and RIBBS when the qualified mailers have been determined
- **NOTE: There is no opt-in procedure or sign-up process for the Tech Credit Program**
 - All CRIDs will be considered for program eligibility

Tech Credit Redemption Process

- Any permit linked to a qualified CRID may redeem the Tech Credit amount on a postage statement that contains 90% or more Full-Service pieces
 - Permit must be used as the paying permit

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Mailer	Permit Holder's Name and Address and Email Address, If Any	Telephone	Name and Address of Mailing Agent (If other than permit holder)	Telephone	Name and Address of Individual or Organization for Which Mailing is Prepared (If other than permit holder)
	CAPS Cust. Ref. No. _____		CRID _____		CRID _____
	CRID _____		CRID _____		CRID _____

Redemption Process – Permit Types

- The permit used to redeem the Tech Credit must be one of the following types:
 - Permit Imprint (PI)
 - Additional Postage (ADDPOS)
 - Precanceled Stamps (PC)
 - Metered (MT)
 - OMAS Imprint (OI)
 - OMAS Metered (OM)
 - Periodicals Account (PE)

Redemption Process – Validation

- *PostalOne!* will perform the following validations prior to applying the Tech Credit:
 1. Submission type is Mail.dat or Mail.XML
 2. “Permit Holder” permit is associated with a CRID that has qualified for the Tech Credit
 3. Permit type is eligible
 4. Postage Statement contains 90% or more Full-Service pieces
 5. A Tech Credit balance of greater than 0 is associated with the qualified CRID

Redemption Process – Application of Credit

- When *PostalOne!* determines that a Tech Credit can be applied to a postage statement, it will do so after all other discounts and incentive have been applied
- Sample Tech Credit statement (PS 3602)

BPM Flats Subtotal(Add lines A1-A54)	\$ 7,755.8000
BPM Flats Total (Line A55 minus A56)	\$ 7,755.8000
Part A Total(Line A57 or A91)	\$ 7,755.8000
Tech Credit	- \$ 2,000.0000
Total Postage From All Parts	\$ 5,755.60

Redemption Process – Partial Credit

- ❑ *PostalOne!* will apply the Tech Credit balance to qualified statements in-full
- ❑ A partial Tech Credit amount will be applied to statements if the Tech Credit amount is greater than the total postage for the postage statement
- ❑ The remaining Tech Credit amount for each CRID will be applied to subsequent statement(s)

Additional Resources

- Full-Service Tech Credit Overview
- Full-Service Tech Credit FAQ

