



## MIGRATING TO FULL-SERVICE WEBINAR SERIES

Effective January 26, 2014, the use of Full-Service Intelligent Mail is required to qualify for automation prices for First-Class Mail® postcards, letters, and flats, Standard Mail® letters and flats, Periodicals® letters and flats and Bound Printed Matter® flats.

The Postal Service is offering a series of webinars, which are designed to assist mailers with participation in Full-Service Intelligent Mail. October webinars are listed below.

### ***Getting Started with Full-Service***

**Date: October 10, 2013**

**Time: 1:30 pm EDT**

**Log On: <https://usps.webex.com/usps/onstage/g.php?t=a&d=991017561>**

**Audio: (877) 312-7128 Conference ID: 60111970**

**Topic:** To assist customers in transitioning to Full-Service Intelligent Mail, this course provides an overview of Full-Service. Topics include the requirements for Full-Service Intelligent Mail; the technologies available to submit mailing information electronically; software solutions available to help make the transition; tips on how to sign up, get an account, and acquire a Mailer ID; and the benefits of Full-Service.

### ***Full-Service MIDS and CRIDS***

**October 17, 2013, 1:30 pm EDT**

**Log On: <https://usps.webex.com/usps/onstage/g.php?t=a&d=993919685>**

**Audio: (877) 312-7128 Conference ID: 60098887**

**Topic:** This webinar will focus on Customer Registration IDs (CRIDs) and Mailer IDs (MIDs) as they are used in Full-Service. Topics include the multiple ways for Mail Owners and Mail Preparers to obtain MIDs and CRIDs and how MIDs and CRIDs are used in the Intelligent Mail barcode, in electronic mailing information and for receipt of Full-Service data.

### ***The Business Customer Gateway***

**October 24, 2013, 1:30 pm EDT**

**Log On: <https://usps.webex.com/usps/onstage/g.php?t=a&d=997532782>**

**Audio: (877) 312-7128 Conference ID: 60096159**

**Topic:** The Business Customer Gateway provides a single entry point for USPS online business services. This webinar will highlight those features of the newly designed Business Customer Gateway that are especially useful to Full-Service mailers. These features include a new simplified registration process, the ability to request MIDS, links to submit electronic documentation, and access to reports providing feedback on mailings.

***Full-Service Feedback***

**October 31, 2013, 1:30 pm EDT**

**Log On:** <https://usps.webex.com/usps/onstage/g.php?t=a&d=994045529>

**Audio:** (877) 312-7128 **Conference ID: 60093112**

**Topic:** Full-Service Feedback is available to all mailers preparing and presenting Full-Service mail. The Postal Service conducts in-depth analysis of Full Service electronic documentation data and presents the results through reports such as the Mailer Scorecard. Learn how to use these reports to measure the quality of your Full-Service mailings.

Please log on to [RIBBS/Intelligent Mail Services/Education](#) for complete information, updates and links to webinar recordings and presentations.

A **Full-Service “Open-Line”** call is scheduled for **every Wednesday from 2:00 p.m. to 3:00 p.m. Eastern beginning September 11, 2013**. USPS representatives will be online to answer any questions related to Full-Service Intelligent Mail. Log in information is posted on [RIBBS/Intelligent Mail Services/Education](#)

***PLEASE SHARE THIS WITH OTHER INTERESTED STAKEHOLDERS!***