

INDUSTRYALERT

June 10, 2016

IMb Tracing and PostalOne!® is migrating to Informed Visibility

Attention IMb Tracing® and PostalOne! Customers:

In the summer of 2016, the Postal Service is migrating mail tracking visibility from IMb Tracing and PostalOne! to Informed Visibility™ (IV™).

IV is a one-stop shop that makes it convenient for commercial mailers to track mailpieces (letters and flats), bundles, handling units, and containers in one consolidated system as opposed to accessing tracking data via IMb Tracing and PostalOne!.

IV will provide mailers with enhanced insight into the flow of their mail through the USPS mailstream. This information will allow them to more effectively plan and manage, which should increase the value of mail for senders and recipients.

Migration efforts will commence in July and run through October 2016.

Phase	Period
Migrate IMb Tracing and PostalOne! container and handling unit visibility to IV	July 11 – August 5, 2016
Migrate PostalOne! Start-the-Clock visibility to IV	September 26 – October 14, 2016

Notes:

- Mail tracking for packages and special services is not impacted and will continue to be supported through the Product Tracking System and USPS.com.
- PostalOne! container and handling unit mail tracking data is being migrated in July/August 2016, while Start-the-Clock data is being migrated in September/October. Other functions and Mail.XML messages will continue to be supported through PostalOne!.

We will keep you fully informed of all migration efforts. In the coming weeks, you will receive a series of communications which will provide additional information on the migration including how to sign up for the IV web application and take advantage of the new features. To learn more about IV and the upcoming migration or for a complete look at the **IV Mail Tracking and Migration Timeline**, visit the [IV RIBBS® webpage](#).

If you have questions, please contact the **IMb Tracing/Informed Visibility Help Desk** at 1-800-238-3150, Option #2, or email InformedVisibility@usps.gov.

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