

INDUSTRY ALERT

74th Postmaster General of the United States

Outlines Strategies and Names Executive Leadership Team

WASHINGTON – As she begins her tenure as the new Postmaster General and CEO of the U.S. Postal Service, Megan Brennan issued a recent letter to employees stating that the future of the Postal Service is filled with opportunity.

Outlining some key strategies for moving forward, specifically she highlighted:

- We will invest in the future of the Postal Service. Investing in our future means creating the best opportunities for long-term growth and profitability.
- We will speed the pace of innovation. The coming years will see greater focus on innovation, with pilot projects designed to test new delivery offerings, new tools to better meet the digital and mobile expectations of our customers, and new offerings designed for America's small businesses.
- We will develop strategies to better engage and empower employees.
- We will also build the most efficient and productive network to support our growth products. We have made tremendous progress streamlining our operation footprint in recent years—allowing us to keep our products and services affordable.

PMG Brennan also seeks to advance transformative strategies that invest in the future of the Postal Service and shape growth opportunities for the organization and the industries it serves.

The PMG also announced that she will be retaining the Executive Leadership Team (ELT), and that the structure of the ELT generally will remain the same. The members of the ELT are:

- ❖ Ron Stroman will continue as Deputy Postmaster General and also serve as Chief Government Relations Officer. Ron has provided strong counsel to his colleagues and proved an able advocate for the organization on Capitol Hill.
- ❖ Dave Williams will succeed PMG Brennan as Chief Operating Officer. Dave will be leading numerous initiatives designed to improve service and streamline mail processing, delivery, and Post Office operations.
- ❖ Joe Corbett will continue as Chief Financial Officer. Joe plays an instrumental role in USPS strategic planning, leveraging best financial practices and bringing process rigor to financial decisions throughout the organization.
- ❖ Nagisa Manabe will continue as Chief Marketing and Sales Officer. Nagisa has employed strategies to drive exceptional growth in our package business, accelerate smart experimentation, and spark a reappraisal of the power of mail among America's marketers.

- ❖ Jeff Williamson will continue as Chief Human Resources Officer. Jeff oversees all aspects of Human Resources for the organization's 600,000+ employees and manages one of the largest Human Resources Shared Services and Human Capital Enterprise Systems nationally.
- ❖ Jim Cochrane will continue as Chief Information Officer. Jim oversees the integration of technology and innovation in all aspects of our operations, and has been the driving force behind many of our recent technology-driven initiatives.
- ❖ Tom Marshall will continue as General Counsel. Tom has provided sound advice and guidance to the Board of Governors and his colleagues on the ELT and has done a tremendous job navigating the myriad business decisions that are influenced by legislative, regulatory, and legal issues.

The PMG also announced updates and new appointments to the USPS organization chart. Included in those appointments is an officer who works very closely with the mailing industry and whose strategic direction in Processing Operations has propelled the Postal Service forward in its commitment to provide optimal networks in mail processing and transportation. Linda Malone will succeed Dave Williams as Vice President, Network Operations.

The Postal Service has been well-served by the individual and collective abilities of this team and will work, in the coming weeks, on strategic initiatives and the update of the USPS five-year business plan.

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