

United States Postal Service®

INDUSTRYALERT

Postal Service Responds to the Postal Regulatory Commission

The Postal Service today filed a response to Postal Regulatory Commission (PRC) Order No. 2398, in which the Commission remanded proposed rates for Standard Mail, Periodicals, and Package Services. The Postal Service's response contains adjusted pricing and further explanation consistent with the Commission's Order.

The scheduled implementation date for the new pricing is May 31, 2015, pending PRC approval. All competitive and previously-approved market dominant prices would be implemented at the same time, with the exception of one promotion, noted below, which will be implemented earlier. It is the Postal Service's intention to provide pricing-implementation webinars after the PRC has made a decision on our response. Additional information will be provided through an Industry Alert at a later date.

As indicated above, the Postal Service Governors have decided to move forward with the Earned Value promotion, effective May 1, 2015 through July 31, 2015. Registration for this promotion has been underway since March 15 and will end on April 30, 2015. This promotion allows mailers to earn postage credits based on receipt of First-Class Mail reply pieces; the postage credit can be redeemed later this year on First-Class Mail and Standard Mail mailings. Click [here](#) for more information regarding this promotion.

All other USPS promotions are expected to move forward on their previously scheduled dates, with the exception of the Advanced and Emerging Technology Promotion, which will be delayed one month. This promotion now is scheduled to run from June 1 to November 30, 2015.

For more information regarding the Postal Service's response to Order No. 2398, please visit the PRC's website at www.prc.gov.

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