

United States Postal Service®

INDUSTRY ALERT

DMM Advisory

Pricing — keeping you informed about the prices and mailing standards of the United States Postal Service

IMpb Compliance Thresholds Effective January 25, 2015

In the *Federal Register* notice final rule, *New Standards to Enhance Package Visibility* (78CFR, 76548-76560), dated December 18, 2013, the Postal Service™ announced the threshold requirements for mailers to comply with Intelligent Mail® package barcodes (IMpb). This notice is a reminder that the new IMpb thresholds and the meter compliance requirements are effective January 25, 2015.

The table below shows the IMpb thresholds that will become effective.

IMpb Compliance Thresholds	January 25, 2015
Unique trackable IMpb barcode	99%
Destination Delivery Address 11-Digit Delivery Point Validation (DPV®) ZIP Code® included in the Shipping Services File	98%
Shipping Services File (SSF) v 1.6 or higher	97%

Metered customers must apply a trackable barcode to each package shipped with the Postal Service including those mailed at retail price. Parcels mailed at Commercial Base or Commercial Plus prices will be required to meet all IMpb requirements to retain commercial pricing. See the entire notice on the Federal Register site at <http://www.gpo.gov/fdsys/pkg/FR-2013-12-18/html/2013-30023.htm>

For more information about the IMpb requirements, please visit Intelligent Mail® Package Barcode website on RIBBS: <https://ribbs.usps.gov/index.cfm?page=intellmailpackage>

Please visit us on the USPS [Industry Outreach](#) website.

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--Consumer and Industry Affairs

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