

LICENSING ANNOUNCEMENTS

July 13, 2007

All NCOA^{Link} Licensees,

If provided by a customer, it is the expectation of the US Postal Service[®] that the entire name (First, Middle, Last and generational information) will be utilized when processing addresses against the NCOA^{Link}[®] database. By neither utilizing nor accepting and/or removing a middle name/initial when available may compromise the accuracy of returned information from the NCOA^{Link} product.

Please review your NCOA^{Link} procedures including any arrangements made with other NCOA^{Link} vendors, list administrators, brokers and your customer service agents to insure the middle name/initial field (separate or concatenated name field) is utilized in the NCOA^{Link} matching process.

Additional Reminders

- ◆ If you have personnel changes, please forward an updated Key Personnel Form to ncoalink@usps.gov or fax it to 901-681-4579.
- ◆ For any changes to the license and supporting documents, check the Modifications document under the appropriate product name.