



HOW INTELLIGENT IS YOUR MAIL?

Tuesday, October 22, 2013

3:00 p.m. (EDT)

This webinar will focus on the value that the Intelligent Mail barcode information brings to mailers and marketers. Using real life Case Studies and Best Practices, a panel of industry and postal leaders will explain how to use available data to track mail, meet compliance requirements, know when to send out additional notices, activate call centers or email campaigns and more. Your mail is sure to "get smarter" using the new Intelligent Mail tools!

EVENT INFORMATION:

Title: **How Intelligent is your Mail?**

Date and Time: **October 22, 2013, 3:00 p.m. Eastern Daylight Time (EDT)**

Click on the **LINK to view slides**, dial the **AUDIO** phone number and enter Tele-Conference Audio ID (**For AUDIO ONLY**, dial audio phone number and enter Tele-Conference Audio ID.)

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WebEx Event number: 994 755 957

Audio: (888) 890-1547

Tele-Conference Audio ID: 83530179

Special thanks to the Mailers Technical Advisory Committee User Group #4 (Informed Visibility) and PCCAC Educational & Training Sub-Committee

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