



The Power of Informed Visibility™

Program Overview

March 2016

Informed Visibility



IV™ is an enterprise system that will be a real-time single source of all mail and mail aggregate information.

IV will leverage data to provide business intelligence for USPS functional groups and the industry, providing:



Event-Driven
Internal
Measurement
of all Mail



Real-Time
Service
Performance
Diagnostics



Mail Inventory
Management
of Mail and
Packages



Predictive
Workloads on
Mail and
Packages



End-to-End
Tracking of
Mail



Ease of Use

Informed Visibility

Implementation

Scope of initial releases:



Event driven
real-time
**SERVICE
PERFORMANCE
MEASUREMENT**
for all mail



Event driven
real-time
**MAIL INVENTORY
AND PREDICTIVE
WORKLOADS**



Event driven
real-time
**MAIL TRACKING
AND REPORTING**

Informed Visibility

Business Value

Provides a
**Single Mail Data
Repository**
and...
**Powerful Analytical
Engine** with
Real-time Processing

that maximizes
operational efficiency,
moving the business from
reactive to business
intelligence, flexible data
provisioning capabilities, and
customizable dashboards.

Informed Visibility

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The Value of Informed Visibility

for Service Performance Measurement

End-to-End Measurement of all Mail



One Consolidated Mail Measurement System (single piece and presort)



Measuring All Mail (census vs. sampling)



Same Day Service Scores

IV leverages Mail Visibility providing a comprehensive view of USPS service performance measurement

IV reduces USPS reliance on 3rd party reporters

INTERNAL SERVICE PERFORMANCE MEASUREMENT

FIRST MILE



PROCESSING

MPE Scan rates in the high 90s

MPE MPE MPE

LAST MILE



Existing

IV



Not scanning every piece with device.

MDD



Processing Scores

MDD

Encrypted Sampling Request (GPS based)

Encrypted Sampling Request (GPS based)



RANDOM SCAN SELECTION

System polls 3-digit combos to ensure statistical precision.
If scans are not received, a new poll request will be sent to a different device.

The Value of Informed Visibility

for Field Service Performance Diagnostics

Enhanced Real-time Service Performance Diagnostics



Diagnostics on all mail (single piece and presort)

Collecting and provisioning data in real-time

Real-time monitoring of key performance metrics (cycle times, FIFO, etc.)

Real-time notifications of missent, mishandled, or looping mail

Real-time Container-At-Risk alerts for all mail

IV provides real-time granular insight into specific mail-flows and systemic issues

IV provides real-time cycle time analytics – total and segmented cycle times – allowing for identification of specific segments impacting rolled throughput yield

Informed Visibility

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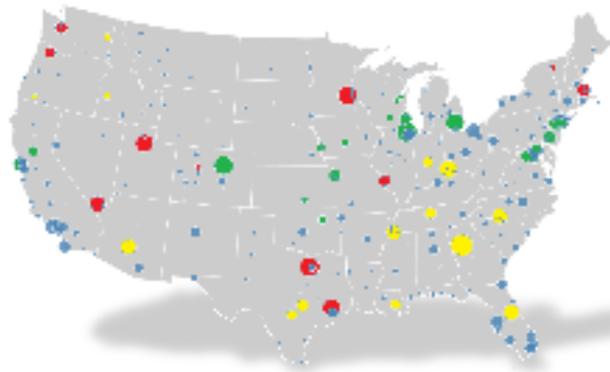


Event driven
real-time
**MAIL TRACKING
AND REPORTING**

The Value of Informed Visibility

for Mail Processing

Mail Inventory Management and Predictive Workloads



- 90% - 100% Efficiency
- 80% - 90% Efficiency
- < 80% Efficiency

Inbound, On-hand, and Ready to Process Inventory (volumes, location in process, mail make-up and service window)

Inventory based Run Plans (resources needed, run start time, expected throughput, expected end of run)

Real-Time Processing Status (throughput, cycle-time, mail at risk, service performance, and alerts)

Outbound Inventory (maximizing transportation)

IV will automatically create an optimized Run Plan for the day's workload, based on actual mail volume, allowing improved utilization and efficiency

IV's forecasting capability will enable the planning of resources days in advance, leveraging flexibility of labor contracts

The Value of Informed Visibility for Transportation

Real-time monitoring of inventory

- Alerts for missing containers at unload or load
- Arrival profile and Dispatch ready profile

Real-time monitoring of transportation status and locations

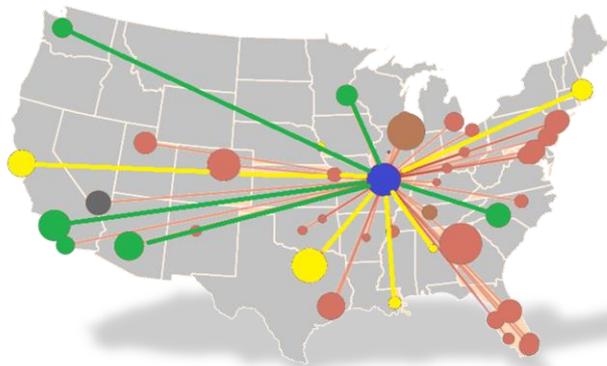


IV will optimize transportation utilization by coordinating schedules to align with dispatch ready volumes

IV will provide alerting mechanisms for transportation variances allowing operations to proactively adjust

The value of Informed Visibility for Delivery

Mail Inventory Management and Predictive Workloads



- 90% - 100% OnTime
- 80% - 90% OnTime
- < 80% OnTime

Inbound, On-hand, and Out for Delivery Inventory by route and delivery point

Facilitates Optimized Dynamic routing and workload balancing

Automates volume recording (eliminates existing manual process)

Generates Carrier Manifest by route (accountables, trays, bundles, etc.)

IV forecasting capability will enable the planning of resources days in advance, leveraging flexibility of labor contracts

IV mail volume data for all routes will assist in replacement of DOIS

Informed Visibility

Implementation

Scope of initial releases:



01

Event driven
real-time
**SERVICE
PERFORMANCE
MEASUREMENT**
for all mail



02

Event driven
real-time
**MAIL INVENTORY
AND PREDICTIVE
WORKLOADS**



03

Event driven
real-time
**MAIL TRACKING
AND REPORTING**

The value of Informed Visibility

for Mailers

Improved Service and Visibility

- Informed Visibility and Field Service Performance Diagnostics leads to consistent, reliable, predictable service
- Informed Visibility and real-time Mail Inventory Management leads to reduced operational costs, which will protect prices for mailers
- Provides mailers with complete visibility and tracking across the supply mail chain
- Provides mailers with mailing-specific service scores
- Improved ease of use for mailers through flexible data provisioning



IV gives mailers visibility into their mailings and service, increasing the value of mail and enabling mailers to plan their mailings, measure success of each mailing campaign, and efficiently staff

Informed Visibility

Enhanced Visibility



Current

IMb Tracing

- Visibility for letters, flats & bundles
- Bundle visibility limited to piece automation scans
- Raw data download, or push subscription (1-24 hour)

PostalOne & Mail.xml

- Visibility for trays & containers
- Push, pull, or download data
- Latency issues

Future



- Comprehensive end-to-end
- Real-time reporting
- Flexible data provisioning
- Customer specific mail performance
- Additional scan events
 - Delivery unit related bundle visibility
 - “Out for delivery” & “delivered” events

Informed Visibility



**A SINGLE SOURCE FOR ALL
YOUR MAIL VISIBILITY NEEDS**

Getting the **RIGHT DATA**
to the **RIGHT PEOPLE**
IN TIME
to **MAKE A DIFFERENCE**