

# LICENSING ANNOUNCEMENTS

## AUGUST 1, 2008

### The New Move Update Requirement

**Primary Audience:** All Licensees

**What:** As a reminder, the new Move Update requirement takes effect November 23, 2008. The new Move Update standard has been extended to include all Standard Mail<sup>®</sup> and the minimum frequency of change-of-address processing has increased to 95 days prior to the date of the mailing.

**When:** To meet the 95 day readiness for November 23, mailers must use an address updating solution no earlier than August 20 to receive automation and presort discounted rates. This means all mail entered into the mailstream on November 23 must have been processed using an address updating solution no earlier than August 20 to meet the Move Update requirement.

**Impact:** The new Move Update standard will result in better address quality by removing incorrectly addressed mailpieces, which will help to reduce undelivered-as-addressed (UAA) mail.

**What you need to do:** Make sure mailers and internal list processors are aware that the new Move Update requirement goes into effect November 23 and that addresses must be updated no earlier than August 20 to receive automation and presort discounted rates.

### Reminders

- If your customers are ACS<sup>™</sup> participants, be sure to let them know about OneCode ACS<sup>®</sup> and its many advantages over traditional ACS. For more information, visit <http://www.ribbs.usps.gov/files/ACS/PUB8B.pdf>. If you have questions regarding OneCode ACS, submit them to [acsmail.ncsc@usps.gov](mailto:acsmail.ncsc@usps.gov).
- If you have any questions concerning these announcements, submit them to [ncoalink@usps.gov](mailto:ncoalink@usps.gov).
- If you have personnel changes, please forward an updated Key Personnel Form to [ncoalink@usps.gov](mailto:ncoalink@usps.gov) or fax it to 901-681-4579.
- For any changes made to licenses and supporting documents, check the Modifications document under the appropriate product name.
- All monthly reports are due by the 7<sup>th</sup> of each calendar month. Please submit these reports to [ncoastat@usps.gov](mailto:ncoastat@usps.gov).