

OneCode Confirm™

what's going on with
your mail?

ONECODE CONFIRM

imagine the
possibilities

OneCode Confirm™

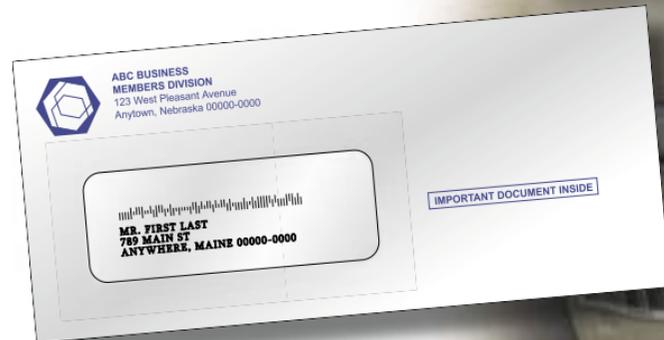
bringing Xtreme visibility
into the mail



OneCode Confirm™ – Mailpiece Visibility with Intelligent Mail®

Business mailers are now using the Intelligent Mail® barcode to track their outgoing and incoming reply mailpieces through the new OneCode Confirm™ service. The Intelligent Mail barcode replaces the combination of the POSTNET™ and PLANET Code® barcodes, providing:

- More free space on the mailpiece for messaging and visual enhancements
- More overall “payload” within the barcode for identifying more mailpieces
- Opportunity for combining Confirm® service mailpiece visibility with other applications, such as OneCode ACS™



OneCode Confirm is a subscription-based service that provides mailpiece processing data for letters and flats (First-Class Mail®, Standard Mail® and Periodicals). Confirm data is generated electronically when Confirm barcoded mailpieces are processed on U.S. Postal Service® sorting equipment, giving mailers an indication of where mailpieces are in the mailstream and when they will be delivered.

Two Types of OneCode Confirm™

- **Destination Confirm:** For outgoing mail such as direct mail promotions and account statements
- **Origin Confirm:** For incoming mail such as payments and orders

Why Should Mailers Use OneCode Confirm?

Confirm service provides mailers with valuable mailpiece VISIBILITY data that allows them to make more informed and timely business decisions.

...To Improve Messaging and Customer Support

- Synchronize telemarketing and follow-up communication with direct mail
- Improve customer satisfaction by equipping call centers with better mail-related intelligence
- Evaluate mail campaign effectiveness with data that helps determine mail flow-related variables that may impact campaign performance

...To Improve Operations and Reduce Costs

- Improve management of call centers and remittance mail processing by anticipating call volumes and incoming payments
- Reduce costs of collections, dunning notices, or resending outgoing correspondences that are still in the mailstream
- Improve cash management by tracking incoming payments prior to receipt

To Learn More and Apply for OneCode Confirm

- Mailers may contact Confirm Customer Assistance at 800-238-3150 or visit mailtracking.usps.com
- Existing Confirm subscribers using PLANET Code should contact Confirm Customer Assistance to switch to OneCode Confirm
- USPS® Publication 197 contains detailed information on the Confirm service
- For specific information and resources on Intelligent Mail barcodes and other applications please visit: ribbs.usps.gov/OneCodeSolution

