

United States Postal Service®

# INDUSTRYALERT

## William (Bill) Whitman Selected as Vice President of Corporate Communications

Postmaster General Patrick Donahoe has selected William (Bill) Whitman, Jr., a veteran communications leader and public relations executive, as Vice President of Corporate Communications.

As vice president, Bill will be responsible for all aspects of internal and external communications, and will lead the Postal Service's efforts to advance public understanding of Postal products, services and corporate mission. Whitman recently served as vice president and chief communications officer for McDonald's USA. During his 13-year tenure with McDonald's Corp., he held senior positions in communications and corporate relations and led a variety of high-profile corporate initiatives. Prior to joining McDonald's Corp., Whitman held several positions with leading public relations and marketing communications agencies, and also previously held leadership positions with Exxon USA in strategic communications, community relations, public affairs and regulatory compliance.

Whitman has received recognition throughout his career from local, national and international organizations, including the Public Relations Society of America, PR Week, the National Academy of Television Arts and Sciences, and the United Way. Whitman earned a Bachelor of Science degree in mass communications from Southern Illinois University and attended the Thunderbird School of Global Management.

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