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<td>InfoTrends InfoBlog- Millenials Won’t Respond to Printed Catalogs and Direct Mail, Right? WRONG! Jun 7, 2016</td>
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<td>IBM Commerce: U.S. Retail Black Friday 2015.</td>
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<td>Tactile, Sensory &amp; Interactive Promotion</td>
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<td>05A</td>
<td>Structural Graphics Website: Dimensional Mailings. <a href="https://www.structuralgraphics.com/work/dimensional-print">https://www.structuralgraphics.com/work/dimensional-print</a></td>
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<td>06</td>
<td>Millward Brown: Case Study Understanding Direct Mail with Neuroscience 2009.</td>
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<td>Canada Post: “A Bias for Action: the neuroscience behind the response-driving power of direct mail” July 21, 2015.</td>
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<td>08A</td>
<td>PebblePost Website: Case Studies. <a href="http://pebblepost.com/#casestudies">http://pebblepost.com/#casestudies</a></td>
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