

United States Postal Service®

INDUSTRYALERT

Register for Webinar on Official USPS Professional Certification Training Programs Offered at National Postal Forum

Three professional certification courses will be offered at this year's National Postal Forum. A webinar outlining the benefits of these certifications and what they entail will be offered Thursday, February 25, 2016 at 1:00 ET. Join facilitators from the USPS National Center for Employee Development and officials from the National Postal Forum to learn more about curriculum and registration details.

The certifications offered are:

- The Executive Mail Center Manager (EMCM) course curriculum focuses on mail center operations, mail center safety and security, mail center finances, basic mail design and general managerial techniques. This is a life-time certification with annual renewals available.
- The Mail Design Professional (MDP) course provides in depth training on postal standards related to designing letter and flat mail to facilitate processing on high-speed automated equipment while maximizing cost effectiveness and reducing processing delays. This certification is viable for two-years.
- The Certified Direct Mail Professional (CDMP) course is designed for the mailing industry professional to develop and strengthen core skills that build and maintain successful direct mail business within this highly-competitive environment. Designing direct mailpieces, evaluating marketing strategies, managing mail lists, and incorporating emerging technologies are just a few of the topics that will be discussed.

The webinar is designed to provide you with an overview of the training offered and how these classes will be held, in a way for you to benefit from additional strategic sessions at NPF, as well as networking opportunities. Additional costs for these certifications apply. Class size is limited and pre-registration is required. Registration is now available at [NPF. Org.](#)

The National Postal Forum will be held at the Gaylord Opryland Hotel and Convention Center in Nashville, TN, March 20 – March 23, 2016. These certification classes will be offered on-site in dedicated classroom areas.

Webinar registration is required. Please see instructions to participate below:

Attendee Information

US/Canada Attendee Dial-in: (866) 381-9870
Conference ID: 52766733

Attendee Direct URL: <https://usps.webex.com/usps/onstage/g.php?MTID=e5bd1fe6d69f14bd1b2dc408644c5c569>

If you cannot join using the direct link above, please use the alternate logins below:

Alternate URL: <http://usps.webex.com>
Event Number: 991 855 922

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