



## USPS 2014 Earned Value Promotion Webinar

Wednesday, February 19, 2014  
3:00 p.m. EST

**Pre-registration is required - lines are limited so please sign up today!**

The 2014 Earned Value Promotion provides mailers with earned credits based on qualifying BRM and CRM cards and letters with an Intelligent Mail barcode. Please join the USPS Mailing Services team to learn more about the program and registration requirements.

Click [here](#) to register for the webinar or go to <https://uspsmeetings.webex.com/uspsmeetings/j.php?ED=239683897&UID=3882148&RT=MxMQ%3D%3D>

Call-in toll-free number: 1-855-8607461  
Conference Code: 553 970 9242

More information and a full description of the Earned Value Promotion can be found on our RIBBS website at: [https://ribbs.usps.gov/mobilebarcode/documents/tech\\_guides/EarnedValueReplyMailPromotion.htm](https://ribbs.usps.gov/mobilebarcode/documents/tech_guides/EarnedValueReplyMailPromotion.htm)

If you have any questions, please contact the Program Office at [earnedvalue@usps.gov](mailto:earnedvalue@usps.gov)

*Please visit us on the USPS [Industry Outreach](#) website.  
Thank you for your support of the United States Postal Service.  
--Consumer and Industry Affairs*

*To subscribe or unsubscribe to Industry Alerts, please [click here](#) and send us your request.*